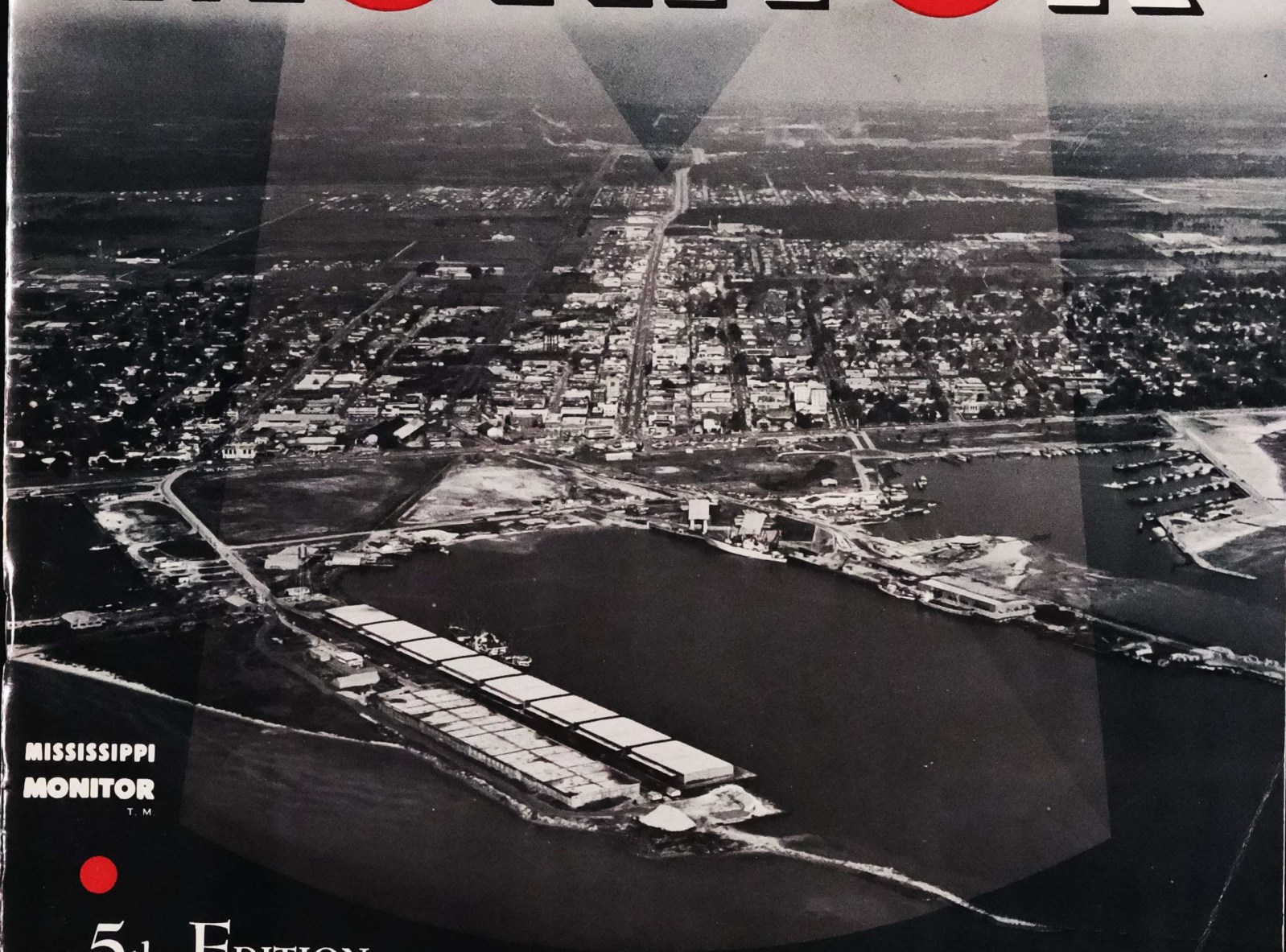
Coast Area

MISSISSIPPI MONITOR



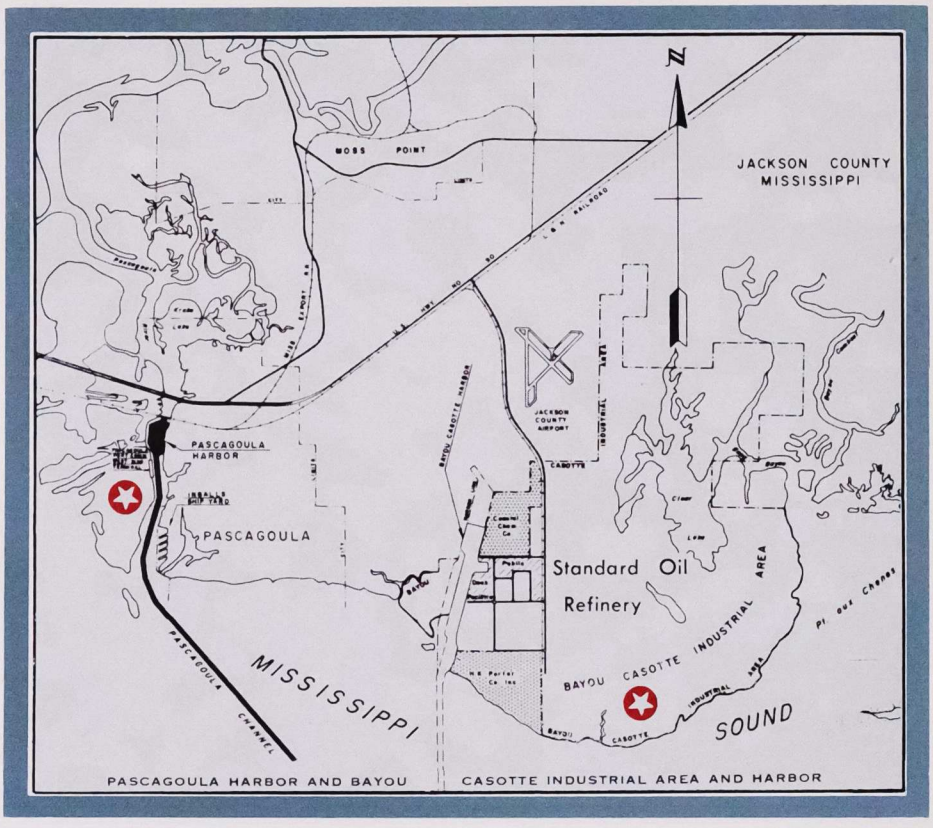
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5th EDITION

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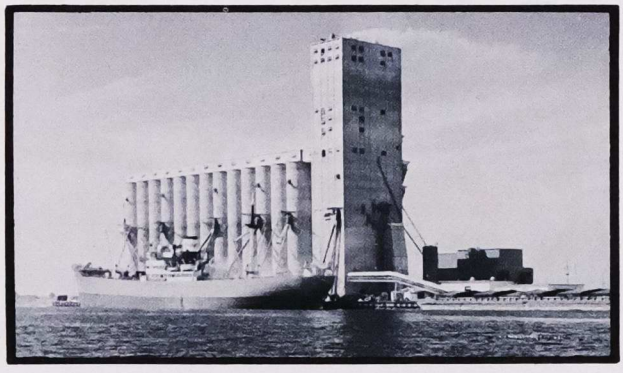
1964-65

STRATEGY MAP FOR A TOP FLIGHT TEAM



JACKSON COUNTY
Port Facilities

BAYOU CASOTTE
Industrial Area





This is no secret strategy map—it's our proud proof of the unbeatable combination Jackson County offers leaders in industry and commerce. Here are outstanding deep water port facilities. The Jackson County Terminal Elevator ranks 5th among grain shipping ports of the United States. Pascagoula is Mississippi's #1 port with 4 million tons of water borne shipping passing through the port in 1963.

Note rail lines offering service to all points—the proximity of the airport, important to executives who need fast personal contacts—excellent highways, including a major U. S. highway, if truck freight connections serve your product distribution best.

Bayou Casotte Industrial Area and Harbor represent investments by industry totaling $157 million. Again note the concentration on direct road rail and WATER facilities here AND the County-owned industrial water system with a capacity of 25 million gallons per day.

Top this for Strategic Planning! If you're thinking BIG for a BIG future—investigate this dynamic setup today—for more information write:

JACKSON COUNTY PORT AUTHORITY
P. O. Box 878 Pascagoula, Mississippi

JACKSON COUNTY BOARD OF SUPERVISORS and JACKSON COUNTY PORT AUTHORITY

20,000 copies printed this edition

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coast area
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Cover:

Aerial view of Mississippi's State Port of Gulfport. See feature story on page 27.

Coast Area

MISSISSIPPI MONITOR

5th Edition 1964-65

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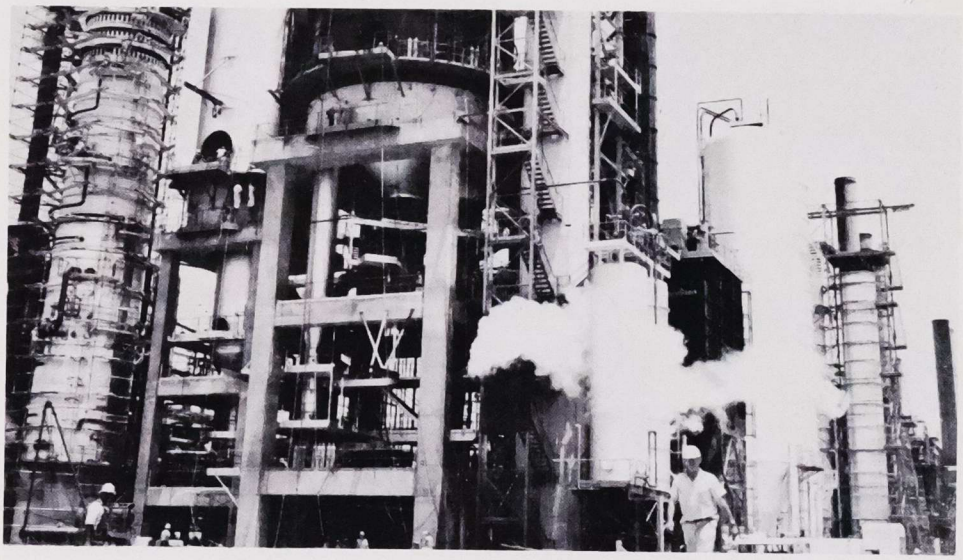
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INDUSTRIAL HEADLINER

In Mississippi

Pascagoula industries dominate the picture in Mississippi with a combined worth that is counted in millions. This bulwark of our economy now employs a work force of thousands assuring prosperity and continued growth.

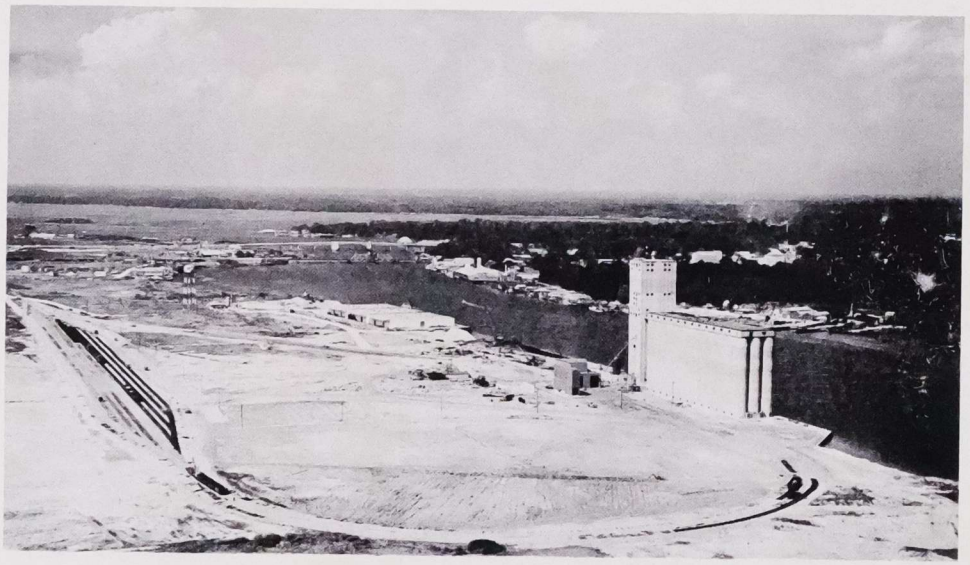
Couple this with far-sighted civic leaders, carefully guiding their city in every area of its development during this rapid rise to prominence among cities of the South, and you have the reason why so many seek to work and live in Pascagoula.



NUMBER ONE PORT CITY

In Mississippi

Pascagoula's busy harbor confirms the claim stated in the heading above. Present indications are that the goal set for 1964 of 6,000,000 tons of waterborne shipping will easily be exceeded. As the steady hum of shipyard activity swells, so does all port-related business. Port construction for the expansion of facilities continues to increase. Pascagoula always aims to keep pace with opportunity with her eyes on the highest attainable levels of progress. This is the secret of her success —



this is the City of PASCAGOULA

★★★★★ *where 4000 new residents in the past year found a fine place to live, work, and play!* ★★★★★

JACKSON county



Artist's conception of the new $3,000,000 export terminal facilities to be built in Bayou Casotte area, Terminals E and F. Dockage will provide two berths, one parallel to the harbor line, 520 ft. long, another extending into the slip 738 ft., designed to handle ships with a draft of 38 ft.

AREA – 744 square miles; 476,160 acres.

POPULATION – Estimated 68,000.

LOCATION – Southeast corner Coastal Mississippi; George County, north; Gulf of Mexico, south; Alabama border, east; Biloxi Bay, southwest; Harrison and Stone Counties border, west.

CLIMATE–Mild; annual averages–temperature 59 degrees (Jan. av. 53, July 81.3), frost free days 279, rainfall 61 inches.

GOVERNMENT – County Board of Supervisors, one from each of five beats. County organized Dec. 14, 1812.

TAX STRUCTURE – Assessed valuation $115,419,582, approximately 25% of real value; tax levies, 29 to 51 mills, varies according to Supervisors Districts and School Districts.

BONDED DEBT – $2,976,000 general obligation, $9,625,000 Revenue Bonds.

SCHOOLS – County Public 6; total enrollment 2734; exceptional, 61.

MEDICAL–Singing River Memorial Hospital (location U. S. 90 east, Pascagoula); County Health Department.

UTILITIES – Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Association. Natural gas in urban areas, United Gas Co.

HIGHWAYS – U. S. 90 east-west; State 63 north-south; State 59 north-south; Numerous good county roads.

TRANSPORTATION – Mainline Louisville and Nashville Railroad, Mississippi Export Railroad from Pascagoula (meets L&N RR) to Evanston, Miss. (meets Gulf, Mobile and Ohio Railroad), Greyhound Bus Lines, Jackson County Airport two miles east of Pascagoula–scheduled flights Southern Airways, Inc., major motor freight lines, deep water port at Pascagoula, Bayou Casotte, Moss Point.

COMMUNICATIONS – Newspapers; 2 dailies at Pascagoula, weekly at Ocean Springs, dailies Gulfport, Mobile, New Orleans, Jackson. Radio stations, WPMP Pascagoula, WPMT Moss Point, Radio and television reception from nearby sending stations. (No local TV station). Other, Southern Bell Telephone Co. and Western Union.

RECREATION–Beaches, small boat launching ramps, commercial boat launching and rental, fishing camps, Magnolia State Park, game preserves, hunting in season, golf courses, dude ranch, pleasure craft harbors.

TYPES OF INDUSTRY – Oil refinery, chemicals, fertilizers, wood and pulpwood products, marine ways, refractory brick, ships and submarines, optic instrument components, grain elevator, animal traps, decoys, sports equipment, seafood, clothing, choir and graduation robes, food containers, canning, pottery, printing, publishing.

NATURAL RESOURCES – Deep water ports, plentiful water supplies, mild climate, good farming soil, timber, products of the sea, salt domes.

PLANNING – The Jackson County Board of Supervisors and the Jackson County Port Authority continue with plans for constant improvements and extensions of facilities and services at port and harbors and to cooperate with all industrial ventures.

•••••••

Guided by the driving force of industry-oriented minds, the Jackson County picture is ever-changing, ever-expanding. As a result, the pattern of growth presses outward encompassing areas between and beyond urban limits, producing development that unifies the county into one solid and substantial structure. To maintain balance in this structure, necessary consideration is directed toward housing, education, recreation, and utilization of natural resources.

New residential subdivisions dot the landscape. Magnolia State Park, 200 acres in size, is being improved and attracts many for picnics and camping. Plans have been anounced for a new recreation area where Bluff Creek meets the Pascagoula River. At Gautier, a new Junior College is under construction. Industry dependant on products of the sea will benefit by research and conservation programs being conducted at centers located in Pascagoula and Ocean Springs. Permeating this whole scene is the diversity of the industrial picture, an obvious indication of its stability.

Unquestionably, the stellar role is shared by the spectacular Bayou Casotte Industrial Area and the Port of Pascagoula, developed under the guidance of the Jackson County Port Authority and the Jackson County Board of Supervisors. In recognition of this outstanding accomplishment we feel privileged to present the following report.

JACKSON COUNTY PORT AUTHORITY

A SPECIAL REPORT



by Al S. Johnson, Port Director

The annual report prepared by the Jackson County Port Authority for the year 1963 indicates one of the most successful years in the eight year history of this organization. It was created in 1958 when the Legislature gave the Jackson County Port Authority, when operating jointly with the Jackson Board of Supervisors, wide and sweeping powers in the field of industrial development, port and harbor improvement and harbor management. The combined efforts of this group, working as a team, has made Jackson County Mississippi's leading industrial county, the Port of Pascagoula Mississippi's number one port, and this entire area one of the brightest spots in the entire south.

During 1963 many of the long-range projects included as a part of the port and industrial expansion program became a reality. The $125,000,000

Standard Oil refinery, designed to process 100,000 gal. per day, was completed and put into operation, making a total of approximately $158,000,000 in new industries located in the Bayou Casotte Industrial Area since 1958. This industrial area, developed during the last six years, is now second to none in the entire south.

The Bayou Casotte Industrial Water Supply System was completed and operational on schedule at a cost of approximately $4,000,000, with a capacity of 25,000,000 gal. of fresh water daily and has operated without interruption since July 1, 1963. During the period July 1 through December 31, 1963, the County delivered 1,282,-280,000 gal. of fresh water to Standard Oil Co. for use in the refinery.

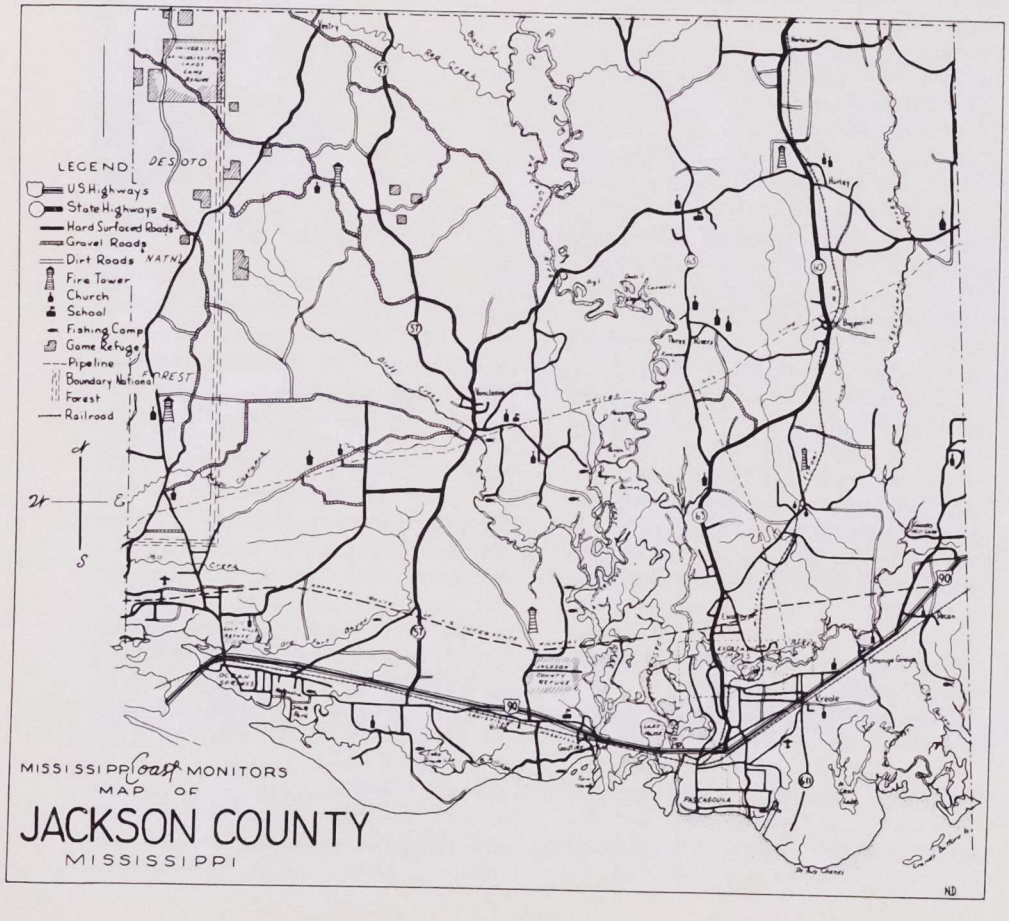
The Corps of Engineers recommended improvements for the Harbor and Channel, Congress approved and appropriated money to increase the depth of the Pascagoula Channel and Waterways to 38'. By September 1, 1963 the project was completed from the Standard Oil refinery to the Gulf. Records show that from July 1, 1960 through December 31, 1963, the Corps of Engineers spent $4,544,869 improving and deepening Port of Pascagoula harbor and waterways. During the same period $618,766 was spent for maintenance. The Pascagoula Harbor Waterways, depth 38', width 350', is now one of the most navigable in the entire Gulf.

The Jackson County Terminal Elevator, though only two years old, now ranks fifth in the nation, delivering more than 72,000,000 bushels of grain to ocean-going vessels, for a total of 2,084,493 tons.

Total tonnage through the Port exceeded all expectations. Water-borne commerce in and out amounted to 4,-108,455 tons as compared with 566,-200 tons in 1960 and 2,107,816 tons in 1962. During 1963, 180 ocean-going vessels called at the Port as compared with 116 in 1962 and 4 in 1960. Of this total, 120 ships were loaded at the Jackson County Terminal Elevator, 29 ships at Jackson County Terminal A, 25 ships at Standard Oil Co. docks and 1 ship discharged at the H. K. Porter Co.

During 1963 the A&I Board authorized the issuance of $3,000,000 in State Bonds, the balance of the $10,-000,000 Port Improvement Program approved by the people of Jackson County in 1958. New terminal facilities have been designed and work commenced on the public dock facilities located in the Bayou Casotte Area. This will include 1,120 ft. of wharf space, an open dock and 100,000 sq. ft. of additional enclosed warehouse terminal space.

We are happy to report at this time that total in and out tonnage for the first six months of 1964 totaled 4,137,-447 exceeding the total of 4,108,455 tons for the entire year of 1963. ★★



PASCAGOULA ●

POPULATION – Estimated 22,500.

LOCATION – Southeast part of Jackson County on U. S. 90 at mouth of Pascagoula River, on Gulf of Mexico. The southern terminus of State 63 and Mississippi Export Railroad. 45 miles west of Mobile, Ala., 20 miles east of Biloxi, Miss., 110 miles east of New Orleans, La.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, (see County).

GOVERNMENT – Mayor and two Commissioners elected at four year intervals. Operating under Code Charter.

TAX STRUCTURE – Assessed valuation city $20,341,845, including school district $26,361,424, assessments approximately 30% of real value. Tax levy 55 mills. Bonded debt city $891,000, school district $2,790,000; revenue issues, Water and Sewer $618,000, Natural Gas $440,000.

SCHOOLS – Public 11, total enrollment 5648; parochial 3, total enrollment 892; cerebral palsy, enrollment 36. Special day care center, enrollment 25.

POLICE AND FIRE PROTECTION – Police Dept.; chief and 27 officers; equipment, motor cycles with two-way radios; office staff 3 women police officers. Fire Dept.; 3 stations, chief and 16 firemen; equipment, two 750 gal. per min. pumpers and one 1000 gal. per min. pumper, Civil Defense equipment, auxiliary light plants, resuscitators, smoke and chemical masks, chief's car; men on 24 hour duty.

UTILITIES – City owned water, natural gas, and sewer systems. Electricity (see county).

MEDICAL – Location of 232 bed Singing River Hospital; doctors 18; dentists 8.

CHURCHES – 40, representing all major denominations.

RECREATION – Parks 3, beach front park now being modernized; playgrounds 2; golf courses 2; country club 1; film theatres 3; water sports, bowling.

FLETCHER
Construction Co., Inc.
109 NORTH MARKET STREET
SKILL RESPONSIBILITY INTEGRITY
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA
A G C
REG. U.S. PAT. OFF.
P.O. Box 1417
Phone 762-5792
PASCAGOULA, MISS.
GENERAL CONTRACTORS

CULTURAL – Pascagoula City Library, Bookmobile, Community Concert Series, Annual Festival of the Arts, Pas Point Little Theatre, Pascagoula Art Association.

CIVIC ORGANIZATIONS–Garden Clubs 6; Federated Women's Clubs 5; Business and Professional Women's Club, Altrusa, Jaycees, Jaycettes, Rotary, Lions, Kiwanis, Civitan, Chamber of Commerce.

TYPES OF INDUSTRY – Oil refinery, ship and atomic sub building, marine ways, chemicals, fertilizers, wood preserving, food processing, food containers, refractory brick, cat food, animal traps, decoys, sporting equipment, clothing, printing and publishing.

PLANNING – Robert S. Bateman and Associates of Mobile, employed as city planners. Now engaged in mapping subdivision regulations, building codes and zoning ordinances in recently annexed areas. New Chamber of Commerce building scheduled for construction at early date.

•••••••

Here is the "Queen City of Industry" in Coastal Mississippi. She was elevated to her high estate by determined citizens working tirelessly to establish what is now a multi-million dollar industrial economy for their booming city. It might be said that the ramparts of this economy are the great structures housing industry in this bustling empire of success and each towering edifice that shapes her skyline stands sentinel. The protectors of this realm are many, for Pascagoula's army of "go-getters", under the leadership of top-flight elected officials, Port Authority, Chamber of Commerce and other groups, have goals that are boundless. They have come this far in two decades so they visualize the future in massive proportions.

This concentration of industry-directed thought does not mean Pascagoula is without heart or indifferent to cultural pursuits. One of the proudest achievements is the new $100,000 Day Care Center for children 3 to 18 who are considered uneducable in public or cerebral palsy schools. It is the first community owned facility of its kind in the state, possibly in the nation. The spacious building has central air-conditioning and music systems, and television sets. Its walls are of brick with curved, laminated wooden arches and great expanses of glass, a cheerful haven for those who have great need for understanding.

In this same vein, the Jackson County Board of Supervisors replaced the old Health Center with a new $192,500 facility near the Singing River Hospital. Now under construction west of the hospital is a $618,550 diagnostic clinic also containing a children's ward with special equipment to treat crippled children.

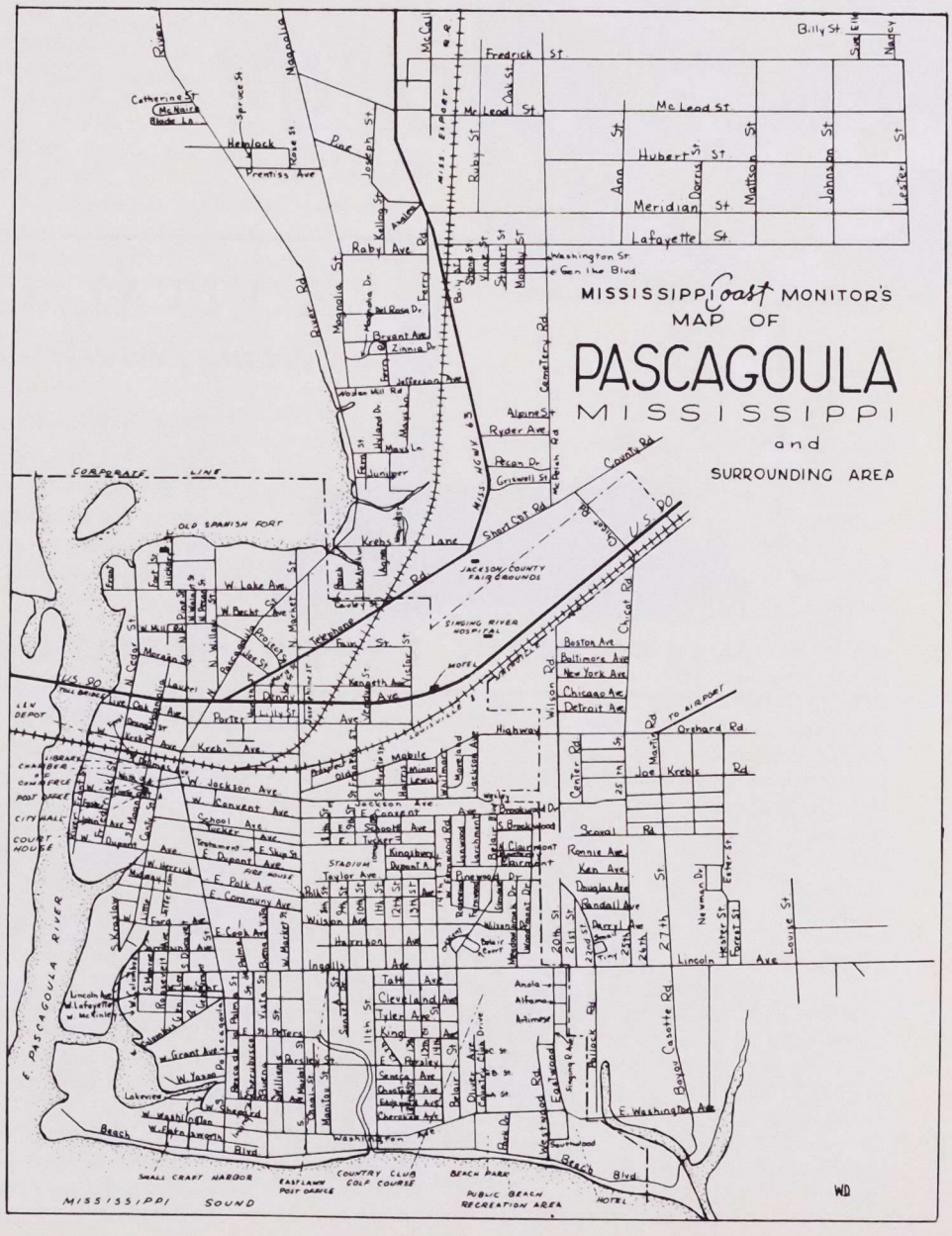
Each year a Community Concert Series, Festival of the Arts, and Pilgrimage of Gardens and Homes, are held. Last year the latter included a "Pageant of the Singing River" at the Old Spanish Fort. This oldest building in the Mississippi Valley houses an excellent historical museum under the devoted guidance of Mrs. Henry Gautier.

In the fall, the Pascagoula Art Association presents an exhibit at "The Old Place". This plantation-type home might well be classed as an art treasure itself for it is a unique preservation of an ante bellum home setting. First opened to public viewing by the late Mrs. Hermes Gautier, now "Mr. Hermes" as he is fondly known (for he ranks among those leaders who built Pascagoula's success) allows his daughter-in-law to welcome visitors to this fascinating scene of yesteryear.

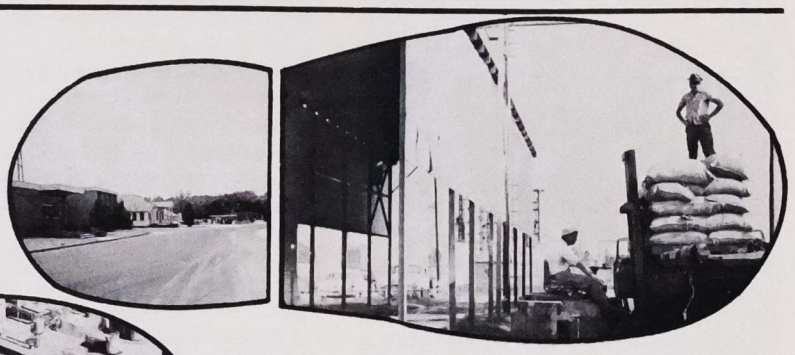
In late April 1964, the Pascagoula City Council announced it would issue $175,000 in bonds to renovate the former Post Office building for use as a library. In May a new company publishing the Mississippi Press, a morning newspaper, and the Mississippi Register, an afternoon edition, both Monday through Friday, joined in reporting the news with The Chronicle, established for some time and published daily, including Sundays.

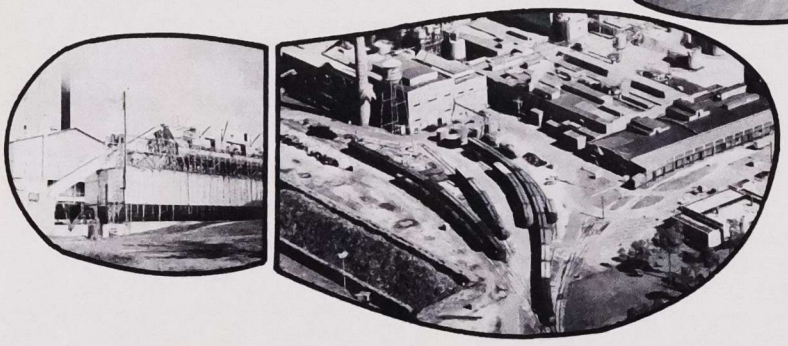
Industry-wise, the first of six electronically controlled cargo ships to be built by Ingalls was launched in January '64. Also in 1964 keels were laid for the atomic sub Tautog and the Polaris sub tender AS34. In February, a $3,250,000 expansion for Coastal Chemical was announced. All-in-all Pascagoula moves – fast, big, but conscientiously. If you wish to keep a closer check on this vital city write Pascagoula Chamber of Commerce, P. O. Drawer P, Pascagoula, Miss. 39567.

★ ★ ★



WE TAKE GIANT STEPS



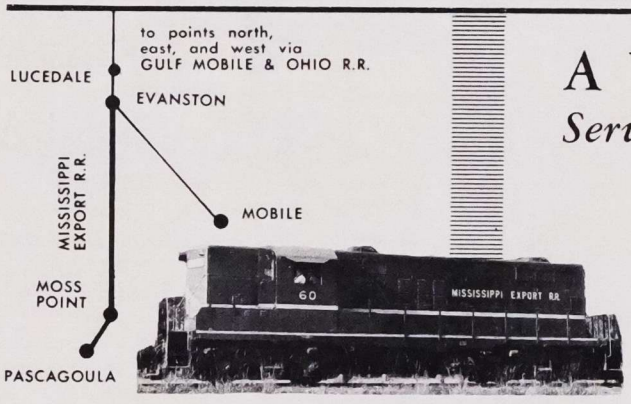


IN INDUSTRIAL JACKSON COUNTY

MOSS POINT

MISSISSIPPI

For one thing it's the way to go ahead faster, for another it's the way we keep our place in the sun right along with our big industrial sister city. Big news is a $3.5 million expansion at International Paper then there's our street improvement program (we're even moving back the buildings on main street), our prize winning recreation program, our constant work at city beautification, and an active Chamber of Commerce — AND — we have a right smart share of industry, too — big industry. We like to show off our residential areas, schools, and churches, all pretty impressive, and we're mighty proud of our hard working civic groups. So check on Moss Point, it might be that top-drawer industrial or residential set-up you're looking for. Write to Chamber of Commerce.

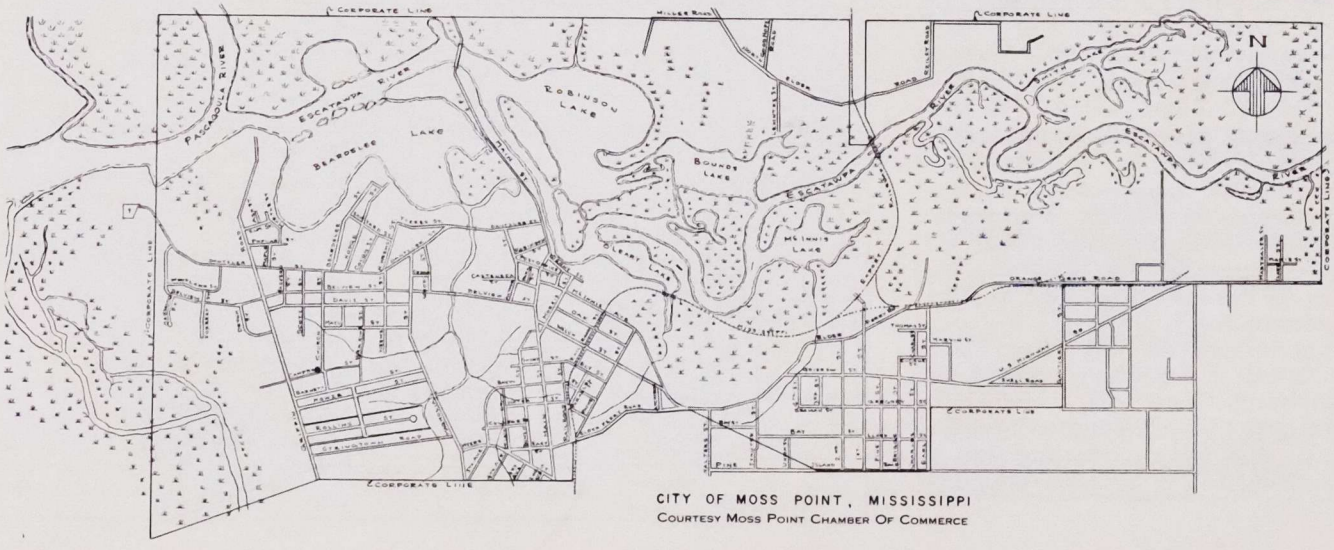


A VITAL 42 MILES

Serving Industry in Jackson County

Dependable, efficient rail service that serves best because it has long been the policy of our company to anticipate the needs of industry and its requirements for shipping. We offer our customers access to all points by connecting with major rail lines at both our terminal points.

MISSISSIPPI EXPORT RAILROAD COMPANY



CITY OF MOSS POINT, MISSISSIPPI
COURTESY MOSS POINT CHAMBER OF COMMERCE



Impressive Moss Point Methodist Church.

MOSS POINT ●

POPULATION—Estimated 7,500.

LOCATION — In sourthern Jackson County, approximately five miles north of Pascagoula on Escatawpa River. Bisected by State 63, approximately 3 miles south of designated route of Interstate 10. On Mississippi Export Railroad Co. Line.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT — Mayor and five Aldermen elected at four year intervals. Code Charter, city incorporated April 29, 1901.

TAX STRUCTURE—Assessed valuation $15,967,670 city, $5,939,814 school district. Assessment practices inside city approximately 30% of real value. Tax levy 43 mills, 15 mills homestead exemption. Bonded debt $2,364,000 city, $511,655 school district. (The city also has $780,000 self liquidating Water and Sewer Revenue bonds outstanding). 1% city sales tax.

SCHOOLS — Public 8, total enrollment 5,898.

POLICE AND FIRE PROTECTION —Police chief, 6 officers, radio equipped patrol car, 24 hour protection. Volunteer Fire Department, chief and 40 men trained by regular drills, two 750 gal. per min. pumpers. Water pressure 45 lbs. sq. in., emergency pressure 90 lbs. per sq. in.

UTILITIES — City owned water, sewerage (including central treatment plant) and natural gas systems.

MEDICAL—Hospital at Pascagoula, doctors 4, dentists 3.

CHURCHES — 11 representing all major faiths.

RECREATION — Hunting, fishing, aquatic sports, athletic field, Recreation Center with swimming pool, playground, and full time recreation director. First city on coast to receive Award for recreation program. New motion picture theater.

CULTURAL—City library, residents join in Concert Series and Little Theatre activities at Pascagoula.

CIVIC ORGANIZATIONS — Chamber of Commerce, Jaycees, Rotary, YMBC, Civitan, Kiwanis, Women's Club, Fortnightly Club, Pandora Club, 2 garden clubs, Girl and Boy Scouts.

TYPE OF INDUSTRY — Chemicals, fertilizers, paper products, main office Mississippi Export Railroad Co.

PLANNING—City employes Robert S. Batemen and Assoc. for comprehensive planning program. Working to 4-lane Telephone Rd. from Moss Point to Pascagoula.

•••••••

Launching into a new program of activities designed to expand the economy of this admirable small city along with her sister city to the south, Moss point still sets her sights high. She aims with confidence for her goals have always been attained and her chances have never been better than today to grow and prosper to an extent undreamed of a few years ago. There is no doubt now that the South is in the foreground as the ideal location for industrial expansion or new industry and Moss Point has always made industry the object of her attention.

No tourist city this, not that it is lacking in scenic beauty for its picturesque location "where the Escatawpa meets the Pascagoula River" creates lovely vistas either from the center of town, where the City Hall faces the joining of the rivers, or from a site in the handsome residential western section of the city. Pascagoula has many elegant older homes in the Victorian grand style to attest that she has attracted substantial citizens for many generations. New homes, and there are many, are equally charming. Churches and schools are impressive in both size and arhcitecture. Streets are wide, paved and curbed, and yards surrounding homes well landscaped. The whole appearance of the town is prosperous and pleasant.

Deciding Main St. was impractically narrow for today's traffic, there was no hesitation in implementing plans to move back buildings in the town's business district, a project now underway. As the only city on the Gulf Coast to twice win Merit awards from the Mississippi Economic Council (for recreation and health and sanitation projects) a wide range youth program for 1964 was set with a full schedule of summer activities. The recreation center boasts a fine swimming pool.

The new Chamber of Commerce office in an air-conditioned brick building at 619 Park St., one block west of Main, was moved to this location in spring, 1964. Visiting with Mrs. Ann Avent, Secretary-Manager, one cannot fail to share her sincere enthusiasm over the steady progress the city has maintained and the thoughtful plans laid for the future. Mrs. Avent utilizes the medium of radio to visit with the people of the Moss Point area for 15 min. each week telling them of new developments, accomplishments, and plans for civic betterment. This direct contact is a highly successful public relations effort that keeps citizens interested and proud of their community.



The elegance and charm of this stately Victorian home is typical of the many fine older dwellings in Moss Point's attractive residential section.



Many lovely new homes are erected each year as Moss Point grows by leaps and bounds.

Last year the Thiokol Chemical Corp. put a new plant into operation at Moss Point for the production of polyacrylate rubber. Three lines of this rubber are now being produced at this plant. They are used primarily in automotive engines, transmission and power train seals. At International Paper Co. a $3.5 million plant improvement program has been announced, an addition to the $3 million program that has been underway for the past year. The mill employs around 1600 with an annual payroll of $10 million. Other construction scheduled is a new Catholic church at a cost of $198,860 with a seating capacity of over 300.

Moss Point manifests a confident, positive attitude toward growth, a municipal situation most sought after by industry. This is her blue chip, gilt edged security. For more information contact Mrs. Ann Avent, Chamber of Commerce, 619 Park St., Moss Point, Miss. ★★★

GULF PINES SUBDIVISION

Ocean Springs

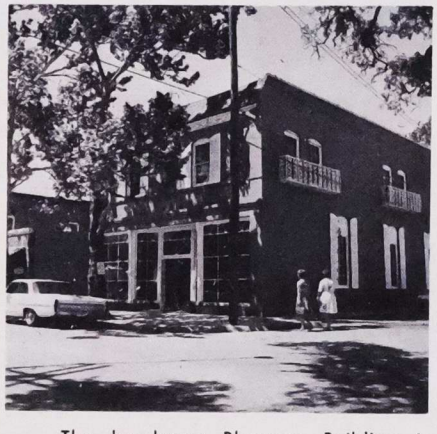


We invite you to drive through and one look will convince you that here is a neighborhood distinguished by its trim, gardenlike appearance, where trees have been preserved to create a lovely setting for homes designed for people who care. Priced from $13,500 to $19,500.

Paved Curbed Streets
Drainage • Sidewalks
Lot Sizes 80 x 160
City Sewerage
FHA - VA Financing
Newest section in city limits
Close to schools • shopping
School bus lines • churches

CUSTOM QUALITY
HOMES BY
WHITE BUILDERS
INC.

OCEAN SPRINGS, MISS. • PHONE TR 5-4495



The handsome Blossman Building in Ocean Springs business district.



Attractive homes in the Gulf Pines section of Ocean Springs have encouraged many to become residents of this pleasant community.

For a memorable
Luncheon or Dinner

TRILBY'S
A Coast Tradition

ON HIGHWAY 90 AT
OCEAN SPRINGS
Serving 12 to 2 • 5 to 10
closed Mondays

On the eastern shore of the Bay of Biloxi there is a haven of serenity in a setting of hundreds of live oaks and a profusion of flowers. It has drawn more than the usual amount of resident creative talent and is a chosen hideaway for many wealthy citizens. Blessed by climate, location and friendly people, it causes visitors to extend their stay and residents to be contented and happy.

Consequently, the population grows steadily. To accomodate this increase, a new high school and a large shopping center are now under construction and a youth center has been opened. New neighborhoods have been provided by conscientious local builders. Gulf Pines Subdivision, started some years ago, is now being enlarged. It is well planned, with attractive quality home construction and upholds the traditional charm of the city by pleasing design and preservation of trees.

Ferson Optics Inc., producers of optical components, telescopes, periscopes and missile optics, is now expanding with the aid of a $205,000 BAWI bond issue. Plant employment will increase to 150 and the payroll may exceed $500,000.

In January Blossman Inc. formally opened new offices in a beautifully renovated building done in traditional French style. The interior is handsomely appointed and the spacious lobby displays a mural depicting the 1699 landing of d'Iberville at this coastline. This historic scene was painted by the distinguished resident artist, Mr. William Steene.

Also being enlarged is Trilby's, where gourmet dishes are prepared with incomparable flair. It is a great favorite with Coast Area residents who are willing to travel miles to dine at this charming restaurant.

Of much interest is the Gulf Coast Research Laboratory, located on a peninsula at Ocean Springs. A new $400,000 building, built with funds appropriated by the Mississippi Building Commission, is being added to the four now situated on the 40 acre site. In October 1963 the Lab was awarded a $30,000 renewal contract by the U. S. Fish and Wildlife Service to continue studies of the past year on post larval shrimp in Mississippi's coastal waters. A renewal of a $40,000 contract with the Office of Naval Research in January '64 continued a study of prevailing currents, river discharge and surface temperature variations between Apalachicola, Fla., and Corpus Christi, Tex. February saw the maiden voyage of the Gulf Researcher, a converted surplus Army Transport outfitted with $100,000 of laboratory equipment. The 65 ft. T-boat was acquired by a $20,000 grant from the State Building Commission in 1962, a later grant of $99,350 made it possible to equip the vessel. In May, the National Science Foundation awarded $85,700 to furnish the new oceanography building. The Laboratory has two functions, teaching and research. It is affiliated with 4 universities and 9 colleges. Courses are held every summer in marine biology and marine geology. In 1963, 103 students attended and nearly 400 visitors made short field trips.

Ocean Springs offers fascinating, countless variations in her theme of happy living. Few can resist her charm once exposed to her delightful, interesting way of life. To learn more about this historic city write—Chamber of Commerce, Ocean Springs, Miss.

U. S. ARMY CORPS OF ENGINEERS, MOBILE OFFICE PROGRAM IN COASTAL MISSISSIPPI

A special report by A. J. Chamberlain, Chief, Technical Liaison Office

When the U. S. Army Corps of Engineers quietly observed its 189th birthday on June 16, the Army's oldest technical service (only two days younger than the Army itself) was busily engaged as the world's largest and most influential construction organization. During the fiscal year ending June 30, the Corps of Engineers supervised the spending of about $2.3 billion.

The Mobile District, one of 42 similar districts in the Corps, accounted for $150 million of this huge amount in carrying out Corps of Engineers responsibilities along the Mississippi Gulf Coast and in the central southeastern part of the nation.

For fiscal year 1955 beginning July 1, estimated expenditures of $200 million will be made by the Mobile District.

The Army's Corps of Engineers has been an important factor in the development of the Gulf Coast since 1815– an engineer office has been maintained at Mobile since 1826.

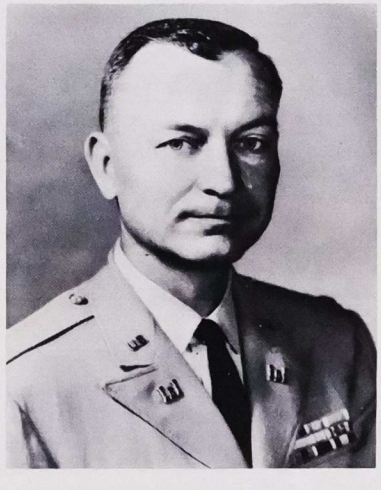
Money paid out by the Mobile office during the fiscal year ending June 30 – mostly to contractors selected on a competitive-bid basis – went for new construction at Army and Air Force installations in Mississippi, Alabama, Tennessee and northwest Florida; for land acquisition, engineering and construction for the National Aeronautics and Space Administration, the nation's civilian space agency, at the Marshall Space Flight Center and the Mississippi Test Facility; and for improvement and maintenance of coastal and inland waterways for navigation, flood control and generation of hydroelectric power including design, construction and operation of dams and reservoirs.

Mobile "civil works" district is extensive – both area and money-wise. Boundaries are formed by the limits of river drainage basins. Begining on the east in Florida, at the St. Marks River south of Tallahassee, the district extends westwardly along the Gulf Coast to the Pearl River, which courses through Louisiana and Mississippi. Inland, it runs for several hundred miles, taking in parts of five states drained by major river systems and smaller streams flowing into the Gulf of Mexico between its coastal boundaries.

In the district are major Mississippi harbors at Biloxi, Gulfport, and Pascagoula, their auxiliary channels and several other small craft channels, as well as the Gulf Intracoastal Waterway east of the Rigolets – all maintained and improved by the Corps.



Head of the world's topmost engineering-construction organization is Lt. General W. K. Wilson, Jr., Chief of Army Engineers. A Gulf Coast native, he was born at Fort Barrancas, Florida, near Pensacola, and served as District Engineer of the Mobile District in 1949-1952 and as South Atlantic Division Engineer in 1952-1953. He maintains his permanent residence at Mobile.



Colonel Robert C. Marshall was assigned as Mobile District Engineer in mid-July after a tour in the Chief of Engineers' office in Washington as Assistant Director of Civil Works for Atlantic Divisions. A graduate of the United States Military Academy at West Point and Cornell University, he taught at "the Point" and completed courses at the Command and General Staff College and the Industrial College for the Armed Forces. A combat veteran, he holds several decorations.

Before water improvement projects desired by citizen groups can be constructed, engineer-economists, at the request of Congress, must determine that they are feasible from an engineering angle and also that they show potential benefits greater than the costs of construction and maintenance. Congress recently voted funds to initiate construction of the Jackson-East Jackson flood protection works on the Pearl River at Jackson and construction is scheduled to get under way this year. Planning is under way for Okatibbee Creek flood control reservoir near Meridian.

The District Engineer, assisted by a staff of four professional Corps of Engineers Army officers and a number of civilian assistants, directs a work-force of 1,700 civilian employees in carrying out the large and complex military construction program, the immense program for providing space vehicle test facilities for NASA, and the important program for developing the region's superb water resources.

A thumb-nail sketch of significant Corps of Engineers projects in this area follows.

NASA CONSTRUCTION PROJECT

(The U. S. Army Engineer District at Mobile, Alabama, is acting as agent for the NASA George C. Marshall Space Flight Center for land acquisition, engineering, design and construction of the Mississippi Test Facility).

NASA MISSISSIPPI TEST FACILITY

Proving ground for performing acceptance tests on the first two stages of the Saturn V moon rocket. First phase construction comprising 3 massive test stands (one S-IC dual position for ground testing the first stage of the SATURN V booster, and two S-II for ground testing the second stage) is under way together with some 20 supporting buildings, a boat harbor and dock 7½ miles of canals including a navigation lock, and other facilities. The Pearl River has been improved for barge navigation. Construction contracts totaling about $71,000,000 (as of May 31) have been awarded; total construction cost, excluding instrumentation, will be about $270,000,000.

Continued on page 63



Because there is a bridge . . .

the stream is easier to cross at this point and the path is well traveled. Because Coastal Mississippi is ready to offer unique waterside industrial sites at Portamericas — industry will locate in this advantageous situation. Because the deep water, state-owned port of Gulfport boasts the newest facilities — water commerce is ever increasing, foreign trade looms large as a promising factor in the economy. Because hotel and motel accommodations are the finest — our fame as a vacation and convention land continues to grow.

Because it is our wish to serve well we establish new branch banks to meet the banking need of the fast growing population and its expanding economy. Our newest, No. 6, is located at the NASA Mississippi Test Operations in Hancock County.

Hancock Bank

STRENGTH • STABILITY • INTEGRITY

BANKS TO SERVE YOU AT

GULFPORT • LONG BEACH • MISSISSIPPI CITY-HANDSBORO

BAY ST. LOUIS • PASS CHRISTIAN • MISSISSIPPI TEST OPERATIONS

HARRISON county

AREA–585 square miles; 374,400 acres.

POPULATION–estimated 128,325.

LOCATION–Central Coastal Mississippi on Gulf of Mexico; boundaries–Stone County, north; Gulf of Mexico, south; Jackson County, east; Hancock county, west.

CLIMATE–Mild; annual averages–temperature 68.1 degrees (January 50.1, July 81.1), rainfall 62 in., frost free days 350.

GOVERNMENT–County Board of Supervisors, one elected from each of five beats. Organized Feb. 5, 1841.

TAX STRUCTURE–Assessed valuation $76,790,987, approximately 20% of real value. Tax levies; Beat 1–Biloxi-inside, In-Fernwood, total 34.10, exempt rate 14.30, County school district, total 60.10, exempt rate 20.30; Beat 2–Gulfport-inside, Gulfport-outside, In-Fernwood, Long Beach-inside, Long Beach-outside, total 34.50, exempt rate 14.70, County school district, total 60.50, exempt rate 20.70; Beat 3, Pass Christian-inside, Pass Christian-outside, Long Beach-outside, total 36.80, exempt rate 17.00, County school district, total 62.80, exempt rate 23.00; Beat 4, County school district, total 60.30, exempt rate 20.50; Beat 5, Henderson Point-DeLisle County school district, in, total 60.30, exempt rate 20.50, out, total 458.10, exempt rate 18.30. Bonded debt $8,497,700.

SCHOOLS – Public 9, total enrollment 3500; public, special, 2, enrollment 86; parochial 1, (Miss. City–Handsboro) enrollment 211; private 1, (GCMA) enrollment 125; Catholic Seminary (Oblate) at Pine Hills, 94 members.

MEDICAL – County Health Dept., with $320,000 new Health Center, two general hospitals, Veterans Administration Hospitals at Biloxi and Gulfport. County doctor of Veterinary Medicine for livestock and meat inspection.

UTILITIES – Urban and industrial electricity, Mississippi Power Co., rural electricity, Coast Electric Power Asso. Natural gas, United Gas Co.

HIGHWAYS–U. S. 49 north-south in center of county; U. S. 90 east-west along coastline; State 53 west to U. S. 49 in center of county; State 67 from S. 90 at Biloxi; State 15 north to State U. S. 49 in north part of county to U. 67 approx. 5 mi. north of Biloxi. Interstate 10 will parallel 90 about 4 mi. inland.

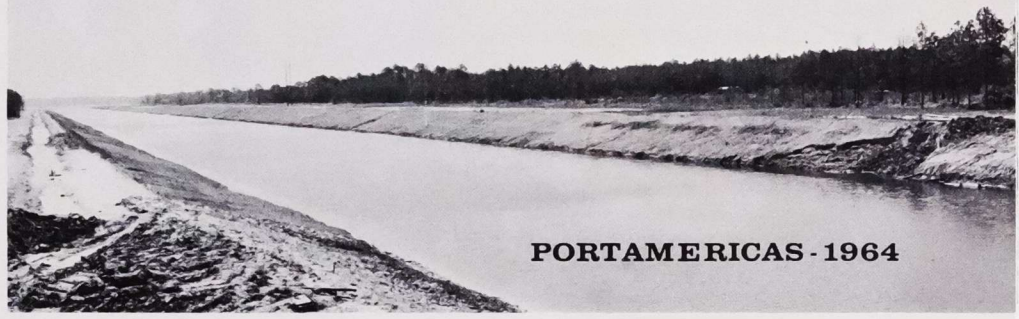
TRANSPORTATION – Mainlines of Louisville and Nashville Railroad and Illinois Central Railroad; Continental Trailways and Greyhound Bus Lines; major freight lines; Gulfport Airport, scheduled flights, Southern Airways; deep sea state port of Gulfport; Harrison County Industrial Seaway, under construction; Intercoastal Waterway. Municipal Transit Lines operate between Coastal cities.

COMMUNICATIONS –Newspapers; Biloxi-Gulfport Daily Herald, dailies from Jackson, Mobile, New Orleans; weeklies at Long Beach and Pass Christian. Magazines, 2 monthlies at Gulfport, bi-monthly at Biloxi. Radio, stations at Gulfport and Biloxi, Television, station at Biloxi. Other, Southern Bell Telephone Co., Western Union.

RECREATION – All types water sports, charter boats, hunting, golf, many special events such as Mardi Gras, Shrimp Festival, Fishing Rodeo, regattas, kennel and horse shows, wide sand beach extends along entire coastline. Coastal cities participate in the Spring Garden Pilgrimage.

TYPES OF INDUSTRIES–Chemicals, epoxy resins, clothing, forest products, canning, boat building, seafood, paints and varnish, drugs, glass bottles, pecan packaging, meat processing and packaging, cotton compress, construction, machine works, piping, veneers, cattle, dairy products, farming, poultry and poultry products.

NATURAL RESOURCES – Mild climate, products of the sea, extensive forests, gravel deposits, abundant water, including artesian stratas.



PORTAMERICAS - 1964

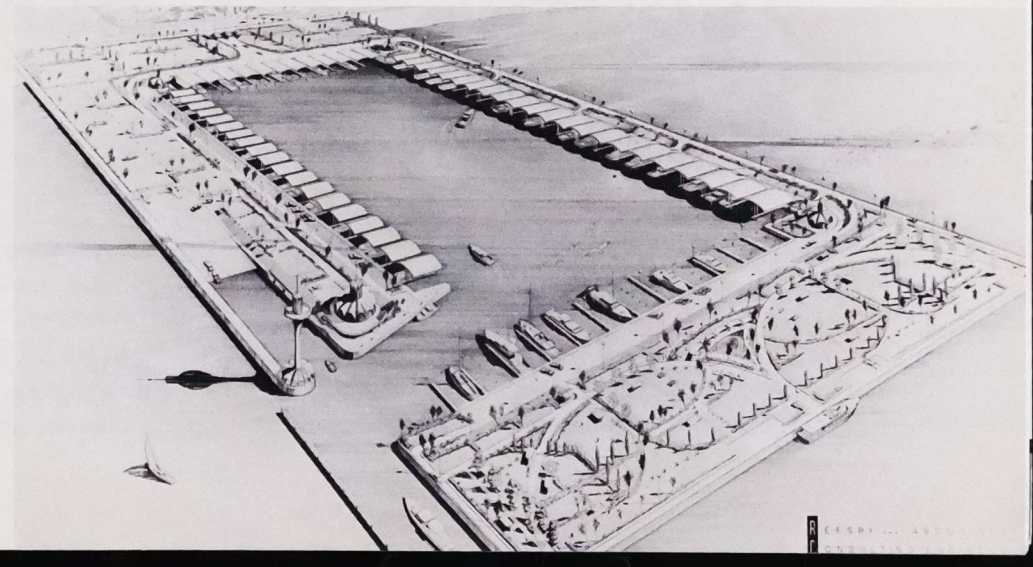
This water highway with bordering industrial sites is one of the most important developments in Coastal Mississippi today.

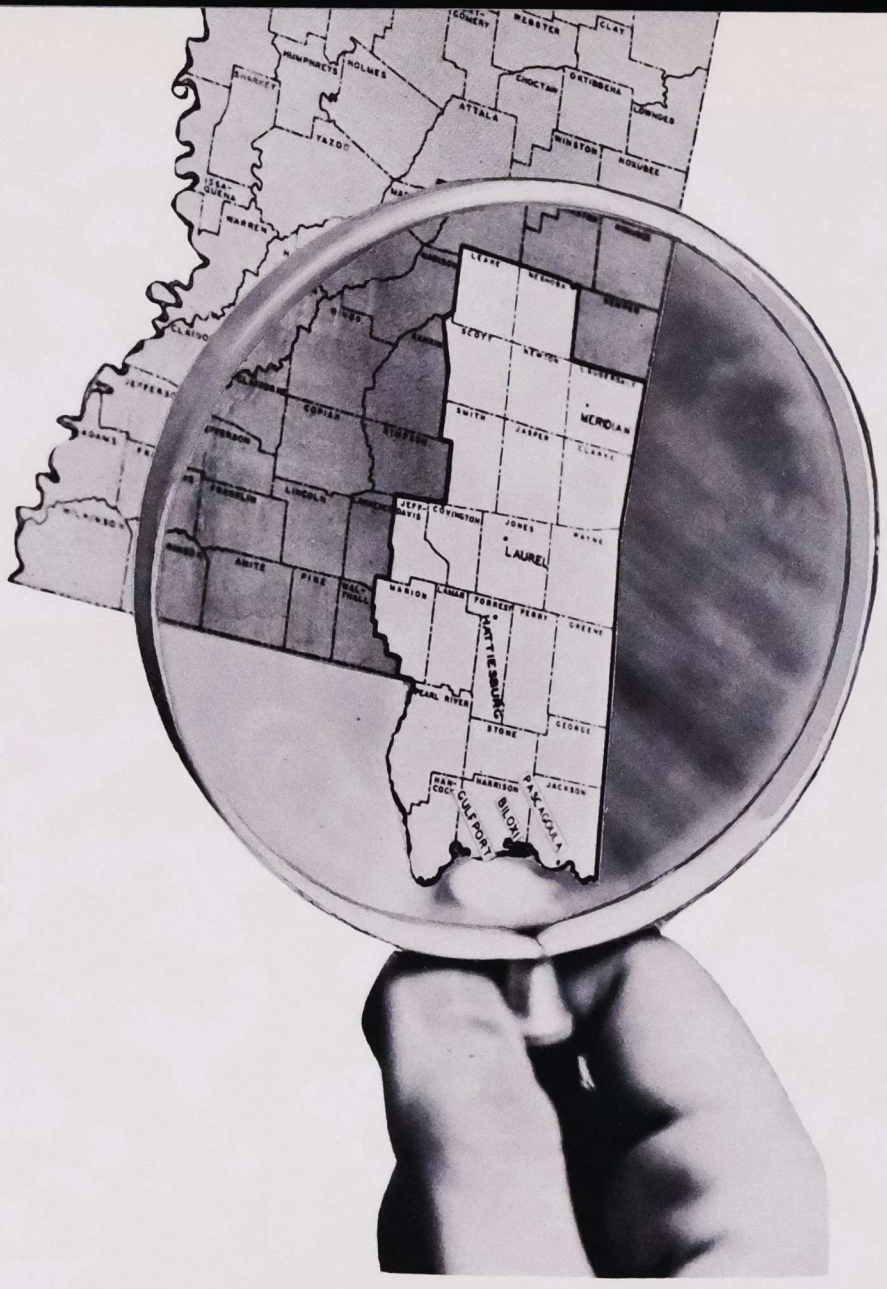
PLANNING – Two-year water resources study by U. S. Geological Survey now underway to determine quality and quantity of water underground and in streams. Working to formulate plans for building code; planning 4 lane thoroughfare across country for easy access to MTO.

•••••••

In Harrison County on August 27, 1963, ninety per cent of the voters who went to the polls favored a $2.5 million BAWI bond issue which in part will finance construction of a building for the first industry to locate on the Harrison County Industrial Seaway. As this special report is headed, the seaway also bears the name Portamericas, an intriguing title with international implications. It is underscored in this instance by the fact that the first occupant, Caradco, Inc., imports exotic South American lumber for use in manufacturing some of its quality building products.

Broadwater Beach Hotel's new $3½ million marina is designed to handle 137 boats, plus seaplanes, and is one of the most modern in the nation.





Should your company take a closer look at SOUTHEAST MISSISSIPPI?

Standard Oil did . . . Olin Aluminum did. . . . Sterling Drugs did . . . and they, like many others, stayed to build in Southeast Mississippi.

Why did they choose the 23 county Southeast Mississippi area?

It's in the heart of the booming Southern market, and domestic and foreign markets are within easy access by rail, air, highways, and deep water ports.

Added incentives are an abundance of raw materials, plenty of low cost electric power, a year 'round resort climate, and friendly cooperative people anxious for your plant to be a success.

If you're planning a business expansion or move, call or write:

W. Lee Wood, Manager
Industrial Development Company

MISSISSIPPI POWER COMPANY
General Offices / Gulfport

The plant is scheduled for completion within two years. The company is expected to install about $1 million in manufacturing equipment and initially employ 250 persons. They will occupy a 54 acre tract in Industrial District #1 north of Handsboro and hold an option to acquire an additional 26 acres when needed.

The products of this firm, millwork, doors, windows, cabinets, and other specialties for the quality building market, add other facets to the diversity of products stemming from this growing industrial area of Coastal Mississippi. Caradco, Inc., established in 1866 and operating continuously since that date, has its main plant in Dubuque, Iowa. Its annual sales exceed $20 million. The company expects to ship 100 carloads of finished products a month from the Harrison County plant. These finished products will be constructed mostly of imported woods.

Another important segment of Portamericas development began taking shape during the summer and fall of 1963. A resolution was approved by the public works committee in Congress and funds requested for a feasibility study of widening and dredging Ott Bayou at Biloxi. The channel concerned would provide access from the existing seaway channel in Biloxi Bay to Clay Point where land was acquired for a new industrial site. Work was also started on a 350 ft. spur track to serve the site, tying at both ends into the main line of the Louisville and Nashville Railroad. By winter an agreement was reached between the Biloxi Port Commission, sponsors of the site, and the Harrison County Development Commission for the addition of this facility to the great seaway complex.

Early spring of 1964 witnessed the arrival of two bargeloads of structural steel to top the 42 ft. high, massive bascule pier of the bridge at the Lorraine road crossing. The pier contains 2,950 cubic yds. of concrete which will support 233 tons of steel for a total weight in excess of 6100 tons.

Another spring activity of the commission was the decision to assume the county's share of the cost of a $150,000 water resources survey by the U. S. Geological Survey. This important work is a vital step toward maintaining, conserving and utilizing the now abundant water of this area for the benefit of future generations.

In April, the Commission voted to name the Lorraine Road drawbridge spanning the seaway, the Eugene P. Wilkes Bridge, in honor of Mr. Wilkes, editor and publisher of the Biloxi-Gulfport Daily Herald and president of the 11-member commission since its organization in 1958. He was elected to his sixth consecutive term in late 1963.

Also in the late spring, contracts were let and work begun on Phase 5 Part 2, which extends the dredging of the seaway channel from the E. P. Wilkes bridge to the western end of Gulfport Lake, and Phase 3, extending the channel from the western edge of the lake up Bayou Bernard to Three Rivers Road. (Reference to map on inside back cover will indicate all locations mentioned in this article.) The project represents an expenditure of over $1 million and includes approximately 2,416,668 cubic yds, of dredging, construction of retaining levees, land fill, clearing, drainage improvement, slope protection, placement of navigation aids and construction of about 3.29 miles of access roadway.

What has been created so far in this Herculean Portamericas project?

A channel 150 ft. wide, 16 ft. deep, is ready for use from the Intracoastal Canal through the Bay of Biloxi to Lorraine Road north of Handsboro. At Industrial Site #1, 310 acres are ready as sites for light or heavy industry. A water supply system, sewerage collection system and central sewerage disposal facility are operational in this area. Roads and rail spur provide land transportation accessways.

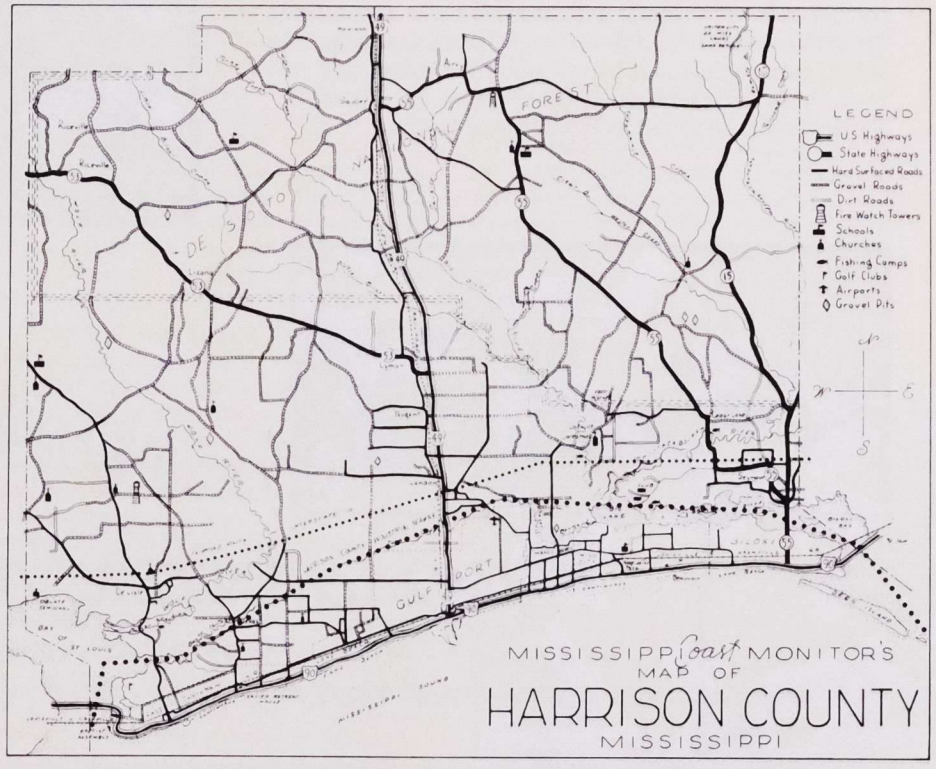
The $1,329,484 Eugene P. Wilkes Bridge nears completion. It is 518 ft. long with a single leaf bascule type drawspan with a 28 ft. roadway and a vertical clearance of 34 ft. 2 in. above mean low water. Its design permits expansion to a double leaf bascule span if the seaway channel is widened in the future to accommodate larger vessels.

At Pass Christian, the West Harrison County Industrial Park, 90 acres for light industry, has access by road rail and a channel 8 ft. deep and 100 ft. wide connecting with the Intracoastal Waterway through the Bay of St. Louis. It offers 8 industrial sites with barge dockage and turning basin.

Future seaway projects include development of the East Harrison County Industrial Park at Clay Point, Biloxi, modifications to the West Harrison County Industrial Park at Pass Christian and construction of public warehouses and tank storage facilities at the west end of Phase 3 adjacent to Three Rivers Road and the Illinois Central spur track to Mississippi Power Co.

Over $6 million has already been spent on this mighty project. Present scheduled expenditures will add over $1 to $2.5 million. This is indeed a blue chip investment of mammoth proportions with the dividend a solid economy for a county that is growing with purpose and knowhow. It can hardly be exceeded in natural advantages of strategic location and its eventual impact in the industrial utilization of its world trade potential, both import and export. The added advantages of mild climate, room for expansion, water, power, transportation facilities and ideal living situations for personnel on all levels, offer maximum inducement to industries seeking new locations.

★★★

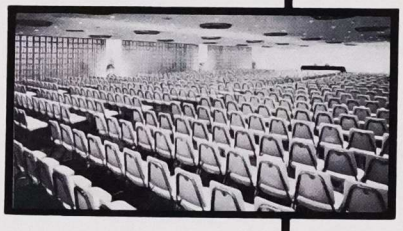


Distinguished

For BUSINESS



The atmosphere in which today's business man conducts his affairs has become recognized as an essential element toward ultimate success. At Broadwater Beach, a prestige setting in meeting accommodations has been created and special care has been taken to assure excellent service that smoothly provides for material needs. This eliminates distractions and allows busy executives to concentrate on objectives. The latest and most complete facilities are available to make meetings and conventions more effective, more efficient, and more enjoyable.



Delightful

For PLEASURE



A resort planned to offer pleasure to people from every walk of life and any age. Hotel rooms and cottages are beautiful and relaxing, in a tropical garden setting. There is a gay guest train, lanai pool, fascinating shops, dining as it pleases you (be it formal or most casual), delicious food and Broadwater Beach's own 18-hole golf course. There's also a beauty salon, barber shop and health salon for ladies and men. Truly, everything one could desire for a perfect vacation can be found at Broadwater Beach.



Sea·Sun Food·Fun

THE BROADWATER BEACH

HOTEL AND GOLF CLUB

ON THE GULF • BILOXI, MISSISSIPPI

HARRISON SEAWAY MOVES TOWARDS COMPLETION



a special report
by Perry Wingo
Executive Director



An artist's conception of the new Caradco, Inc. plant on the Industrial Seaway as it will look when construction is completed.

With the construction contract let on the final phase of the Harrison County Industrial Seaway, the initial five phases moves towards completion.

PROMOTION OF PROJECT

During the past twelve months, this office has made tremendous progress in the promotion of the Harrison County Industrial Seaway.

Eight industrial trips have been made during the past year to the East, Midwest, and West Coast and as a result of this, eighteen industrialists have visited this area and have received firsthand information on what we have to offer. These represent manufacturers of steel, plastic applicators, electronic components, wood products, corrugated boxes and sheets, liquid hydrogen and oxygen, petrochemicals, boat building, chemicals, candy and gum. We are presently working on completing a contract with a chemical industry that will locate a plant in our area.

During the past year we signed a contract with a nationally known manufacturer of wood products and building materials to build a $2½ million manufacturing plant, the first industry to select a plant site in our newly completed industrial park.

CHICAGO AND ST. LOUIS INDUSTRIALISTS VISIT HARRISON COUNTY

In early May of 1964, the Harrison County Development Commission invited a group of 28 industrialists from the Chicago and St. Louis areas to visit Harrison County and personally inspect the industrial parks in this county. This 2-day visit was tremendously successful and since this visit by these industrialists, a number of companies have shown keen interest in possible future expansions of plants into this county.

HARRISON SEAWAY WILL BE TREMENDOUS INDUSTRIAL ASSET

The Harrison Seaway will be a tremendous industrial asset, but only because it was planned to take advantage of the area's other fortunate aspects relative to industrial needs. For example, the Seaway would lose a large part of its value if it were not for the proximity of the Intracoastal Waterway, a short 12 miles offshore. Over 46,000 tons of various types of cargo passed through the waterway in 1958. Naturally the development as a whole is designed for industries which will consider the Waterway essential to their operations and would therefore derive the maximum benefit from use of the seaway.

It is well known that low cost water transportation has played a large part in the rapid industrial growth of the South. There have been, however, other features about the South which has attracted industry. Harrison County is fortunate in sharing these attractions, some of which are:

LARGE SITES: The modern industrial park concept demands a lot of room. Some industries, in fact, demand as much as five times the amount of space they will initially use in order to allow expansion. The ability to provide this space has proven vital in attracting industry to an area. Harrison County is fortunate in having large unoccupied or agricultural tracts immediately outside the urban area. The channel route was planned to take advantage of these tracts and so provide industry with large sites fronting on the channel with plenty of room for expansion.

CONVENIENT HOUSING: Industry is also concerned as to where their workers will live, how much travel time there will be between home and the job; the maximum travel time for a worker under present conditions would be only 35 minutes, an acceptable figure to industry. However, the Seaway was planned so that plenty of land adjacent to the industrial sites will be available for residential development which should prove to be a most attractive feature to the potential tenant.

AMPLE LABOR: Industry should have no problem in this respect, as there is an ample supply on which to draw, a large part of it semi-skilled or skilled.

EXCELLENT TRANSPORTATION FACILITIES: This is of vital concern to modern industry. Two major railroads presently serve the area. It is also served by ample highway facilities. When Interstate No. 10 is completed, this new highway will be of major importance to industry in the area. Air transportation facilities are adequate.

There are many other advantages, such as abundant fresh water, mild climate, nearby source of power and gas, economical materials for construction and modern community facilities. It is believed that the Harrison Seaway will greatly enhance these already valuable assets.

LAST MINUTE NEWS:

The Harrison County Development Commission and Board of Supervisors on July 22, 1964 signed a contract with Reichhold Chemicals, Inc. for the construction of a $3 million chemical plant on an industrial seaway site northeast of Gulfport.

A view taken during construction of the Eugene P. Wilkes Bridge which spans the Seaway at Lorraine Road.



BUILDING and GROWING with



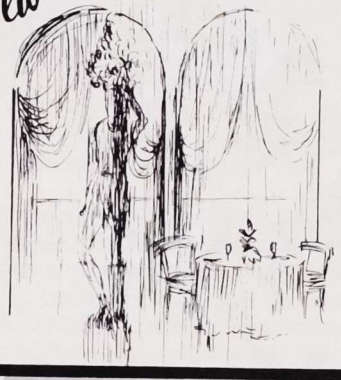
COMMERCIAL DEVELOPMENT
Shopping center leasing
Construction and management

EDGEWATER PLAZA

A complete shopping city built around a spacious air-conditioned mall lavish with tropical plants and trees, dancing fountains, and unusual hanging lamps. A retail shopping complex planned to please everyone. All stores on the mall keep sliding glass walls open during shopping hours. The Center and its surrounding parking area cover a total of 40 acres.

New in '64 in Edgewater Plaza Shopping Center

LA PLAZA RESTAURANT



Elegance in the Spanish Moorish decor combines with excellence of cuisine to offer memorable dining in the patio or dining room. Enjoy soft music and relax a moment in the lounge. All so conveniently located at the beach side entrance of the plaza next to the Edgewater Gulf Hotel.

IN PASS CHRISTIAN

THE RICHLIEU APARTMENTS

Beautifully framed in lacy ironwork in the traditional architectural style of the Gulf South, the Richlieu offers carefree living in a meticulous residential setting. One and two bedroom apartments, furnished and unfurnished. All 90 apartments have draperies, wall-to-wall carpeting and ceramic tile baths. Private swimming pool. Lease by the month or the year.

ALSO AT PASS CHRISTIAN

BEACH VISTA *and* BARKLEY MANOR

Along with your beautiful home in Beach Vista you enjoy the advantage of swimming pool, pavilion, 500 feet of white sand beach, 350 foot T pier for water sports. Barkley Manor is a prestige community in the best Pass Christian tradition.

NEW HIGHWAY 90 OFFICE JUST EAST OF BAY ST. LOUIS BRIDGE



AT EDGEWATER PARK

Edgewater COUNTRY CLUB ESTATES

A community for the discriminating offering a choice of water front or Edgewater Golf Club Fairway sites. 350 lots, private roads, in a beautiful setting of tall pines and moss-hung live oaks.

W. L. HOLCOMB & ASSOCIATES, Inc.

2300 14th St., Gulfport, Miss.
Area Code 601 Phone 864-3050

The Edgewater COUNTRY CLUB

Private Country Club and 18-hole championship Golf Course adjoining Edgewater Gulf Hotel and Edgewater Country Club Estates. Associate, active, non-resident and daily membership.



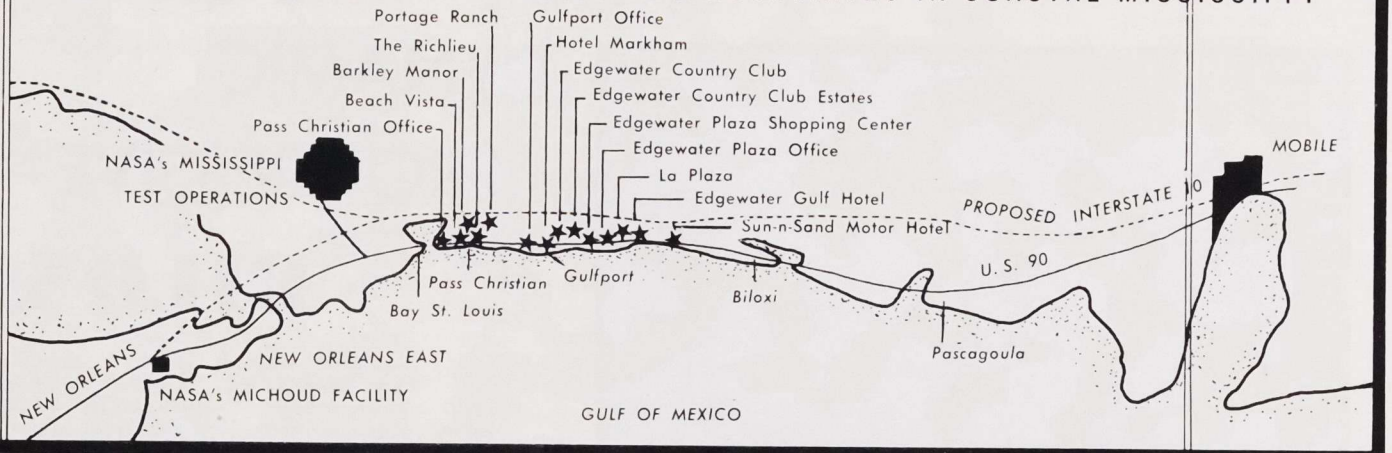
the MISSISSIPPI GULF COAST!

An organization so progressive and dominant in the economic picture of "the Coast" that it touches every phase of its growth. Urban and suburban real estate and home building, needed housing for the many who are coming to our area; commercial construction, the master stroke in this field—the fabulous $7,500,000 Edgewater Plaza Shopping Center; tops in "tourism industry" with multiple hotel and restaurant interests that span a county. Development activities of this vital business firm are measured in millions. Here is a sound, substantial contact for the investor, industrialist, home buyer, retiree—backed by proof in existence of a group of the Coast's largest, finest, and most successful enterprises. Make the right contact in Coastal Mississippi at W. L. Holcomb & Associates Inc.—Realtors • Land Acquisition & Development • Sales & Engineering • Insurance • Mortgage Loans & Financing • Property Management • Construction & Building.

Convention Center for the Coast!



THIS IS THE SCOPE OF W. L. HOLCOMB & ASSOCIATES IN COASTAL MISSISSIPPI



Sun-n-Sand
MOTOR HOTEL

Excitingly different vacation resort in the heart of the play area of the Mississippi Gulf Coast. 172 units, heated olympic pool, famous Pier 13 restaurant featuring gourmet seafood dishes, private salt-water fishing and small boat harbor.





THE HOTEL
Markham GULFPORT

A famed Gulf Coast landmark for over a quarter of a century. Now offers office space in first three floors. Ideally located in the heart of downtown Gulfport.

On the beautiful white sand beach
The Edgewater Gulf HOTEL

The ideal resort and convention center for everyone or any size organization. Fabulous new decor and furnishings. Convention Hall will seat 1200, spacious lobby with center walk around fireplace, Olympic pool, tennis courts, 600 foot pier, adjoins 18 hole Championship Golf Course and Edgewater Plaza, the showplace of the Coast.

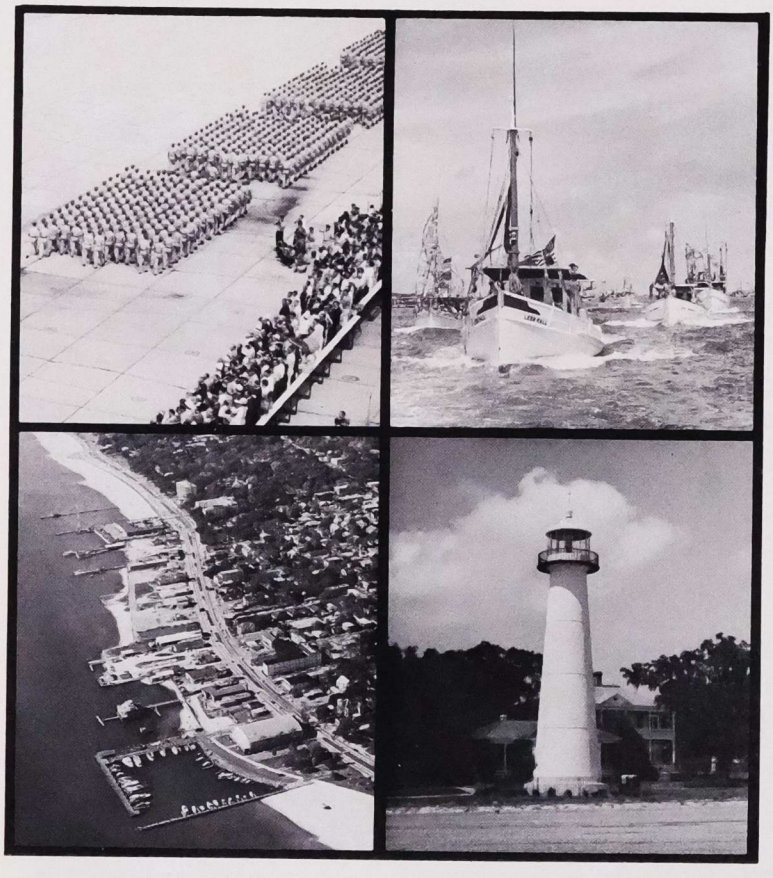
W. L. HOLCOMB & ASSOCIATES, Inc.

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Beautiful and Gracious BILOXI

Biloxi cherishes her heritage as a historical center of interest on the Gulf Coast and preserves the treasured reminders of her fascinating background through the efforts of dedicated citizens. Many fine old homes of great architectural beauty, gardens, ancient oaks, the world renowned Biloxi Lighthouse, offer much pleasure to both visitor and resident.





3500 GUEST ROOMS IN THE BILOXI AREA

HOME OF U. S. VETERAN'S ADMINISTRATION CENTER (NATIONAL SOLDIERS HOME)

SEAFOOD CAPITAL OF AMERICA

AT EASTERN ENTRANCE OF PORTAMERICAS

DYNAMIC PROGRESSIVE BILOXI

Then there is another facet of this amazing city-growth and development, spearheaded by alert leadership and guided by professional planning, ready to meet the new challenge. New homes, new schools, new hospital, new churches, new commercial buildings,—all still manifest the Biloxian's love of architectural beauty, but are geared to today's fast changing pace. Here we find the eastern entrance to the Harrison County Industrial Seaway and a new 100-acre Industrial Park, Keesler Air Force Base, an ever-growing seafood industry and a tremendous tourist and convention center. Biloxi is strategically located midway between the NASA Test Operations and a giant oil refinery. To tell you more of all that awaits you at Biloxi write to

BILOXI PORT COMMISSION
AND
THE CITY OF
BILOXI

AT THE EASTERN END OF THE WORLD'S LONGEST MAN MADE BEACH

BILOXI ●

POPULATION – 44,053, official 1960, exclusive of Keesler Field.

LOCATION–Extreme southeastern tip of Harrison County on Gulf of Mexico; on U. S. 90; southern terminus State 55; on mainline of Louisville and Nashville Railroad; 84 miles east of New Orleans, La.; 61 miles west of Mobile, Ala. Eastern entrance to Portamericas.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT – Mayor and two Commissioners, elected at four year intervals. Code Charter. Founded 1699, Incorporated 1838.

TAX STRUCTURE–Assessed valuation $24,571,323 inside, $13,842,871 school district, approximately 35% of real value. Tax levy 53.011 city, 28.701 school district. Bonded debt $3,613,000. (Water and Sewer Revenue Bonds outstanding $4,435,000.)

SCHOOLS–public 15, total enrollment 8,535; parochial 7, total enrollment 2004.

POLICE AND FIRE PROTECTION –police force, 35 full time personnel; new police station and jail under construction. Fire department, 38 full time employees, six pumpers, 65 ft. ladder truck, chief's car, water pressure normal 40 lbs., emergency 65 lbs., new East End Fire Station near completion.

UTILITIES–City owned water and sewer systems. Electricity and natural gas, see county.

MEDICAL–Biloxi Hospital, Howard Memorial Hospital, Keesler Hospital, Veterans Administration Hospital, numerous clinics.

CHURCHES–30, all principal denominations represented.

RECREATION–Parks, playgrounds, golf courses, Yacht Club, sand beach, all water sports, charter boats for deep sea fishing, bowling, supper clubs, movie theaters, ball parks. Special events –Mardi Gras celebration, Blessing of the Fleet and Shrimp Festival, Outboard Regatta.

CULTURAL–Biloxi Public Library, Lameuse St. Local art and theatre groups.

CIVIC ORGANIZATIONS – Chamber of Commerce, Lions, Rotary, Kiwanis, Business Club, Exchange Club, Optimist, American Legion and Auxiliary, B & P W, Garden Clubs, VFW and Auxiliary, Masonic, Eastern Star, KC, Scouts, PTA, B'Nai Brith, Altrusa, Pilot Club, Jaycees, Woman's and Junior Woman's Clubs.

TYPES OF INDUSTRY – Building products, metal works, tents and awnings, nets, trawls, seafood, canning, boat building and repair, cat food, tourism.

PLANNING – Louis C. Bisso Planning Services, Inc. employed as city planner. City now undergoing improvements under Modernization Program. Also planning to extend harbor facilities.



Reigning over the 1964 Biloxi Mardi Gras were King Ixolib, Mr. A. L. Babin of Biloxi, a real estate developer, and his beautiful queen, Miss Betty Perruse of Gulfport, a student of Mary Baldwin College in Stanton, Virginia, and daughter of Mr. and Mrs. J. S. Perruse.

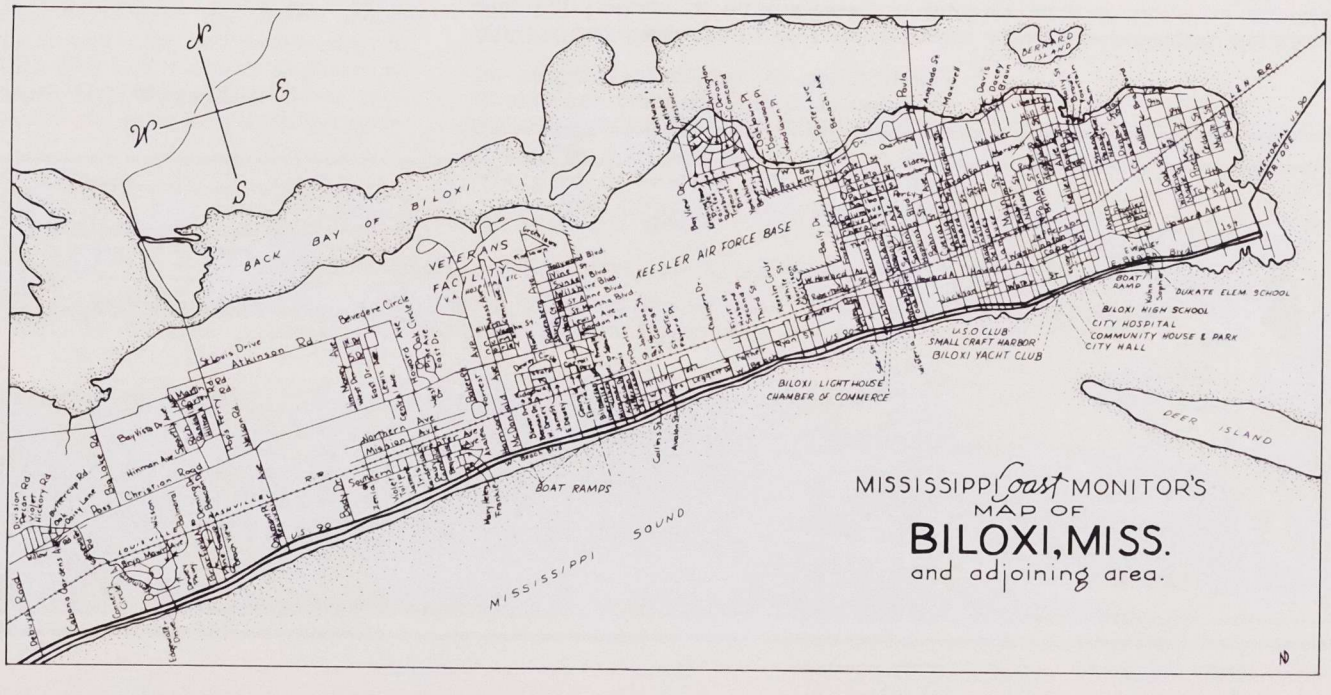
A SPECIAL REPORT ON BILOXI PORT COMMISSION ACTIVITIES



By John A. Martiniere, Jr.
Director, Biloxi Port Commission

BILOXI: settled in 1699 is recorded as the oldest commercial port in the Mississippi Valley, and is today the fastest growing area in Mississippi. The City of Biloxi is situated on a peninsula extending into the Gulf of Mexico with maritime industries on all three sides on the eastern end. On the south is the Gulf of Mexico, on the east is the Bay of Biloxi and on the north is Back Bay of Biloxi with its many tributaries for minor waterways. This waterway system is protected from the south by Deer Island, making a landlocked port that is navigable in most places with natural protection from storms and open Gulf waters.

Biloxi port and channel is 12 miles long, surrounding the peninsula, 10 ft.



deep and 150 ft. wide and connected on the extreme east to the present 12 mile 15 ft. x 150 ft. Harrison County Seaway that opens up the area to excellent water passage to the deep waters of Gulf of Mexico.

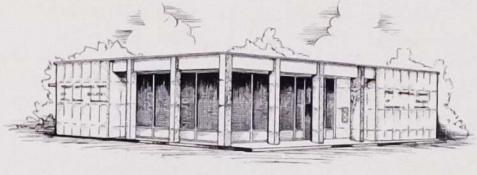
Located along the 12 mile channel and natural harbor around the Biloxi peninsula are numerous private developed commercial wharfs and docks with plenty of space available for expansion. Therefore, by utilizing the excellent attitude of the local people, the natural water resources (both salt and fresh) of the protected port area, the services of two railroads, network of highways, modern Biloxi-Gulfport Air Terminal, unlimited competitive priced energies and utility service required by industry, the Biloxi Port Commission is extending every effort for future industrial development of the Biloxi port area.

The Biloxi Port Commission is an appointed subdivision of the State of Mississippi. Created in 1940 and operating under the public law as set up in Chapter 290 Laws of Mississippi as amended, whereby the present Commission consist of five members, namely: Mr. Sam Mavar, President; Mr. Al Duckett, Vice President; Mr. Houston C. Gollott, Secretary; Mr. William C. Cruso and Mr. Steve Marinovich plus the Director, John A. Martiniere, and other employees.

Recently the Biloxi Port Commission has accomplished the following: 1. In cooperation with Mississippi Marine Conservation Commission, planted over 15,000 barrels of seed oysters placed on depleted Mississippi State reefs. 2. Sponsored, planned and established two light industrial park areas within the City of Biloxi. 3. Established and marked and developed ten salt water fishing areas in Mississippi Sound south of Biloxi. 4. Improved Biloxi Small Craft Harbor by dredging and installing an improved lighting system. 5. Acquiring Deer Island bar by legislative action. 6. Sponsored dredging of Biloxi west channel by U. S. Corps of Engineers to accommodate deeper draft boats. 7. Co-sponsored with Harrison County Development Commission, extension deepening and maintaining Harrison County Seaway project from Gulfport Lake to Gulf of Mexico by U. S. Corps of Engineers. 8. Purchased historical Baldwin Wood property for City of Biloxi use as a community cultural center. 9. In cooperation with Beat One Supervisor Laz Quave acquired and improved the west half of old Biloxi-Ocean Springs highway bridge for use as a public fishing pier and water recreation center for the area. 10. Sponsored Federal Public Works Commission making a feasibility study for improvement of Ott Bayou industrial area. 11. Cooperated with City of Gulfport, City of Biloxi and Harrison County in building the new Biloxi-Gulfport Air Terminal Building. 12. Acquired land area on west end of Deer Island for public park and recreation center. 13. Encouraged and assisted in research project to develop process of obtaining pharmaceutical calcium from oyster shells. 14. Sponsored fourth annual Biloxi Outboard Jubilee. 15. Expanded the industrial area of the new Bayview Industrial Park by acquiring adjacent land. 16. Sponsored and assisted in production of film sales media for Mississippi Gulf Coast. 17. Participated in legislative lobbying for passage of laws and legislation favorable to the area. 18. Sponsored approximately $25,000.00 in advertising for promoting the Port of Biloxi, the City of Biloxi, the Mississippi Gulf Coast and the State of Mississippi. 19. Cooperated with the City of Biloxi, Harrison County Supervisors, Harrison County Development Commission, Mississippi A & I Board, State Port Authority, Jackson County Port Authority, NASA's Mississippi Test Operation, Mississippi Power Company, United Gas Corporation, Biloxi Chamber of Commerce, Mississippi Marine Conservation Commission, Rivers and Harbors Association of Mississippi, on any and all worthwhile projects for the development and improvement of our area.

Now 3 Locations

KEEPING PACE WITH THE GROWTH
OF MISSISSIPPI'S GULF COAST AREA

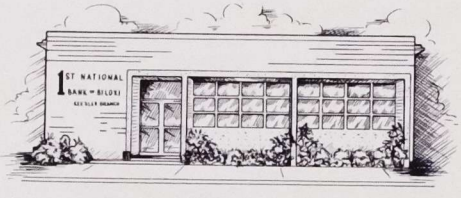


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Oldest Bank on the Mississippi Coast

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Lower center out-lined area Bayview Industrial Park. Land area approximately 25 acres situated on the shore of Back Bay of Biloxi, 30 ft. natural water depth and bordering on Harrison County Seaway. Upper left outlined is planned East Harrison County Industrial Park area, serviced by L&N RR, Harrison County Seaway and Highway 90.

Upper center is outlined area of East Harrison County Industrial Park consisting of 110 acres and serviced by all energies, L&N RR, Harrison County Seaway and Highway 90.

FUTURE PLANS AND THINKING OF THE BILOXI PORT COMMISSION

1. Utilization of present Biloxi Port Commission property for Biloxi's industrial expansion and continue seeking new payrolls with vigor. 2. Follow through on the development of East Harrison Industrial Park in cooperation with Harrison County Development Commission. 3. Promote and develop a public barge wharf and dockside warehouse facilities for cargo interchange among waterway, highway and railroad traffic. 4. Modernize and enlarge the Biloxi Small Craft Harbor. 5. Further improve and develop the old Biloxi-Ocean Springs Bridge into an excellent water recreation area. 6. Develop a recreation park for family outings on west end of Deer Island. 7. Encourage and assist our present industries in expanding and modernizing. 8. Work with U. S. Corps of Engineers to deepen by dredging the Biloxi west channel and solve the continuous problem of shoaling in the area from Beacon 4 to 6. 9. In cooperation with the Harrison County Development Commission to encourage and work for the deepening, lengthening and improving the Harrison County Seaway from Gulfport Lake to deep waters of Gulf of Mexico. 10. Improve and add more ramps for small craft launchings. 11. Deer Island Bar utilization and development as recreation area. 12. Encourage and work for a full time U. S. Customs Station for Biloxi. 13. Continue our effort on Pollution Problem existing in Biloxi Back Bay area. 14. Continue work on acquiring major trunk airline service for the Mississippi Gulf Coast area. 15. Continue to seek new bridge over Back Bay of Biloxi. 16. Encourage State Highway Department to install traffic accident warning system on New Memorial Bridge. 17. Continue to advertise the advantages of living, working and relaxing in Biloxi area. 18. Continue our cooperation with City of Biloxi, Biloxi Chamber of Commerce, Harrison County officials and State of Mississippi in all worthwhile efforts for a better State, County and City in which to live.

★ ★ ★

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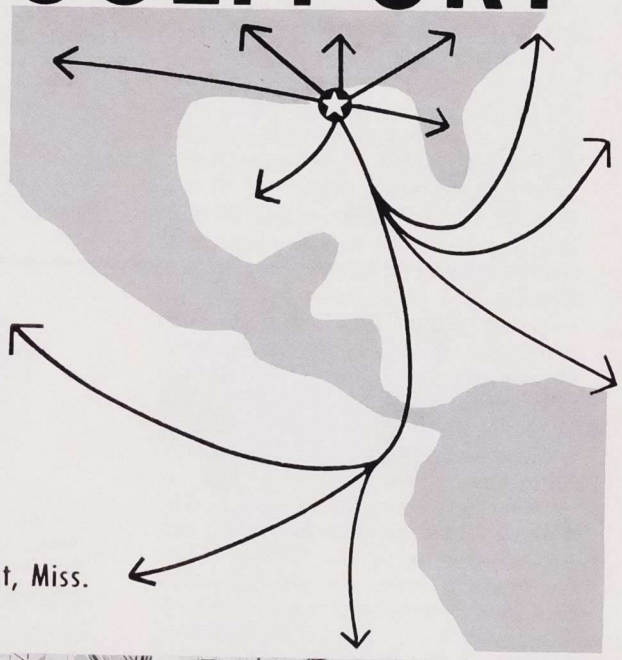
914 WEST HOWARD AVENUE • BILOXI, MISSISSIPPI



From Airport to Seaport--
All through the city

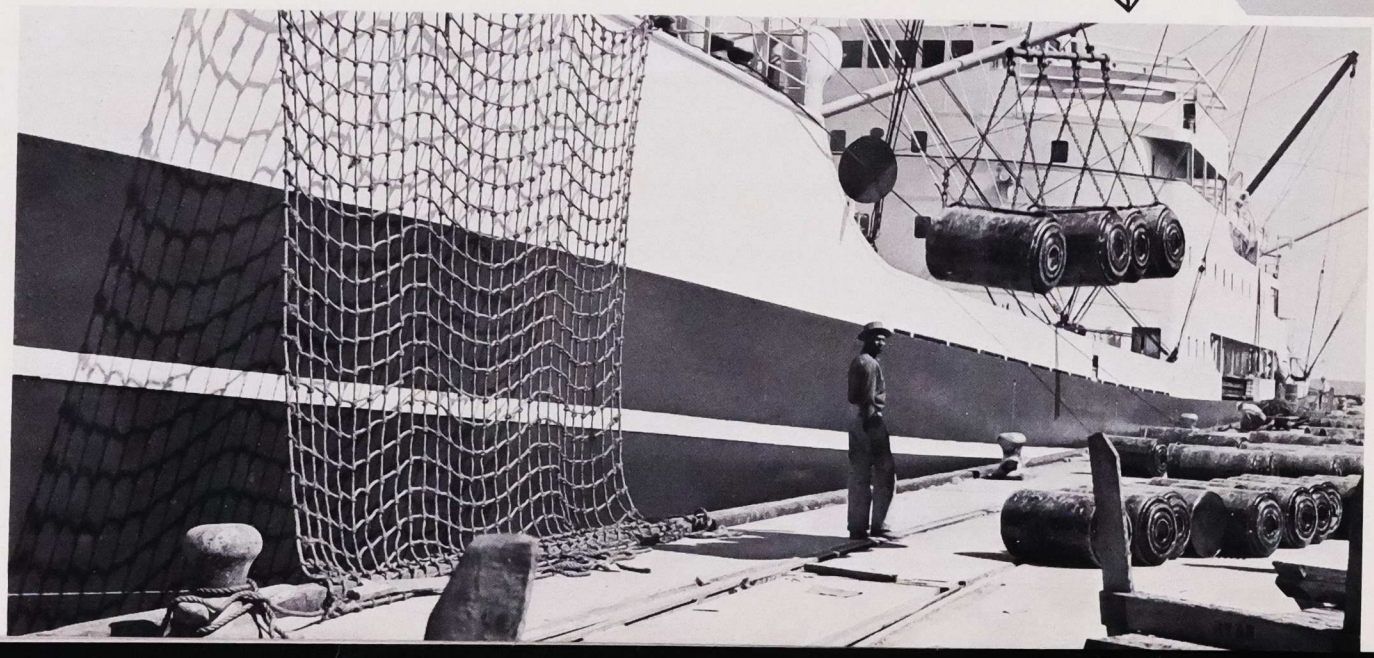
EVENTS ARE ON THE MOVE IN . . . .

GULFPORT



A mile long fleet of trucks line up at the docks — there's another shipload of bananas to move from the gigantic new state port facilities; a planeload of VIP's arrive at the new air terminal to look over the unique industrial setup at Portamericas; a steady pattern of traffic moves through the business district, scores of shoppers afoot give evidence of the economic stability that is here. From one of the city's many playgrounds children wave happily to their friends as they go past in a bright new school bus. There goes construction equipment, headed to shape a new residential subdivision. This is a city alive and alert, with a way of life that becomes more impressive each day. The signs and sights all point to a leader in business and commerce, a superior spot for living, a city planned from its very beginnings, and continuing to plan, to achieve her destiny as one of the leading port cities of the nation.

For more information write Chamber of Commerce; Gulfport, Miss.



GULFPORT ●

POPULATION – estimated 36,500.

LOCATION–At center of Harrison County coastline; southern terminus of U. S. 49; on U. S. 90; on mainline of Louisville and Nashville Railroad, southern terminus of an Illinois Central line. 74 miles west of Mobile, Ala., 71 miles east of New Orleans, La., 71 miles south of Hattiesburg, Miss.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT – Mayor and two Commissioners, elected at four year intervals. Code Charter incorporated 1898.

TAX STRUCTURE – Assessed valuation $32,123,814, approximately 33% of real value. Tax levy 52 mills, homestead exemption 15 mills. Bonded debt $6,815,750 (includes new street improvement issue $375,000). City sales tax 1%.

SCHOOLS – Public 18, new high school under construction; total enrollment 8,384; parochial 1, enrollment 523. Retarded 1, enrollment 60.

UTILITIES–City owned water (new million gallon tank and new well) and sewerage systems; electricity and gas, see County.

POLICE AND FIRE PROTECTION –Chief and 41 police officers working three shifts daily, six radio equipped patrol cars, 2 radio equipped motorcycles. Fire Department, 49 full time employees, modern equipment including 8 pumpers, 6 auxiliary vehicles, 10,000 feet of hose. Water pressure 50 lbs. per sq. in.

MEDICAL–Memorial Hospital, Eye, Ear, Nose and Throat Clinic, Asthma Clinic, Surgical Clinic, doctors 56, dentists 26, several private clinics. County Health Department.

CHURCHES – 55 representing all principal denominations.

RECREATION – 10 playgrounds, 2 parks, 6 baseball fields, full time superintendent of recreation with 10 assistants, directing excellent recreation program. Senior Citizens Club, Gulfport Tourist Club, Art Association, Theatre of the Arts, Little Theatre, sand beach, bowling, all water sports, boat launching ramps, yacht club, golf course, country clubs, movie theatres.

CULTURAL–Public library, Art Associaton, Theatre of the Arts, School of the Arts, Little Theatre.

CIVIC ORGANIZATIONS–Chamber of Commerce, Jaycees, American Legion, Lions, Rotary, Civitan, Kiwanis, Jaycettes, American Legion, VFW and Auxiliary, Women's Club, Red Cross, Boy and Girl Scouts, Garden Clubs.

TYPES OF INDUSTRY–39 major industries including garments, chemicals, iron, steel and machine works, food packing and freezing, drug laboratories, aluminum extrusions, printing and publishing, paint and varnish, vegetable oil, epoxy resins, concrete pipe, glass bottles, wood treating, bakeries, cotton compress, metal pipe, seafood, concrete blocks, construction.

PLANNING–The new phase work on the Harrison County Industrial Seaway increases the industrial development potential for Gulfport. New air terminal promises increased air freight and passenger commerce for Coast. City has sights set on new $840,000 Library and an Inter-American Exhibition Hall and plans a giant 45 mile street improvement program.

•••••••

Stability is the favored word around Gulfport. It is the watchword that sets the step, marks the measure, or tames the temptation to experiment with extravagant ideas that could prove financially hazardous. But do not interpret this to mean that Gulfport is "set in its ways". Ideas abound and are encouraged and welcomed, but they are carefully evaluated by time-tested experience and good common sense. What evolves has real significance and that prerequisite, stability.

For example, Gulfport has one of the finest air terminals of any city of comparable size in the nation. A regularly scheduled airline provides 17 flights daily. The 9200 ft. runway is capable of handling the largest commercial jet aircraft now in operation and night lights keep runways open 24 hours a day. An FAA tower control check last year revealed 100,000 landings at Gulfport Municipal. Charter plane and automobile rental services are available at the field.

Education has been kept in the foreground and the Gulfport Municipal Separate School District has a system that rates with the best. Another new elementary school is scheduled for immediate construction and all schools are kept up-to-the-minute in equipment and teaching methods. The curriculum is excellent and the best possible teacher-student ratio is maintained.

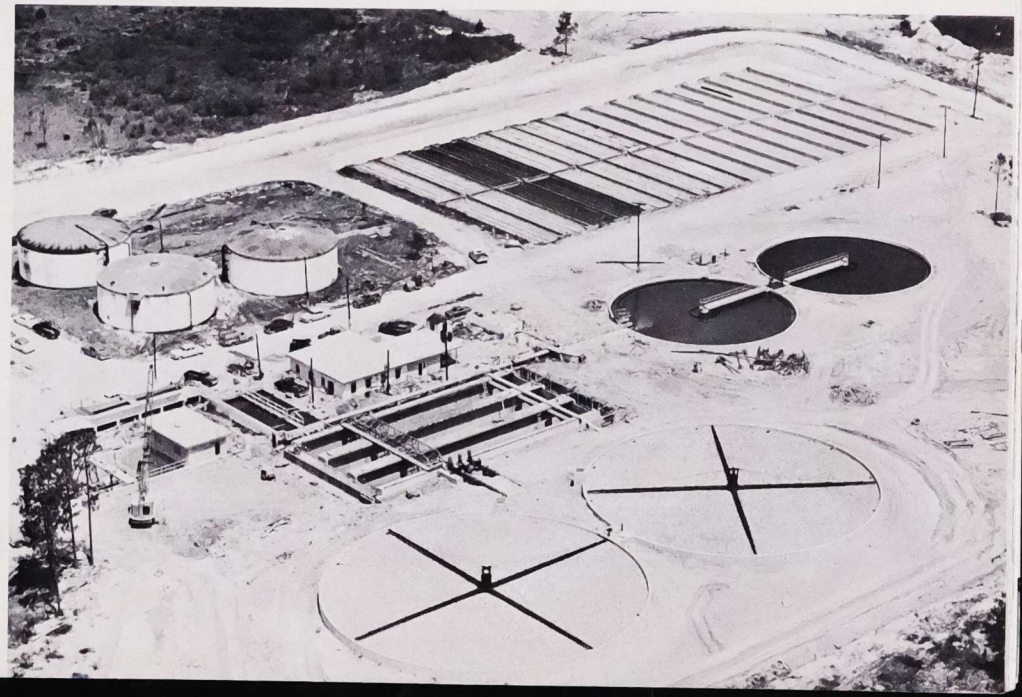


Gulfport business section, 25th Avenue.

Public utilities are given constant scrutiny to assure top-flight service. The city has a new water tower with a million gallon capacity. It was designed to increase supply and pressure and will substantially lower insurance rates. Now in operation is a new $1 million sewage treatment plant capable of serving a projected population of 75,000.

Memorial Hospital, an impressive 200 bed-26 bassinet institution, has doubled facilities in the past decade and is fully accredited. Housing offers no problems with an adequate supply of new or older homes for sale or rent in all price ranges. Local transit service covers not only the town but extends to either end of the Harrison County coastline.

Gulfport is a shopper's delight. Attractive stores stock all essentials and many specialties. Merchants, working as a group, present city-wide sales with sales-inducing imagination and bona



New $1 million sewerage treatment plant.

Northrop's

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• GULFPORT •

fide bargains. Such successful promotion keeps Gulfport's gross retail sales 25% higher than gross income, an indication that her trade area reaches far beyond city limits.

During a recent beautification program, brick planters of perennials and small magnolia trees were added to the median strip in the downtown business district. All through the city, parkways are liberally landscaped with huge beds of roses, oleanders, palms, pansies and other blooming plants.

Recreation is an outstanding feature. A wide variety of activities are offered by the city's Recreation Dept. including baseball, football, basketball, swimming, square dancing, ballet, art and ceramic lessons, and a Teen Age Center, open daily. They also sponsor a Tourist Club for visitors at the West Side Community House, on U. S. 90 facing the beach. A planned program extends through the winter months and includes a Mardi Gras ball. The annual Deep Sea Fishing Rodeo draws record crowds. Thousands come to participate or enjoy the fair atmosphere and view the fabulous catches of competing anglers. Also, at the small craft harbor, pleasure boats by schedule and by charter carry sightseers to offshore islands.

Turning to the world of business, industry, and commerce, we examine the present and future status of Gulfport. Diversity of existing industry confirms the excellence of the industrial climate.

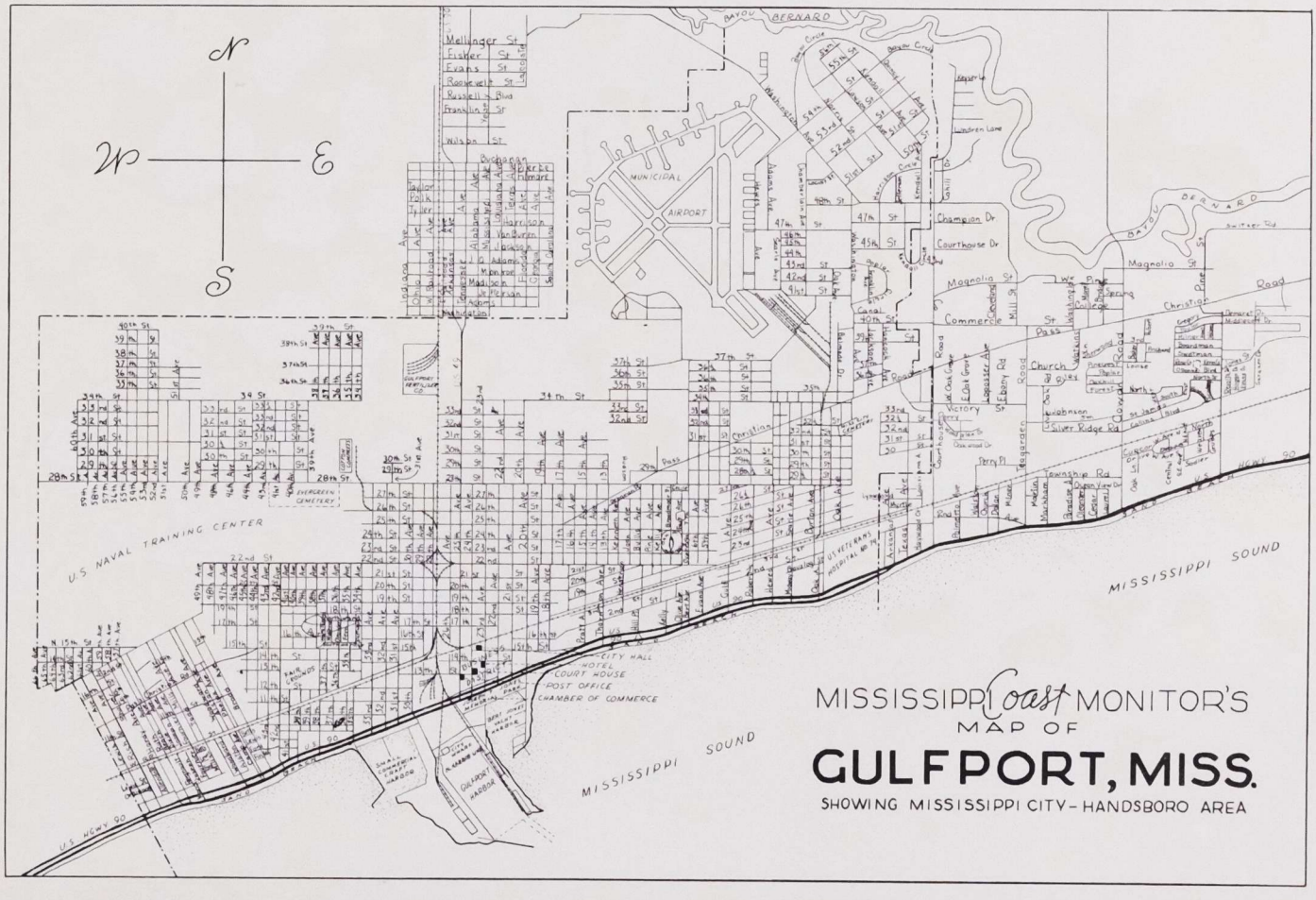


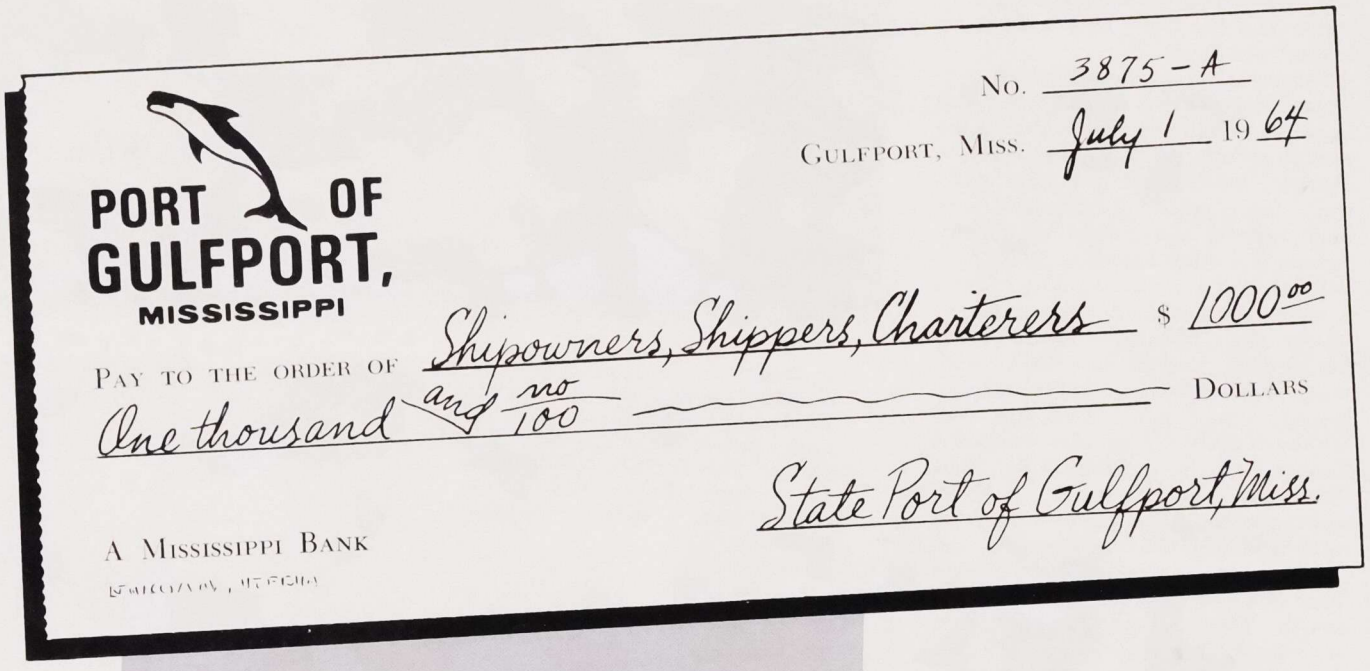
In May, 1964 an emergency "good neighbor" airlift, from Gulfport Air Terminal by two C133 turbo prop aircraft, delivered heavy equipment to assist Costa Rica for flood control following a volcanic disaster. Heaviest item included was a bulldozer weighing 49,000 lbs.



The combination of available facilities and proximity to NASA's MTO, location of the Harrison County Industrial Seaway and the State Port complex, all loom large in shaping the Gulfport of tomorrow. It is well that faced with such a tremendous potential influx in wealth, population, trade, and industry, "stability" will be the anchor that holds fast the prosperous future of Gulfport.

★★★





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	GULFPORT, MISSISSIPPI	GULF PORT A	GULF PORT B
IMPORT: 1000 net tons Iron and Steel Articles			
Dockage	$ 400	$ 400	$ 300
Wharfage	280	150	350
Pilotage	300	638	350
Handling	820	1620	2200
Sheddage	300	300	100
	$2100	$3108	$3300
EXPORT: 1000 net tons, Tires, Rubber, Pneumatic and Parts			
Dockage	$ 400	$ 400	$ 300
Wharfage	280	150	550
Pilotage	300	638	350
Handling	820	2400	2200
Sheddage	300	300	100
	$2100	$3888	$3500

*Based on 10,000 Gross Registered Tons vessel, average draft of 25 feet, in port on two separate trips, one day each.

Using Gulfport, you avoid the cost of tug service, and stevedoring charges are 50¢ to $1 per net ton less than the two other ports illustrated. Best of all, since Gulfport is a relatively small port, you get flexibility and Personal Service not found at larger ports.



PORT OF GULFPORT, MISSISSIPPI

FREE:

Write for our illustrated Annual Report and other information to
PORT DIRECTOR
Gulfport, Mississippi 39502

STATE PORT OF GULFPORT

a report from the GULFPORT STATE PORT AUTHORITY

by Edwin A. Stebbins
Port Director



The Port of Gulfport is the most accessible port on the Gulf of Mexico. It is located just twelve miles from one of the world's major deep-water shipping lanes, approximately midway between New Orleans and Mobile. The Port's proximity to the open seas results in money saved in vessel dispatch, turn around, and pilot fees. From the pilot boarding station, ships from all parts of the world move straight to dockside through a channel which is maintained at a thirty foot depth. Tugs are not needed to dock and undock ships.

Gulfport is the only State owned port in Mississippi. It was municipally owned until its properties were acquired by the State in February 1961 after a City election favoring the change. The Port is under the administration of the Gulfport State Port Authority, a five member appointed board, and operations are directed by a Port Director.

The Port has facilities for handling all types of general cargo. These facilities are constantly being improved, modernized and expanded. The Terminal includes two piers, East and West, which encompass 400,000 square feet of modern steel and

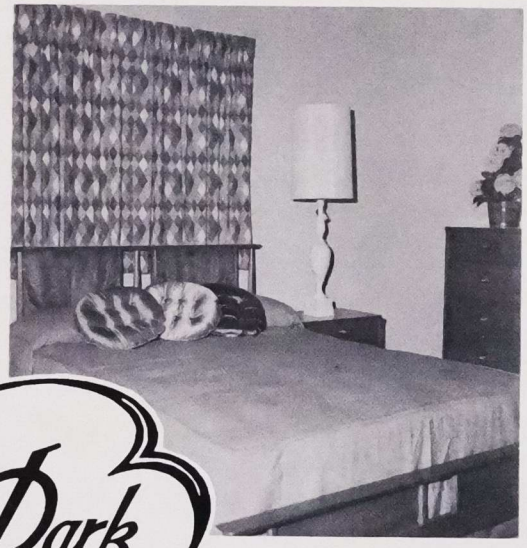
GULFPORT STATE PORT AUTHORITY

Aerial view of new $2.5 million banana terminal, the most modern in the nation.

All Port of Gulfport photography by Captain O. R. Mock.



COMFORTABLE CAREFREE LIVING ALL YEAR ROUND

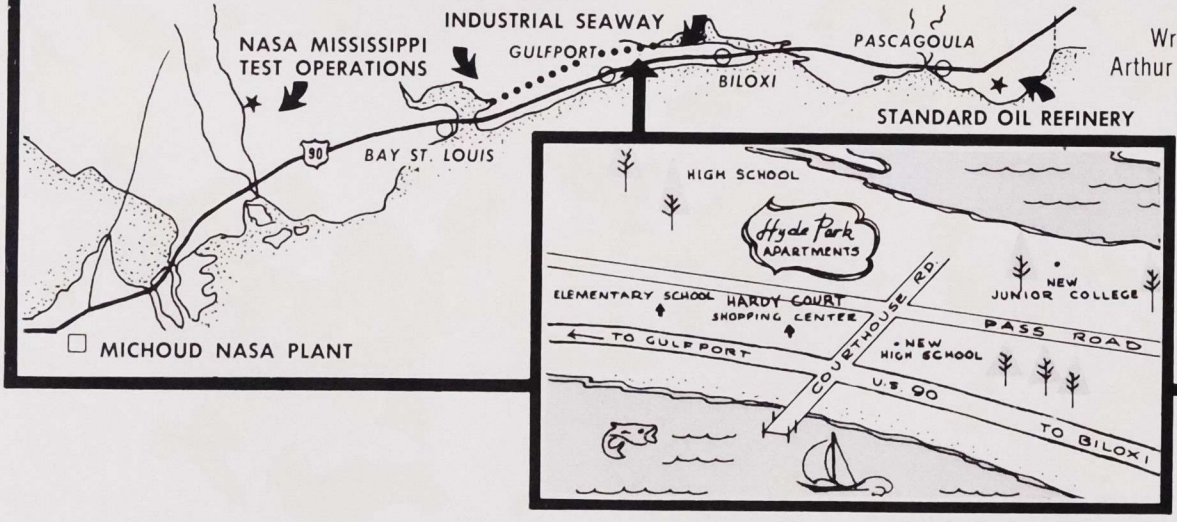


Hyde Park APARTMENTS

GULFPORT



Household tasks no longer need consume your daytime hours. In a dust-free apartment with year round temperature and humidity control, no matter what the weather, you'll relax—take it easy—and enjoy all electric living. Hyde Park Apartments are of advanced design in construction, soundproofing, stormproof and fireproof. The location is midway between NASA's Mississippi Test Operations and the Standard Oil Refinery; also near the Harrison County Seaway and Keesler Field. You'll have more leisure time as management provides complete maintenance for air-conditioning, pest control, gardening, and service on major appliances furnished. For those leisure hours, there's recreation to please every member of the family only minutes away. Inquire today about living this better way.



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864-2310

concrete warehouses. Shipside and offshore open storage is available, and spacious covered aprons on the offshore side. of the warehouses expedite handling of inbound and outbound cargo. Also, both of these piers are equipped with ample shipside rail trackage.

The East Pier, on the East side of the Harbor Basin, includes a 925 foot long pier with 40,000 square feet of storage area in the transit shed. The West Pier, on the West side of the Harbor Basin, is 1875 feet long, with eight sections of transit sheds containing a total of 212,000 square feet of storage area. At the rear of this pier there are four concrete warehouse sections containing a total of 140,000 square feet of covered storage space. All warehouse space is equipped with sprinklers. Shipside outlets for 110, 220 and 440 volt electrical current, and connections for unlimited quantities of fresh water are also available.

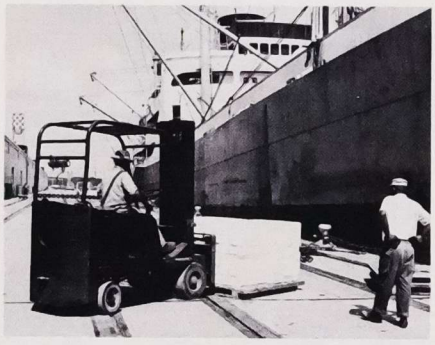
The newest facility at the Port is a two and one half million dollar banana terminal, the most modern in the Nation. This facility, which went into operation November 1963, is designed to unload 9,600 stems of bananas, (or an equivalent number of boxes) or packages of similar size and weight, an hour with its four gantries and belt conveyors. The Terminal is located on the East side of the harbor and encompasses about four and one half acres, in which fifty van-type trucks or fifty rail cars can be spotted for simultaneous loading. The length of the dock is 515 feet.

Rail transportation to and from the Port is excellent. Two maior railroads, the Illinois Central and the Louisville and Nashville, serve the Port and City. Each line performs its own switching to plants and other installations in the City; however, the Illinois Central performs all switching to and from the Port's facilities on a reciprocal basis. Railroad yard facilities are ample to meet all demands. Within the City, both railroads capably perform all services necessary. Also, ramp service has recently been provided, making the area available to TOFC traffic. The Port is located adjacent to two major highways, U. S. 90, East and West, and 49, North. Present and potential motor carrier service is such that there are no problems involving freight traffic routings. Gulfport is located on the Gulf Intracoastal Waterway. This gives the Port an opportunity to participate in barge traffic to and from all coastal waterways and inland waterway points. Services of an auxiliary nature are furnished by airlines, bus companies, railway express, and, of course, a first class post office.

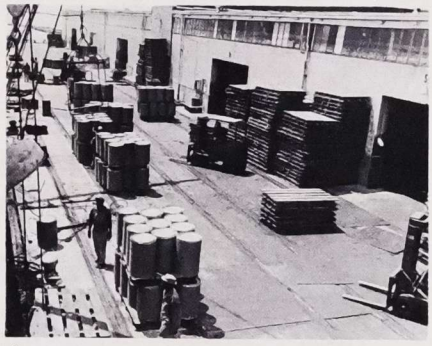
Two stevedoring firms capably perform loading/unloading operations at Gulfport for a charge generally less than at other Gulf ports. These companies also serve as steamship agents for the lines they represent. In addition a custom house broker and a local collector of customs render all services required by governmental authorities.

With these numerous services and facilities available, the Port of Gulfport can offer a complete and well integrated transportation arrangement to suit every general cargo shipper's needs. In order to minimize the cost and effort of shippers, the Port employs experienced traffic management, efficient freight handlers, and maintains close supervision of every phase of port operations. A terminal tariff is available on request. This publication fully describes present rules, regulations and charges applicable at the Port. Gulfport offers facilities and services generally available at other ports; however, it has the advantage of being small enough to offer P. S.°

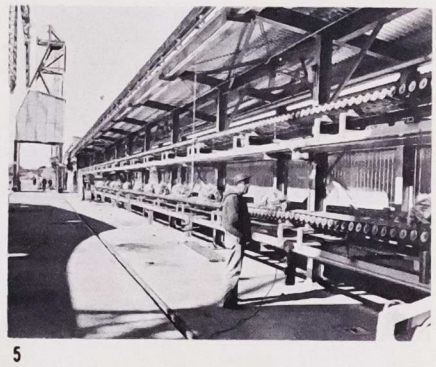
°P. S. means Personal Service.



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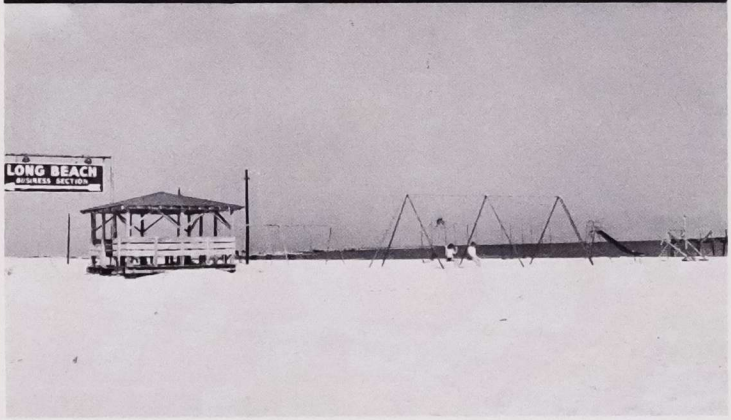


1

Some of the varied cargo passing through the Port of Gulfport—1. Bagging ammonium phosphate from Houston, Texas. 2. Fresh plums from Chile, South America. 3. Wood pulp and rosin, outbound. 4. Cargo of powdered milk, outbound. 5. Bananas imported for U. S. market travel via conveyor belt to be loaded in waiting refrigerator trucks. ■ BELOW: Port Authority members, Gulfport State Port Authority, left to right, seated, Sam Alman—vice president, W. G. Simpson—president, A. L. Rainey—secretary. Standing, T. H. Anderson—member, E. A. Stebbins—Port Director, Joe Petro—member.







a city young at heart

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as we plan and grow

NEW JUNIOR HIGH SCHOOL

As modern and up-to-the-minute as it is possible for a school to be in both teaching methods and equipment, this outstanding new $371,000 new school is a promise of a bright future for our children.

FINE BEACH PLAYGROUND

Hours of healthful fun here for the whole family to enjoy. Sun, sand, and surf, tables and benches for picnic lunches, night and day swimming, pier for water sports, playground equipment, all part of a city planning for family living.

LONG BEACH WAS THE FIRST CITY IN THE DEEP SOUTH TO BE SELECTED AS A SITE for a Children's International Summer Village

LET YOUR FAMILY ENJOY THE ADVANTAGES OF LIVING IN LONG BEACH

HERE WE ARE



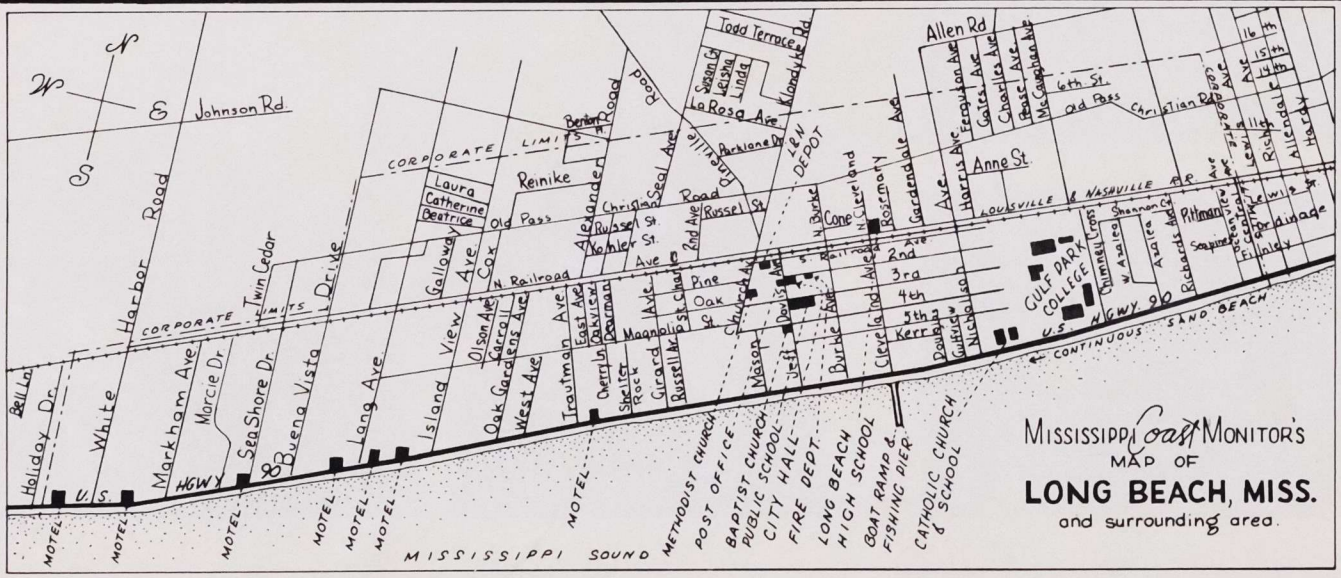
..... WAITING TO HELP YOU GET ACQUAINTED WITH LONG BEACH

"the South's fastest growing friendly city"

Our office is open every day. An excellent supply of maps and brochures is always on hand and someone ready to assist you in making necessary contacts to establish you and your family in one of the Gulf Coast's most delightful cities.

LONG BEACH CHAMBER OF COMMERCE

P. O. BOX 396 / LONG BEACH, MISS. / AREA CODE 601 • Telephone 863-1024



MISSISSIPPI Coast MONITOR'S MAP OF

LONG BEACH, MISS.

and surrounding area.

LONG BEACH ●

POPULATION – estimated 7,000 city, school district 10,000.

LOCATION – on southern coastline of Harrison County; on U. S. 90 and mainline of Louisville and Nashville Railroad; 75 miles west of Mobile, 65 miles east of New Orleans. Northeast bounday (perpendicular to U. S. 90) coincides with portion of Gulfport boundary.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT – Mayor and five Aldermen elected at four year intervals. Code Charter, incorporated August 10, 1905.

TAX STRUCTURE–assessed valuation $7,000,000 city, $9,000,000 school district, approximately 30% of real value. Tax levy 46.75 mills inside, 33.75 mills school district, 15 mills homestead exemption. Bonded debt $24,000, Special Street Improvement Issue $131,000, Water and Sewer revenue $1,300,000, City sales tax 1%.

SCHOOLS – public 4, total enrollment 1900; parochial 1, enrollment 210; private 1, (Gulf Park College) enrollment 360.

UTILITIES–City owned water system. Added new well in spring of 1964. New sewage system and treatment plant. Electricity and gas, see County.

POLICE AND FIRE PROTECTION –4 police officers with radio equipped patrol car. Central fire station with chief and three paid firemen plus twenty-five member volunteer fire department. Modern fire fighting equipment, water pressure 40 to 60 lbs. per sq. in.

MEDICAL – Doctors 3, dentists 2, clinics 2.

CHURCHES – 9, Baptist, Catholic, Church of God, Methodist, Holiness Pilgrim, Nazarene, Presbyterian, Unitarian-Universalist, Episcopal.

RECREATION – City park, playground, Little League, public beach, pier, fishing jetty, small craft harbor and marina (pleasure craft only), all water sports. Supervised summer recreation program.

CULTURAL – City library, Garden Center, residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS – Chamber of Commerce, Jaycees, Lions, League of Women Voters, Jaycettes, Lions Auxiliary, Masons, Eastern Star, Long Beach Garden Club.

TYPES OF INDUSTRY – Nursery (specializing in pot plants), pecan packaging, candy making, tourism (motels and restaurants), printing and publishing.

PLANNING – Industrial park survey complete. City aiming for annexation of 12 sq. miles. Active Planning and Zoning Commission, working under direction of Robert Bateman and Associates, City Planners.

The accelerated rate of progress in Long Beach during the past months has been attributed to the fact that its mayor was placed on a full time basis in September of 1963. Citizens realize that this capable gentleman can now operate with maximum efficiency to secure many benefits for the city. Its rapid population increase dictated the move, as demands created by a soaring resident count pressed heavily on the part time situation.

Resulting benefits appeared in rapid succession. Through diligent efforts a Federal grant was secured in connection with the new $1.3 million sewage system and treatment plant. This operation, begun in the spring of 1964, is in service at this time. A new well was added to the city's water supply source, making a total of three active wells. There is a fourth which can be cut into the main line when necessary.

Twelve well-planned subdivisions are adding needed housing. All rules and regulations regarding new construction are strictly observed to conform with standards set up by professional planners retained by the city. This has proved an incentive to substantial investors and three large apartment buildings have been announced for the town. One will contain 55 units, a second, 36 units, and the third, 80 units. All will be located on Beach Blvd. Arrangements have been made for the Long Beach location of a 100 unit luxury motel with restaurant and convention facilities.

Student enrollment is also at an all time high. To accommodate this increase, education facilities were augmented by a new Junior High and the new 12 classroom Quarles Elementary School. Long Beach is also the home of Gulf Park College for girls. Its campus is enhanced by some of the most beautiful giant live oaks on the Mississippi Gulf Coast.

To provide adequately for recreation, a new football stadium, baseball stadium, and tennis courts have been completed. A supervised summer recreation program includes Little League softball and arts and crafts classes. These classes are held in a special building on the High School grounds with morning classes for boys and afternoon sessions for girls. The Municipal Beach Park has been supplied with tables and benches in addition to the playground equipment, pier, and lights for night use. A new Youth Center complete with swimming pool is now being constructed under direction of the Jaycees.

Youngsters from around the world met in Long Beach at a Children's International Summer Village held at Happy Day Camp.



The new Long Beach Shopping Center.



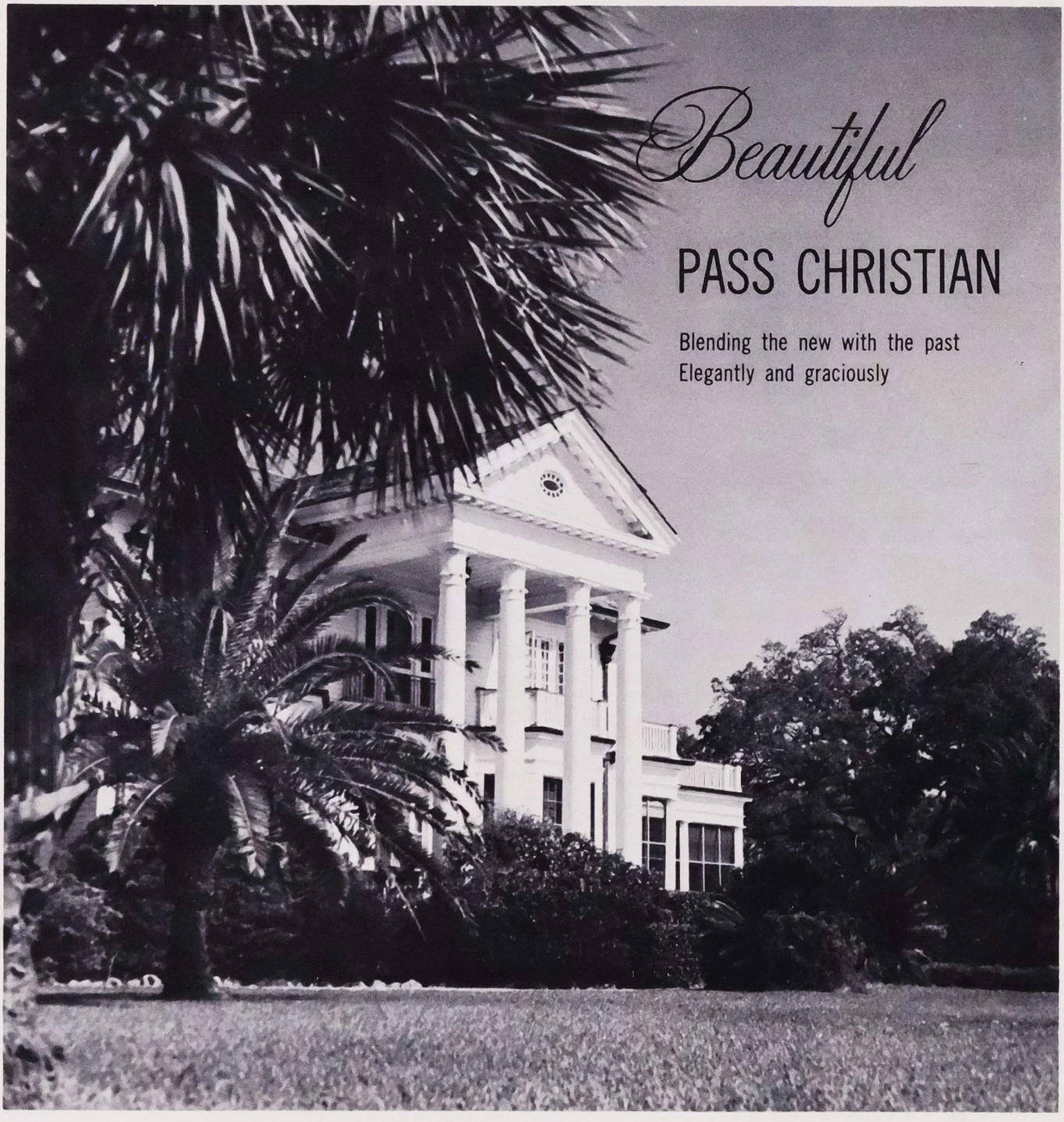
Harrison County's beautiful beach is kept snowy white and free of debris by the latest sifting and cleaning equipment.

Fresh sand is pumped in as needed to maintain width.



Long Beach is growing by leaps and bounds but its leaders are keeping that growth orderly and providing good municipal services. True, much of the latest increase in population has resulted from new Space Program and industrial development, but it began when people, in both the young family and retirement age categories, saw the advantages of this friendly city. There is no doubt that if the annexation contemplated makes Long Beach four times its present area, it will also maintain four times the present excellent service to its citizens. ★★★



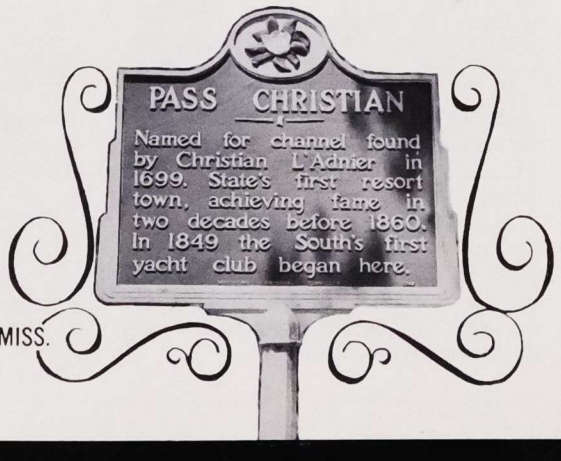


Beautiful

PASS CHRISTIAN

Blending the new with the past
Elegantly and graciously

The many new residences throughout this lovely city are so harmoniously and beautifully placed among the magnificent architectural treasures of yesteryear that never does one feel a jarring note, a brash newness, to conflict with the overall tranquility and charm of this aristocrat of cities on Mississippi's famed Gulf Coast. New resdents from all parts of the nation, brought to our shores by the NASA facility some miles away, are delighted to find here the aura of gracious southern living that exceeds their fondest expectations. We extend our invitation to you to be part of our most unusual and captivating city by the waters of the Gulf Of Mexico.



FOR FURTHER INFORMATION WRITE: CHAMBER OF COMMERCE • PASS CHRISTIAN, MISS.

PASS CHRISTIAN ●

POPULATION–Estimated 5100.

LOCATION–Harrison County coastline, on U. S. 90 and mainline of Louisville and Nashville Railroad. 59 miles east of New Orleans, La., 12 miles west of Gulfport.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT – Mayor and five Aldermen, elected at four year intervals. Incorporated as a town 1830, as a city 1886. Code Charter.

TAX STRUCTURE–Assessed valuation $9,500,000, approximately 25% of real value. Tax levy total 43.5 mills inside (28.5 with homestead exemption) 28 mills outside (13 with homestead exemption). Bonded debt $508,000. City sales tax 1%.

SCHOOLS–Public 4, total enrollment 1441; parochial 2, total enrollment 310; private 1, enrollment 125.

UTILITIES–City owned water system, for other, see County.

POLICE AND FIRE PROTECTION–Police chief and two patrolmen, radio equipped patrol car. Fire Department, chief and three firemen, two 500 gal. per minute pumpers, water pressure 40 lbs. per sq. in. with three booster pumps for emergency. Also volunteer fire department with chief and twenty men.

MEDICAL–Doctors 3, dentists 2, private clinics 1, County Health Dept. Clinic, private nursing home.

CHURCHES–9 faiths represented, Baptist, Catholic, Episcopal, Methodist, African Methodist, Sanctified Church of God. Catholic retreat house for laymen operated by Jesuit Order.

RECREATION–Park, sand beach, public pier, golf course, tennis courts, yacht club, baseball park, all water sports, movie theater.

CULTURAL – City library. Residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS–Chamber of Commerce, Rotary, Lions, Jaycees, Jaycettes, Women's Civic League, League of Women Voters, VFW, Knights of Columbus and Auxiliary, for youth, Scouts, Garden Club.

TYPES OF INDUSTRY–Garments, seafood (fresh), seafood canning.

PLANNING–Continued program to invite industry to Pass Christian. Industrial Park for light industry on Harrison County Industrial Seaway. Robert Bateman and Associates retained to develop planning program for City. New water and sewage system in planning stage.

All the charms associated with the Old South – gracious living, lovely homes, picturesque gardens, and soft speaking gentlefolk, seem to have been perpetuated in this historic, elegant city on the shores of the Gulf of Mexico. In contrast to the bold, brash, high-keyed tempo set by the hectic but necessary pace of industrial and scientific progress, serenity, as soothing as the music of Debussy, relaxing as a Constable landscape, permeates the atmosphere that is inimitably Pass Christian.

A living pattern of such perfection, as in the arts, can only be achieved by dedicated and careful manipulation, work done with skill and intelligence. Therefore, when we gaze behind the scenes, we find leaders in government, civic organizations, and business, who strive to preserve the qualities that have brought their beautiful city fame for over 100 years. At the same time, they provide the service and planning elements necessary to keep their city abreast of the most modern living requirements.

Great pride is manifested in the appearance of thoroughfares. A recent street improvement program provided new surfacing for many city streets. They have now embarked on comprehensive planning including zoning, future roadways, highways, water and drainage systems and other aspects of community development. A seven man citizens' Municipal Planning Commission was set up to work with the professional planners.

There is also preliminary planning underway for sewerage and water projects, estimated to cost over $1 million, which will cover the entire city with larger water transmission lines to increase pressure and provide for improved fire protection; construction of a sewerage treatment plant will be included in the sewerage installation.

The Pass Christian Isles and Henderson Point section, at the western limits of Pass Christian, is also in the planning stage for a $1.2 million system to include new water facilities, fire hydrants, elevated storage tank, and sanitary sewer lines with a chemical treatment plant.



Artists and craftsmen of Pass Christian utilize this unique shop for display and sale of their creative work. In addition antiques and art objects invite browsing by visitors.



Ballymere, the oldest home in Pass Christian is identified by historical site marker on U. S. 90.





Historic Trinity Episcopal Church at "the Pass".

Pass Christian Isles is a beautiful residential development with many home sites that face the Bay of St. Louis, or bayous that flow into the bay, allowing residents to literally keep their boats at their doorsteps. The beach terminus of each street is a dedicated park for the use of those homeowners with inland sites. Winding streets and a generous growth of trees makes this section picturesque and appealing. Pass Christian Isles Golf Club, with clubhouse and 18-hole championship course, is located here. An annual Invitational Tournament creates much interest among area golfers.



Pass Christian Isles Office — on U. S. 90
Just east of Bay St. Louis Bridge
TELEPHONE 452-4171 (Area Code 601)

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REAL ESTATE

★ *14 Years in business in Pass Christian*

HOMES • LOTS • ACREAGE

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102 WEST BEACH
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The Pass Christian Industrial Park on the Harrison County Industrial Seaway adds a new dimension to this beautiful coastal city of Harrison County. It is ready for occupancy and has direct access to the Intracoastal Waterway via the Bay of St. Louis.

Recent construction in Pass Christian has created several new neighborhoods. Builders strive to preserve the tradition of beautiful homes and there is no glaring architectural conflict to mar the harmonious pattern of dignity and grace. A handsome new brick apartment building, the Richlieu, captures the aura of historical local French-Spanish influence with railed galleries, louvered enclosures, and iron lacework trim. The galleries offer a view of everchanging Gulf waters, and a resident has the choice of surf or private pool swimming.

The Pass Christian School District offers excellent educational facilities for its children. Many new families have arrived in recent months to swell the enrollment, but this has created no problem as officials have been alert to projected requirements. In two years the operating budget has been increased by $132,526. Ten classrooms, vocational and industrial arts shops, band hall, and stadium, are all new additions, plus eight new teachers. A new foreign language lab is to be added at the High School for the 1964-65 term. Along with the excellent curriculum, five-sport participation is maintained; football, basketball, baseball, track, and tennis. The district is adequately served with school buses. There is also a private school, The Kern School, and two parochial schools, one of which is a new building of structural concrete with year-round air-conditioning and most modern in every respect.

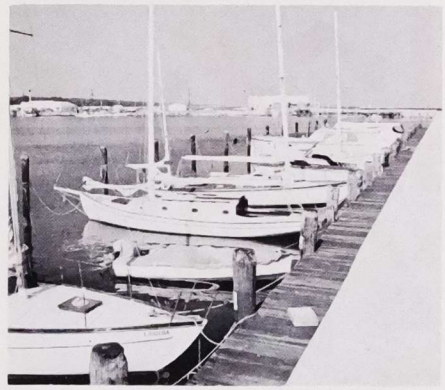
In writing of Pass Christian, one could not fail to mention sailing, for here the South's first yacht club was founded in 1849. Today, sailing still claims wide interest and colorful craft ply the waters out from the Yacht Club daily. Weekend races attract large turnouts and regatta time is a gala affair.

Mardi Gras is observed with all due pomp and merriment each Shrove Tuesday. The French influence is delightfully reflected in local manners, customs, and cuisine. This is most fitting, for it was Christian L'Adnier, dispatched by d'Iberville in 1699 to explore the waters around his base at L'Ile Aux Vaisseaux (Ship Island), who found the pass leading shoreward. The community that grew up at this point was named in his honor.

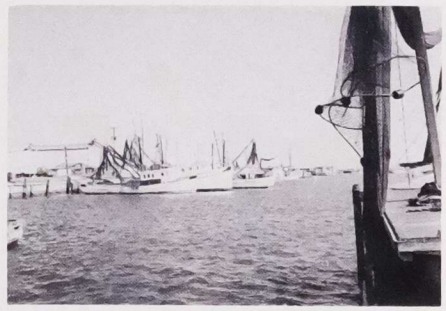
Much color is woven into the history of this gracious town. Today a new stage is set for her by the advent of Space Program operations and a new era of industry and commerce. She enters, ready to assume her role with poise and assurance.

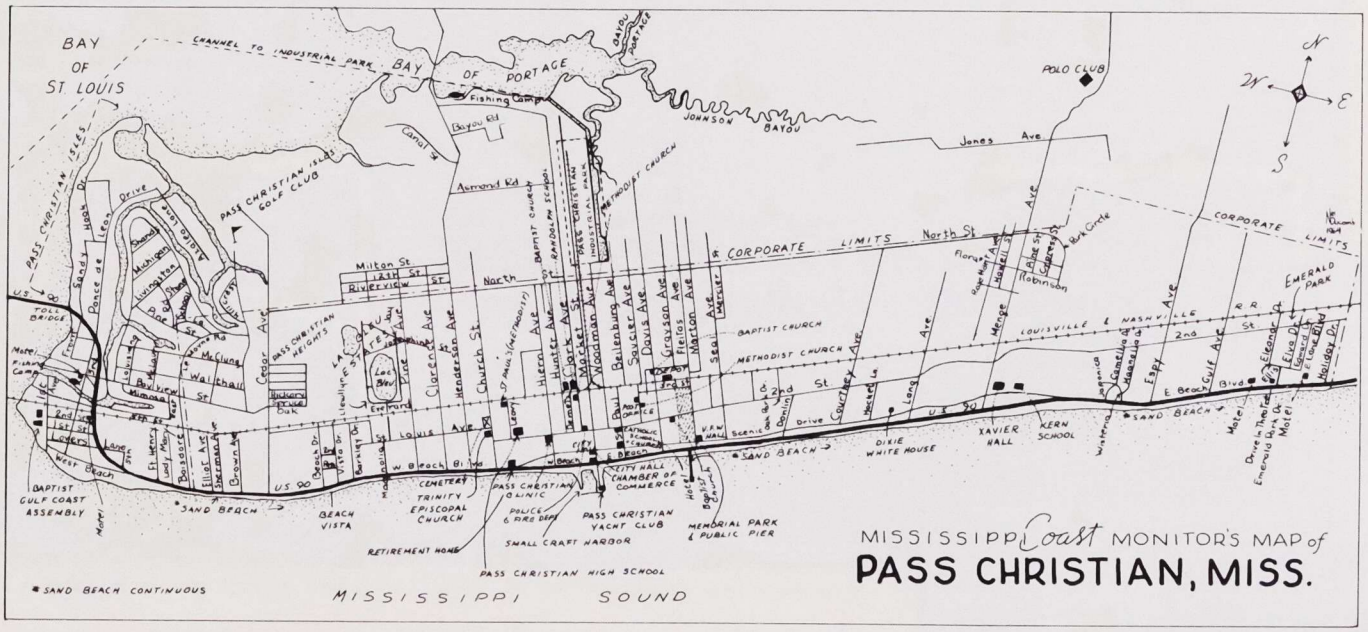
If you wish further information a request to the Chamber of Commerce, U. S. 90, West Beach, Pass Christian, will bring a prompt reply.

★★★



Pleasure craft and fishing fleet create a colorfol scene in Pass Christian Harbor at any time of day.







The Magnolia — our State Flower

Welcome to Hancock County · Mississippi--

WE EXTEND A VERY SPECIAL WARM WELCOME TO
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HANCOCK county

AREA–485 square miles; 310,400 acres.

POPULATION–17,800.

LOCATION–Boundaries: Pearl River, west; Harrison County, east; Pearl River County, north and northeast; Bay of St. Louis, southeast; Gulf of Mexico, south.

CLIMATE–Mild; annual averages, 350 frost-free days, temperature 68°, rainfall 62″.

GOVERNMENT–County Board of Supervisors, one from each of five beats.

TAX STRUCTURE–Assessed valuation $15,567,022, approximately 18% of real value; tax levies, Waveland and Bay, In & Out–32.50; Beats 2-3, Pic. Sch. Dist–30.50; County 60.50; Beat 4 –66.50; Beat 5–62.50. With homestead exemption Waveland & Bay In & Out–13; Beats 2-3, Pic. Sch. Dist.–11; County 21; Beat 4–27; Beat 5–23. Total bonded debt $1,047,500.

SCHOOLS–County Public 3; total enrollment 957. Parochial 1, at Kiln, enrollment 94.

MEDICAL–Hancock General Hospital (location Dunbar Ave., Bay St. Louis); Hancock County Health Center (location Dunbar Ave., Bay St. Louis).

UTILITIES–Urban and industrial electricity, Mississippi Power Co.; rural electricity, Coast Electric Power Ass'n. Natural gas in urban areas, United Gas Co.

HIGHWAYS – U. S. 90 east-west; U. S. 11 east-northeast; State 604, (connecting highway) south-southwest; State 603 north-southeast; State 53 east-north; State 43 to be relocated, west–from State 603 at Kiln; State 600 west-east; meets 53.

TRANSPORTATION – Mainline of Louisville & Nashville Railroad, Greyhound Bus Lines, airfield for light planes. Nearest scheduled air service, Southern Airways at Gulfport. Navigable streams; Pearl River, Jourdan River, Bayou Caddy.

COMMUNICATIONS – Newspapers; two weeklies Bay St. Louis, dailies from Gulfport and New Orleans. Radio and telecasts from all nearby sending stations, no local stations. Other, Southern Bell Telephone Co., Western Union.

RECREATION – Beaches, public piers, small boat launching ramps, commercial boat renting and launching, fishing, hunting in season, water skiing and boating in rivers, bayous and bay.

TYPES OF INDUSTRY–Enameled steel construction panels, component house parts, leather goods, frozen foods, publishing, printing, industrial electrical panels, aluminum window and door frames, candy making, pulpwood, poultry products, cattle and dairies, gas wells.

NATURAL RESOURCES–Pine forests, seafood, petroleum and natural gas wells, artesian wells and abundant ground water, navigable streams with abundant water flow, gravel deposits, mild climate.

PLANNING–Louis C. Bisso of Planning Services Inc. of New Orleans retained to make preliminary study for eventual comprehensive program for entire county. Countywide zoning under consideration. Port and Harbor Commission has retained Michael Baker and Assoc. to prepare a three phase study of county waterway utilization. Addition to county hospital expected to begin soon.

•••••••

To a newcomer not connected with NASA's Mississippi Test Operations, a casual observation of Hancock County would not at first reveal the enormous developments that are now taking place and their tremendous impact on the county as a whole. However, to those who know and live in the area, exciting daily events and a definite upsurge in all areas of the economic spectrum can be readily noted.

Building, both commercial and residential, has increased in volume and scope. Retail sales have mounted the past year without the usual downturn expected during the winter months when summer residents depart. This quickening of the economic pulse can be attributed in great part to the expanded and accelerated pace of MTO construction activity, which now involves well over 2000 workers, and the arrival of 350 base personnel with their families.

A year ago we described one of the earliest installations at MTO; the giant expotential horn which simulates the rumble of the rocket booster for acoustical testing purposes. This horn, and its companion weather station, we stated, were located in a yet undisturbed pine forest. During the past year this pine forest, now considerably reduced in size, has witnessed some monumental changes.

Construction began in May, 1963 and today 13 construction contracts totaling $2.3 million have been completed, including a harbor and dock which were hewn out of literally impenetrable cypress swamp. This harbor and dock have become a busy terminal for barge delivery of supplies and equipment needed at the site. There are 33 construction projects underway at this time totaling approximately $83 million. In addition there are active and



Superstructure work is under way on the first of two S-II (second stage) test stands at NASA's Mississippi Test Operations. The stand, scheduled for completion in the summer of 1965, will be used to static test the second stage of the Saturn V moon rocket. In addition to the two S-II stands, there will be a dual-position stand for the S-1C (first stage) booster of the Saturn V.



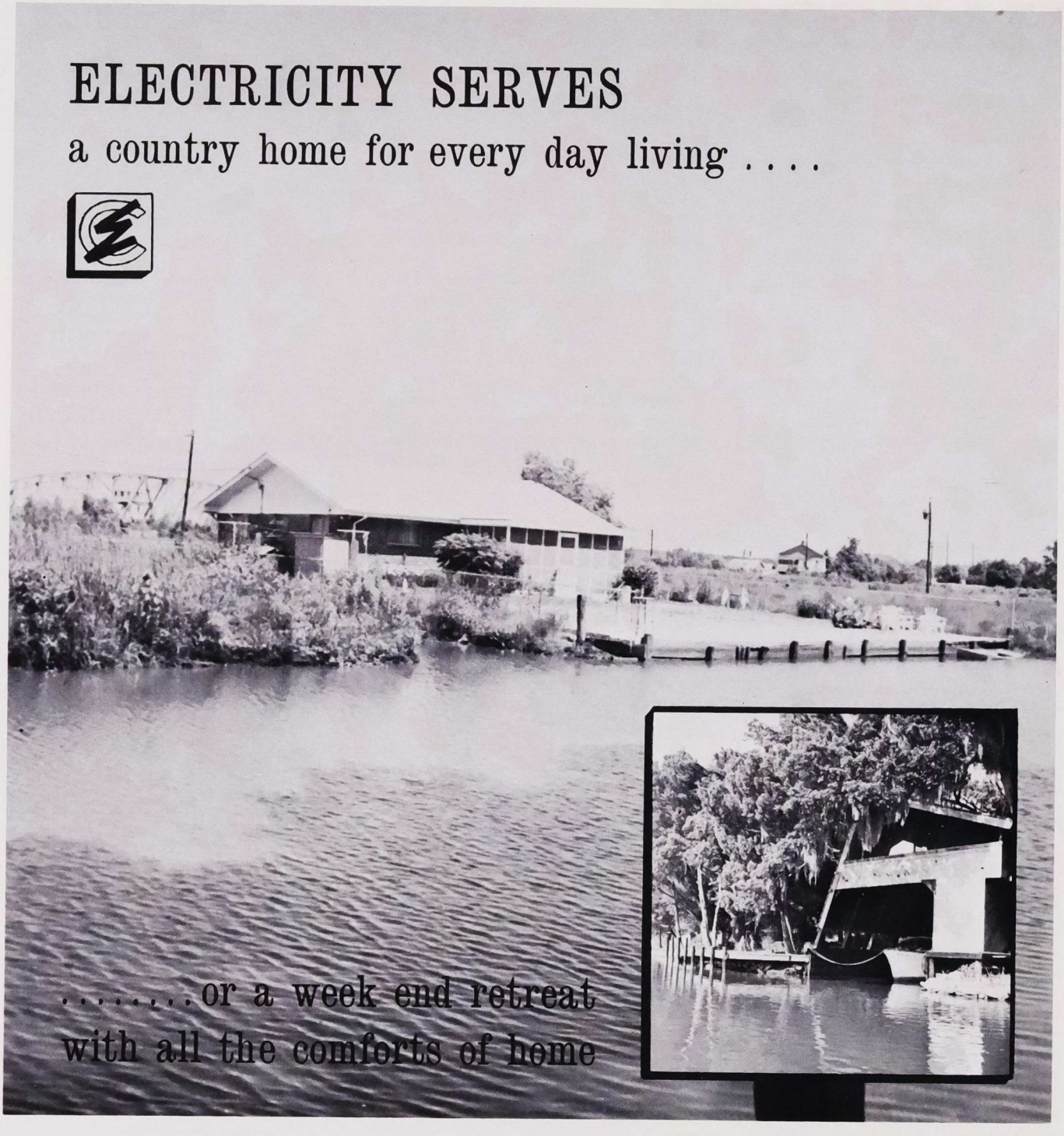
More than 130,000 cubic yards of concrete will be used in the construction of the navigation lock at NASA's Mississippi Test Operations. The lock is being built to lift booster-carrying barges into the main canal system, some 23 feet above the level of the East Pearl River.

Night work is not an unusual sight at NASA's Mississippi Test Operations in Hancock County. Here, for example, workers pour concrete at the navigation lock during night hours to aid the curing process. Other construction projects at the test facility are also being worked during night hours to speed completion time.



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a country home for every day living . . . .



. . . . . or a week end retreat
with all the comforts of home

Where the fish are biting and the bayou runs down to the Gulf...

Sure, we pamper ourselves, when we can—why live with the limitations of past generations. Now rural electricity reaches once inaccessible places to give a man and his family the biggest bargain ever in comfortable, happy living—all with the flick of a switch ■ Air conditioning makes m'lady's household chores easier, a host of appliances are at her beck and call, and when the hunter returns with his prize or the fisherman with his catch, she tucks the surplus away in a big food freezer next to the bounty from her home garden with a real budget-watcher's sense of satisfaction. ■ Mr. and Mrs. Weekender never miss a favorite TV program and duplicate their convenient town house kitchen 'far away from it all'. (Next, they'll convert to residents, a regular occurrence these days). Its irresistible living, away from city pressures and problems, noise and confusion—made luxuriously easy by electricity.

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POWER ASSOCIATION

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The Data Acquisition Facility (lower right) will be the reception point for all information gathered from the static tests conducted at NASA's Mississippi Test Operations. Data from all three stands at the test facility will be channeled into this building. One of the second stage (S-11) test stands can be seen in the background.

MTO PHOTOS courtesy of NASA, MTO

completed procurement contracts worth over $11 million. Base personnel at the present time include employees of NASA, U. S. Corps of Engineers, Raytheon, and General Electric—the technical and plant support contractor.

Construction will reach its peak this year with a force of 3000 expected to be working at the site. Some 2600 permanent workers will be employed when NASA begins static testing of the Saturn rocket stages. These will include personnel of the two stage contractors; The Boeing Co. and North American Aviation Inc. Boeing is charged with testing the S-1C stage of the Saturn V and North American will be testing the S-11 second stage of the moon rocket. Three test stands will be erected at MTO to test fire the second stage of the Saturn V. The tallest, a 400 ft. dual stand, will be higher than the tallest building in Mississippi. Supporting facilities now under construction include a laboratory and engineering complex, 7½ miles of canals, a lock and bascule bridge, Saturn V complex, and industrial complex.

At other space installations in the United States, allied industries have located in the outer perimeter area. It is most advantageous for the industries and their installations to be in close proximity to these NASA sites. With this in mind, and armed with the knowledge that a vast nationwide southward movement of industrial locations was taking place, the Hancock Board of Supervisors realized they could gain much to benefit the people of Hancock County by focusing the attention of industry on her natural advantages based on waterways and water resources. To accomplish this, the Board of Supervisors initiated formation of a Port and Harbor Commission. The following special article reports on its activities to date.

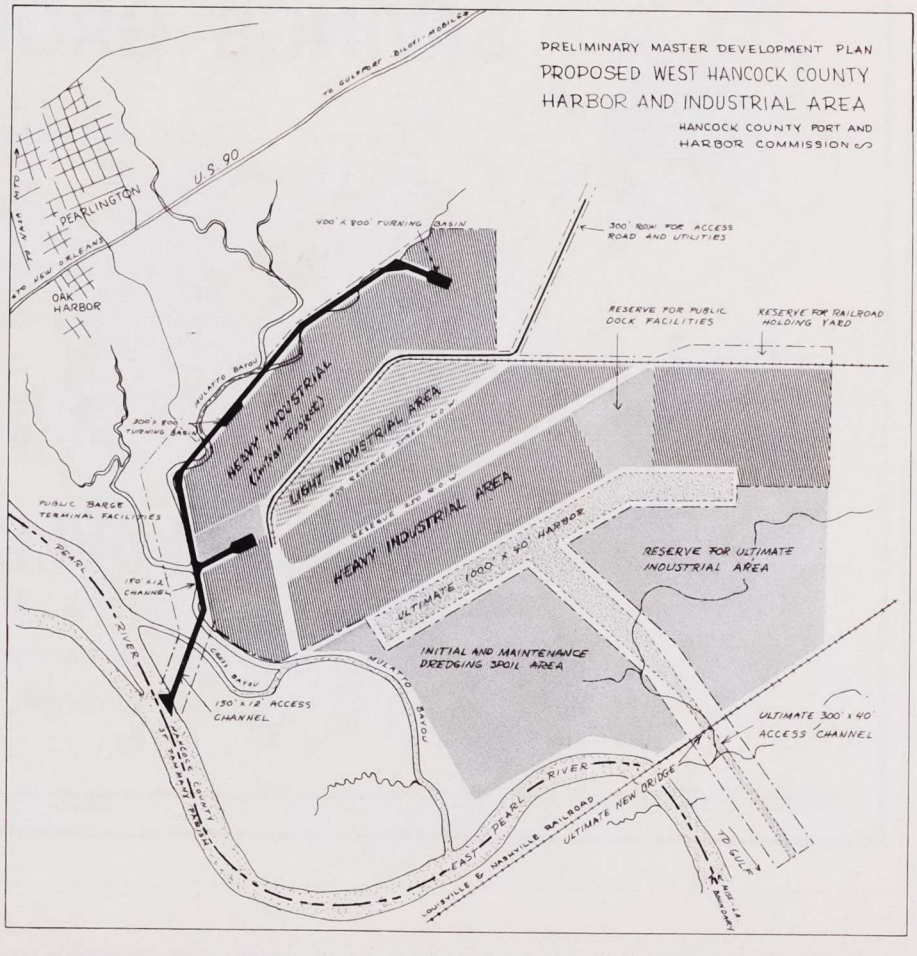
THE HANCOCK COUNTY PORT AND HARBOR COMMISSION
A SPECIAL REPORT

Hancock County is most favorably situated for the development of water borne commerce and industry benefiting by water transportation. Considering this fact in relation to the fast developing Mississippi Test Operations and industrial growth evident in similar nearby situations, the Hancock County Board of Supervisors, in 1963, established the Hancock County Port and Harbor Commission.

In order to recommend an efficient, practical plan, the Commission retained Michael Baker and Assoc. to pursue engineering surveys, economic studies, long range planning, and feasibility analyses, to serve as basis for formulating the development program. This undertaking was designated to proceed in three phases; Phase A—evaluation of all county waterways, investigation of potential port and industrial sites, plus conclusions, recommendations, and planning criteria; Phase B—a master development plan entailing long range plans for development of channels, ports, harbors, waterside industrial docks, and other improvements, and a suggested schedule of implementation; Phase C—estimated costs, tentative schedule for financing and feasibility of initial development. This three-phase report is nearing completion.

The area indicated as most advantageous at this time in relation to cost and other factors lies in the northern half of the Mulatto Bayou peninsula, south of Pearlington. In this location, a site of 1000 acres could be served by a deep water channel via Mulatto Bayou to Pearl River, thence to the Intracoastal Waterway and points east and west. In a long range projection, a direct-line 40 ft. deep-sea channel to the Gulf of Mexico is contemplated. Highway 90 lies less than three miles from the northwest limits of the proposed site and less than 6 miles of roads could adequately provide access. The Louisville & Nashville Railroad would be connected to the area by a proposed 7.8 miles of rail spur. The close proximity of the proposed industrial site to NASA's MTO increases the potential for relatively fast occupation by industries related to the space program. Estimated costs for the development of the industrial area is $1,976,580.

The report touches many other aspects of water utilization and conservation and the eventual far reaching effects in the field of recreation and property value, as well as industry-related benefits. When the final report is presented, action is the next order of the day. As they approach and consider this new undertaking with care and planning, the people of Hancock County visualize a new doorway to prosperity for their future. The Hancock County Board of Supervisors and



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the Hancock County Port and Harbor Commission are to be congratulated for their far-sighted accomplishments of the past year.

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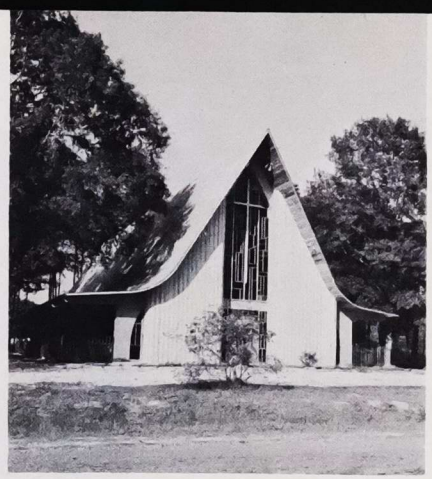
There is much to be told of county-wide activity but space will only permit us to present the highlights. One of these highlights is the $500,000 addition to Hancock General Hospital, expanding services to 60 beds. It is a fine new installation, the only hospital of its size in the southeastern U. S. to be given a full three-year accreditation. The hospital staff is composed of 67 persons, with an ETG specialist and radiologist on full time. There are 22 staff doctors and a Hospital Guild consisting of 110 ladies who this year introduced Candy Stripers, encouraging 30 young ladies to join in this worthy work. A helioport, a most unusual addition, was completed recently on the hospital grounds. This is also a county facility and was added to assist in rescue work in the Gulf or accidents occurring at MTO. The hospital also maintains a dispensary and first aid accommodation at the NASA site.

Because of a fine program of forest management, the returns from the woodlands of Hancock County still play an important role in the local economy. Flatcars and barges loaded with pulpwood, seen daily, give evidence of a substantial industry. Poles, piling, and sawlogs are still produced in good quantity.

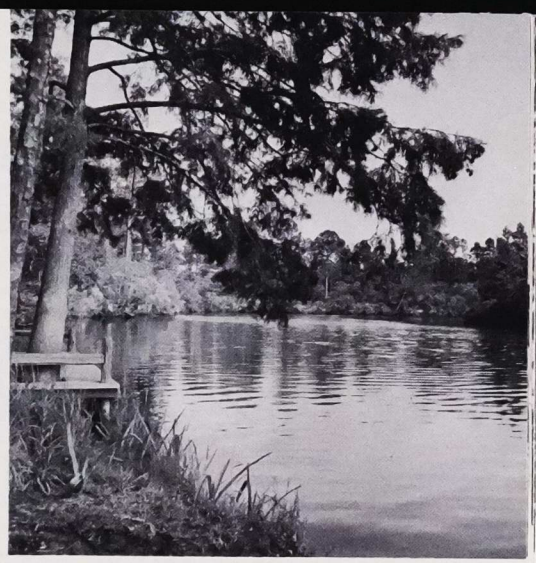


Good forest management and replanting practices assure a substantial return from forest lands of Hancock County for years to come.

In the northern part of the county purebred cattle graze on fine pastures at several large ranches and tung and pecan orchards provide bountiful harvests of the valuable nuts. Row crops are still cultivated to some degree and dairy farming is rated among the highly successful rural ventures at this time.



New Catholic Church at Lakeshore in Hancock County.

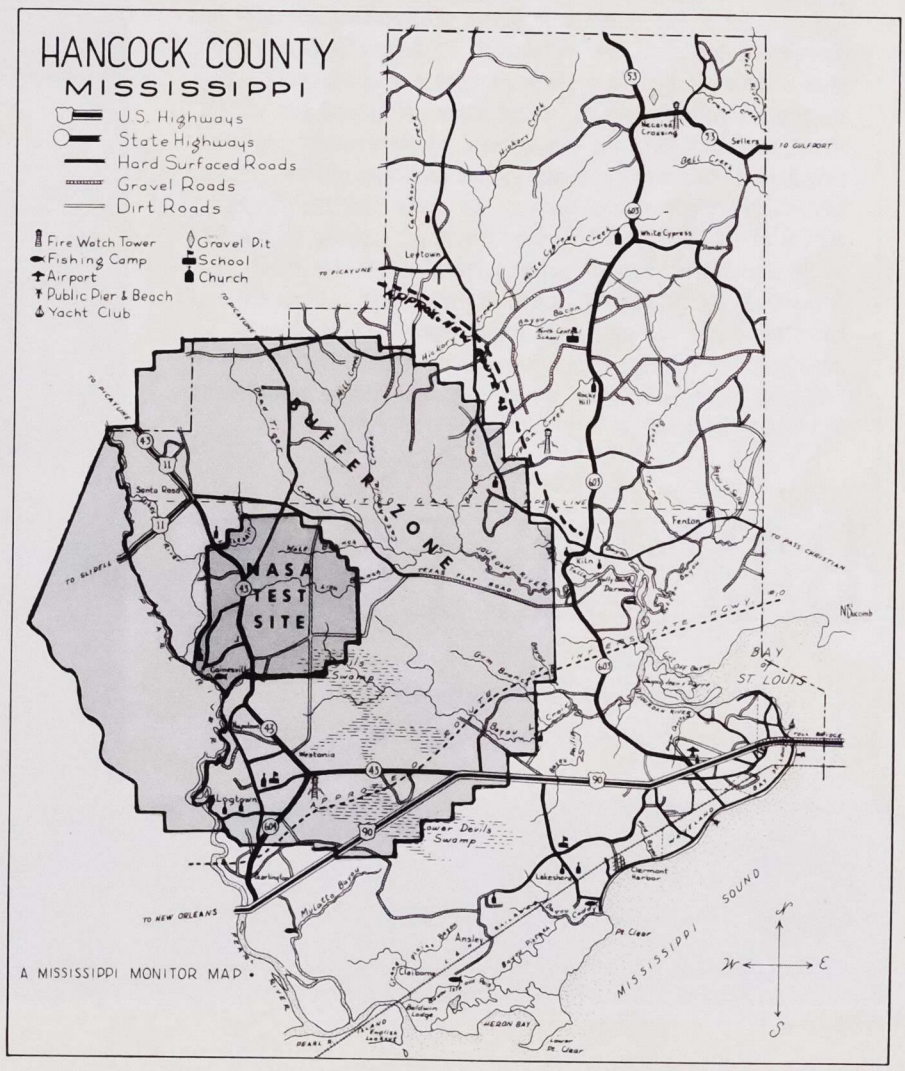


Jourdan River, a wide navigable stream, flows from the center of Hancock County into the Bay of St. Louis.

Residential growth is slowly spreading northward with a decided increase in home construction noted in the Kiln area. The Pearlington area shows such a marked rise in population and importance because of its geographical situation, that we elect to treat it as a separate story, for the first time, in this issue.

A Herculean challenge faces this Mississippi county at the center of the nation's new "Space Crescent". At one huge bite, NASA acquired one-third of her land area to build the giant test site; to reap the greatest economic advantage from the remaining two-thirds, the greatest possible concentration of thought and effort must be directed toward the most effective utilization of this land. Events of the past year prove Hancock County is definitely headed in the right direction.

★★★



To get the best answer ask the people who live there why living is

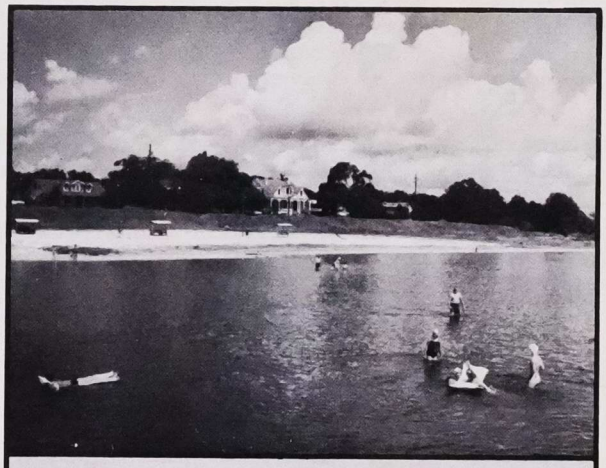
BETTER in BAY ST. LOUIS

COUNTY SEAT OF HANCOCK COUNTY
45 minutes from Michoud
17 miles from Main Gate NASA'S MTO

Fine schools will rank high on the list, for both public and three large private schools of this education-minded city have gained widespread recognition. Good leadership is certain to top the answers, for it has resulted in active programs of constant improvement, including the installation of a new sewage system (now underway), modern water work system with adequate supply for fire protection, improvement of municipal natural gas system, street surfacing, and the employment of professional city planning. Location is a prime factor for the proximity of New Orleans, city of Old World charm, appeals to many and the bordering waters of the Gulf of Mexico and the quiet expanse of the Bay of St. Louis offer almost limitless opportunities for family fun. The welcoming attitude of gracious friendliness charms all who come here and the mild year round climate contributes to an atmosphere of relaxed living, a way of life favored in this time of pressures in the work-a-day world. Let your life be made fuller and richer by living in

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NASA

NEXT DOOR NEIGHBOR TO NASA'S MISSISSIPPI TEST OPERATIONS

BAY ST. LOUIS ●

POPULATION–Estimated 7500.

LOCATION–Southeast Hancock County, 52 miles east of New Orleans on U. S. 90, 15 miles west of Gulfport, bounded on east by Bay of St. Louis and on south by Gulf of Mexico. On mainline of L & N Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (see County).

GOVERNMENT – Commission Council, Code Charter, incorporated 1858. Mayor and two Commissioners elected at four year intervals.

TAX STRUCTURE–Assessed valuation $4,960,750 city, $9,652,443 Bay St. Louis Municipal Separate School District; approximately 25% of real value. Tax levy 44 mills. Bonded debt, city $43,000; Municipal Separate School District $243,800.

SCHOOLS–Public 5, total enrollment 1832; private 3, total enrollment 912; parochial 2, enrollment 750; special (Retarded Children) 1, enrollment 10; Catholic Seminary 1, 130 members.

POLICE AND FIRE PROTECTION–New two way radio equipped police patrol car. Chief and 5 full time officers, men on 24 hour patrol. Civil Defense Unit with emergency equipment, also a citizen band radio for emergency and rescue work. Full time fire department with modern equipment, including new pumper with 750 gal. booster tank; 24 hr. duty, 3 full time firemen, 1 relief, 26 man volunteer crew.

UTILITIES–City owned water and natural gas systems. Complete sewerage system to be installed. Electricity see county.

MEDICAL–Location of county hospital, health center, two private clinics, one convalescent and senior citizen hotel. 7 doctors, 3 dentists.

CHURCHES–Catholic 4, Episcopal, Methodist, Baptist, Presbyterian, Lutheran, God in Christ, 1 each.

RECREATION–Youth Center, baseball park, tennis courts, sand beach, public piers, boat launching ramp, 7 city maintained parks and playgrounds, bowling, movie theatres, Yacht Club, Swim Club, Little Theatre, Duplicate Bridge Club, golf across Bay.

CULTURAL–City County Memorial Library, 123 Court St.; Garden Center 1st block Leonhard Ave.; Little Theatre.

CIVIC ORGANIZATIONS – Hancock County Chamber of Commerce, Rotary, Jaycees, Garden Club, Masonic Order, Eastern Star, Knights of Columbus and Auxiliary, American Legion and Auxiliary, Veterans of Foreign Wars, 4-H Clubs, church and school youth organizations.

TYPES OF INDUSTRY–Enameled steel, industrial electrical panels, printing.

PLANNING–City planner, Robert S. Bateman and Associates. Extensive activity in advanced planning stage on school expansion; sewer system construction to begin, Fall 1964. Comprehensive zoning ordinance adopted, annexation studies underway.

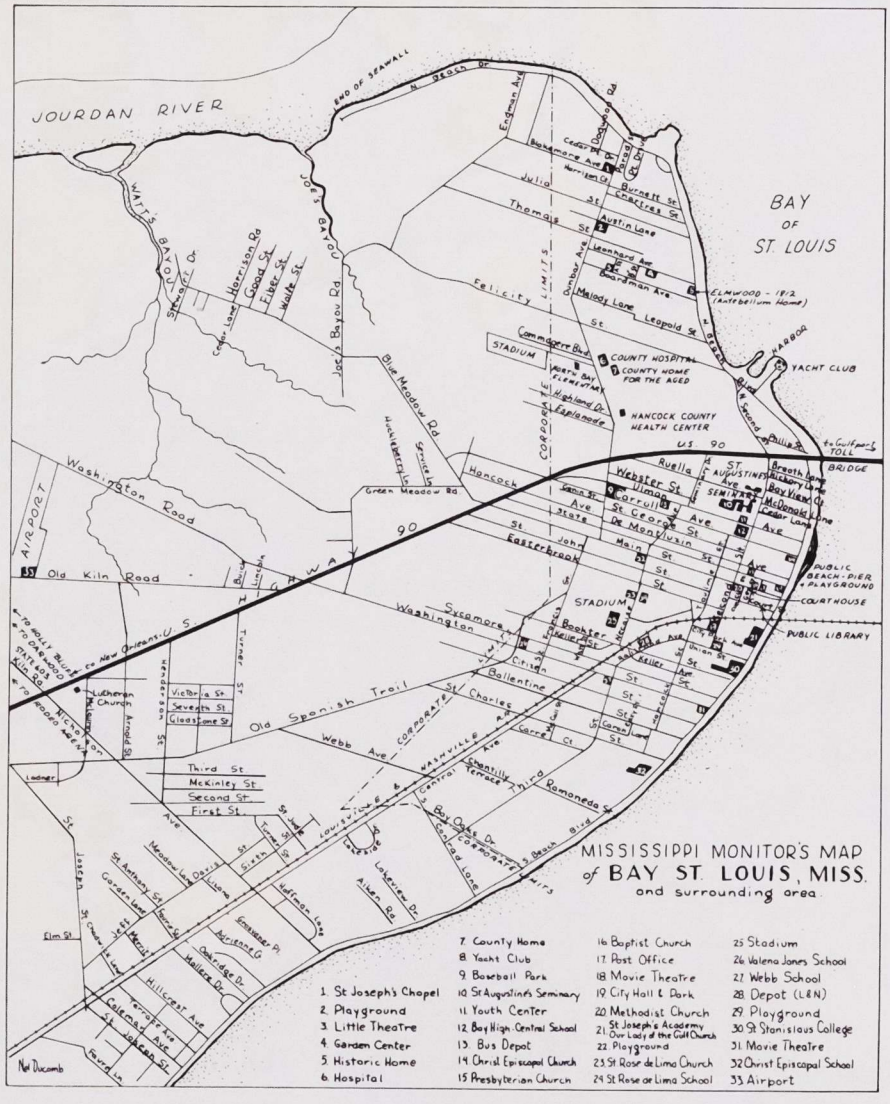
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Seventeen miles to the southeast of the giant NASA Mississippi Test Operations, officials and leading citizens of the once quiet city of Bay St. Louis occasionally pause, dust off their hands and say, "Now that's done, on to the next project." Faced with an influx of thousands who will arrive to staff the great space center, these people have made diligent efforts to prepare their city to welcome a goodly number of the newcomers.

Life in Bay St. Louis normally runs at a leisurely pace, for its lovely setting and mild climate make it a place to enjoy life. There is as great a diversity of leisure time pursuits as can be found anywhere; outdoor sports – especially water sports, civic, cultural, and fraternal groups, gardening the year round, and more sophisticated entertainment in theatre, thoroughbred racing, and supper clubs, just a short drive away. Schools are excellent, churches well attended, medical facilities good,



During the 1964 Home and Garden Pilgrimage Mrs. John P. Stern was one of the lovely ladies in costume greeting visitors at the home of Mr. and Mrs. Lucien Gex in Bay St. Louis.




Sandy Hook
Twin
Angie
438
62
21
43
Lumberton
13
Carnes
Maxie
Hillsdale
Fruitland
Varnado
Bond
10
Poplarville
Wiggins
49
26
11
INTERSTATE 59
53
Crossroads
Derby
Perkinston
60
Lee's Crossing
PEARL RIVER
Millard
Rio
21
43
McHenry
Sun
McNeil
Bogue Chitto
Cybur
Carriere
Saucier
Bush
Pearl
Riceville
Ozona
Sellers
Richardson
Standard
Picayune
Talisheek
41
West Pearl River
RELOCATION
53
HARRISON
Nicholson
BUFFER ZONE
603
Wolf River
Santa Rosa
Kiln
St. Tammany
Rourdan River
43
ROUTE OF APPROVED INDUSTRIAL SEAWAY
Pearl River
NASA TEST SITE
HANCOCK
DeLisle
Gulfpo
Gainesville
La Croix Bayou
Bay of St. Louis
Cuevas
11
Bayou La Batre
Bay St. Louis
90
LaCombe
Oaklawn
Bonfouca
Logtown
604
Pass Christian
TOLL BRIDGE
Waveland
Slidell
190
Pearlington
Clermont Harbor
Lakeshore
Ansley
Lake Pontchartrain
Claiborne
MISS.
LA.
11
90
Isle au Pitre
Grand Isle
GULF OF
N. Ducomb



MISSISSIPPI MONITOR'S MAP of COAST AREA

U. S. Highway
Miss.-La. State Highway
Alabama State Highway
4-lane U. S. Highway
Being 4-laned at present
U. S. Highway
State Highway
Paved Roads
Other Roads–
(Improved & unimproved)

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shops varied and well stocked, and all needed services available. In short, little is lacking and everyone finds a social or creative outlet, or outdoor activity to balance their daily toil and make for a full rich life.

This is the pattern of life they wish to preserve and share with the new arrivals. To do this, now—for a while—the leisure time is less, the work hours longer. So far, their efforts are successful for not only numbers of MTO personnel but many from the NASA Michoud facility in New Orleans East have settled in Bay St. Louis.

Schools are a matter of great local pride, so evaluation along these lines was given early consideration in both public and private institutions of learning. Now, they feel they will be able to absorb the expected increase and maintain their high standards. Twelve schools are located in the Bay-Waveland area. Bay High School is coeducational and offers a most complete curriculum with many credit courses for the student's choice. It has an exceptionally fine Home Economics Dept. and offers vocational training. A new cafeteria, large auditorium, and gymnasium are part of the operation. The school has a fine band and a competitive sports program. It is conveniently located in the center of town. S. J. Ingram Elementary is opposite the high school and is of recent construction. Valena C. Jones School, grades 1-12, is in the western part of the city. The newest of this group of public schools, all coeducational, is North Bay Elementary.

There are three private schools. St. Stanislaus College for boys, elementary and high school, is primarily a boarding school with a limited local attendance. St. Joseph Academy for girls, grades 7-12, accepts both boarding and day scholars. Both schools are over 100 years old and attended by students from many states and from Central and South America; both are approved by the Southern Association of Colleges and Schools. Christ Episcopal Day School for boys and girls, nursery and grades 1-8, is a new school located on a spacious, tree-shaded campus. It is AA rated by the Mississippi Accrediting Commission and accredited by the Southern Association of Colleges and Schools. There are two parochial schools, both in new buildings of contemporary design and both for boys and girls. Our Lady of the Gulf covers kindergarten through 6th grade; St. Rose de Lima, grades 1-12. The latter school has been established for over 100 years. A school for retarded children is privately supported and open to any child requiring special training. Two other schools in the area will be treated in the Waveland story.



North Bay Elementary, one of the public schools of Bay St. Louis.

At the first news of NASA's decision to locate in the area there was serious concern regarding housing. The problem that had to be faced was that here was a home-owning town with relatively few rentals except in the case of summer-camp type dwellings. As Bay St. Louis is the favorite summer retreat of many, even this source could not be tapped. The market for mass speculative real estate had never before required consideration. Slowly at first, then gaining momentum, the building phase began; today it is going full tilt aiming to achieve a supply to meet the expected demand. Realizing many will want to build according to their own tastes, land owners were encouraged to release for development as home sites many unused tracts of exceptional beauty.

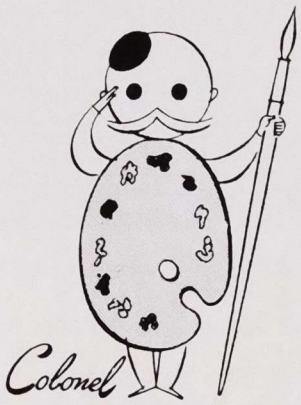
One of the finest of these was purchased by Mr. Robert Scivique, a local investor, who announced he would develop the beautiful 137 acre wooded tract into a prestige subdivision. Hancock heights, as it has been named, now has three impressive executive type homes completed. There are 429 sites in all, and values will be protected by careful restrictions. The master plan of the development incorporates all of the most recent planning trends designed and proven as the requisites for establishing a quality neighborhood. Its location in the North Bay section is near the Bay-Waveland Yacht Club, Little Theatre, Garden Club Center, new elementary school, football stadium, hospital, doctors clinic, and Blue Meadow Road shopping center.

It seems fitting to start a description of the leisure pursuits of Bay St. Louis with a reference to City-County Memorial Library, located in the center of town, for this is a mecca for all ages. The modest exterior does not prepare the new visitor for the excellence within. It is a vital, growing center of community interest that now finds it must give thought to larger quarters. A recent announcement from the library board indicates they are working toward acquiring a new, modern, well-planned brick building.

The Little Theatre is an active group, presenting a series of well-known plays each year. They extend an invitation to all to join in their fun as actors,

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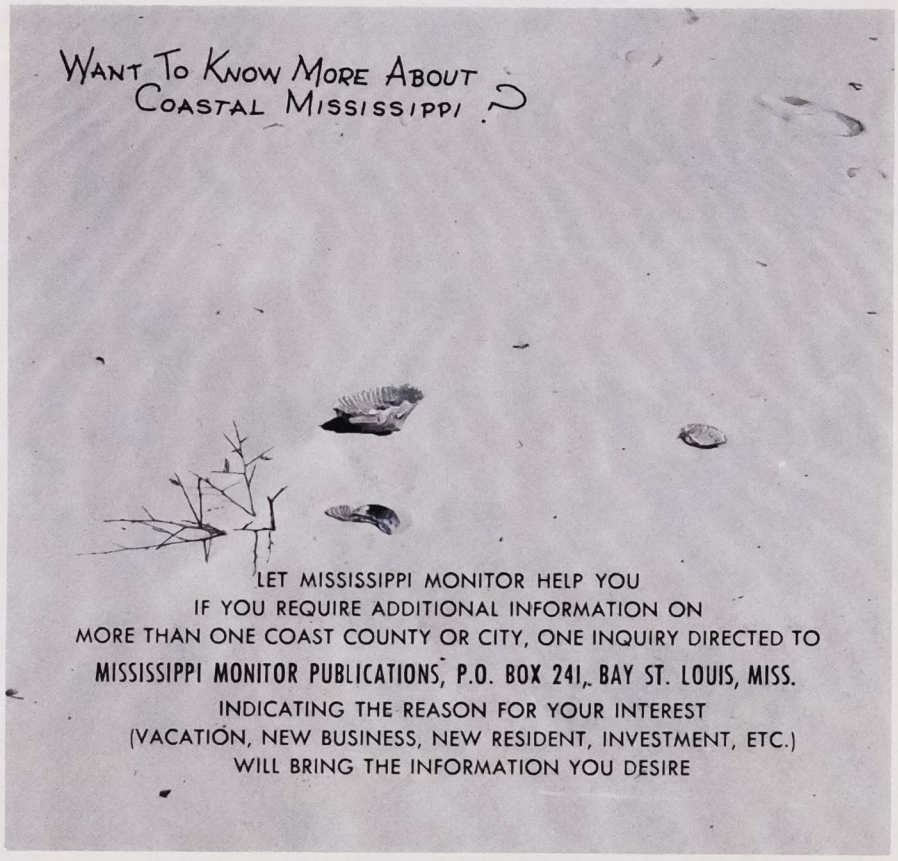
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stagehands, or set designers. Performances usually draw full-house attendance for the three nights run of each play.

In November of 1964, the New Orleans Philharmonic Symphony Orchestra will present a concert in Bay St. Louis as the result of the successful work by a group who seek to extend the local program of cultural interests. This is intended to become an annual event. Another recent announcement of special interest was concerning the formation of a Duplicate Bridge Club.

Regatta time, in September, brings to a climax the long spring and summer sailing season and provides a spectacular show for hundreds as the sleek craft pattern the bay with billowing sails. Golf is a favorite sport, available just across the bay at an 18-hole championship course. A family swim club was added to the local scene in summer of 1964, with lifeguards on duty at the large new pool at all times. Adding emphasis to our aquatic environment, the city now has a top-notch swim team of boys and girls who won top honors in their first season of regional participation.

City fathers, well aware of the importance of good recreation facilities, added another playground with play equipment and tennis courts, lighted for night use. Recently, a street improvement program resulted in 98% of the city's 35 miles of streets now hard surfaced. Preliminary work is underway on a $3.15 million program of improvements to the city's water and gas systems and installation of a complete sewerage system.

A new 66-unit apartment complex has been completed by private investors and another, containing 50 units, is scheduled for construction. The business district on the beach, and the shopping center on Blue Meadow Road both have new additions and expansions. A check of the Mississippi Business Review's Index of Business Activity indicates that Bay St. Louis has risen steadily since 1961. We use month of May figures from each of the following years to illustrate the increase: 1961 – 125, 1962 – 131, 1963 – 162, 1964 – 288, (1956-58 = 100). Many more new stores and service centers will no doubt be added as the permanent personnel of MTO arrive in greater numbers.

It is not possible at this time to predict how events of the next few years will alter the face of Bay St. Louis. It will grow, that is certain, and perhaps assume a completely new streamlined appearance as its fortunes flourish; but the quality that has the greatest appeal, with roots so deep it is as natural as breathing, will, we feel sure, remain the same—that is the welcoming friendliness and warmth of manner that has identified these hospitable people for the past century. ★★★



Bay-Waveland Yacht Club in Bay St. Louis



A view of the Bay of St. Louis from the Municipal pier, looking north toward the four lane bridge that spans the bay.



Municipal Beach Park at Bay St. Louis offers pier, playground equipment, and sheltered tables for picnicing. Beach is lighted for night use.

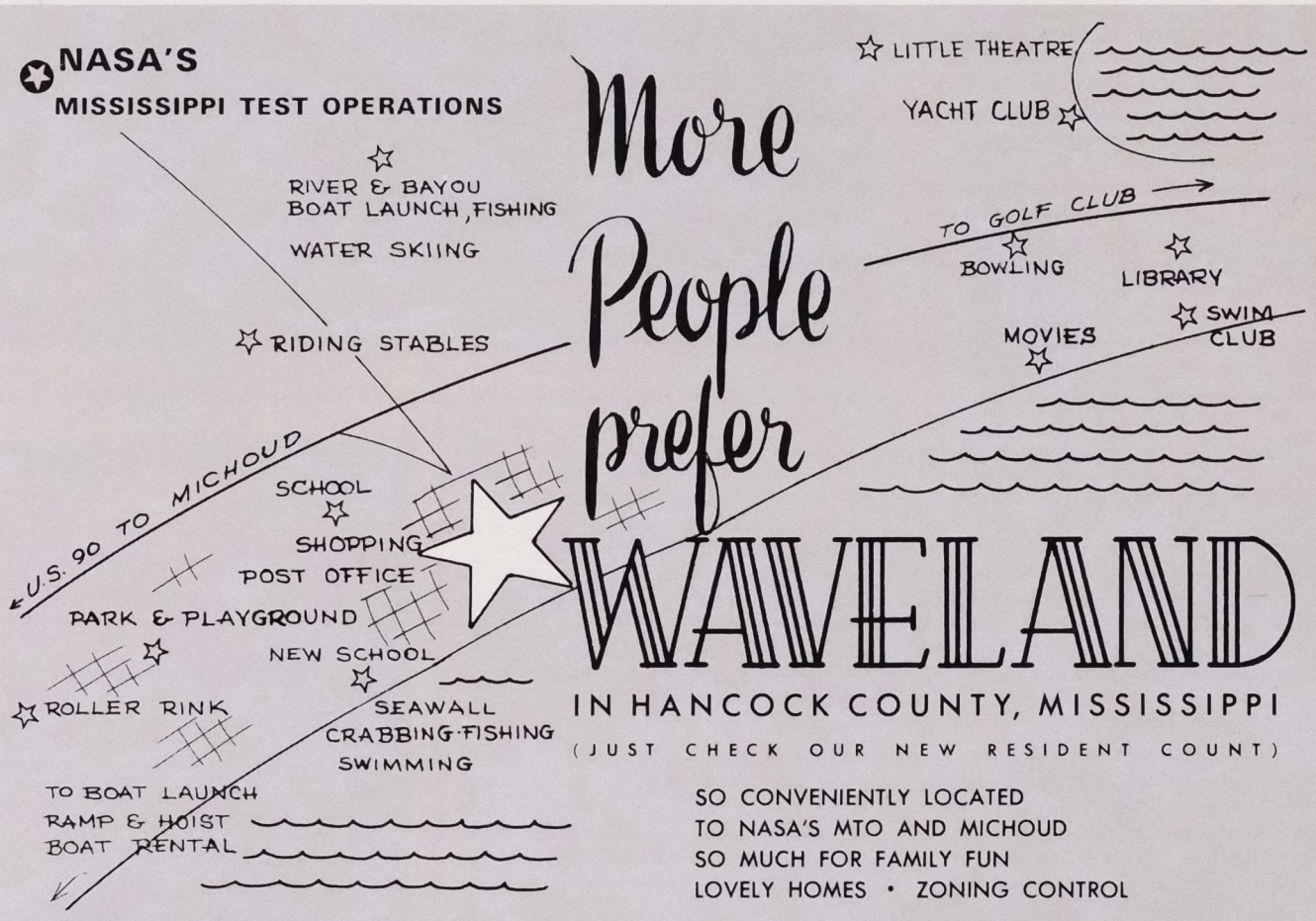
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IN HANCOCK COUNTY, MISSISSIPPI

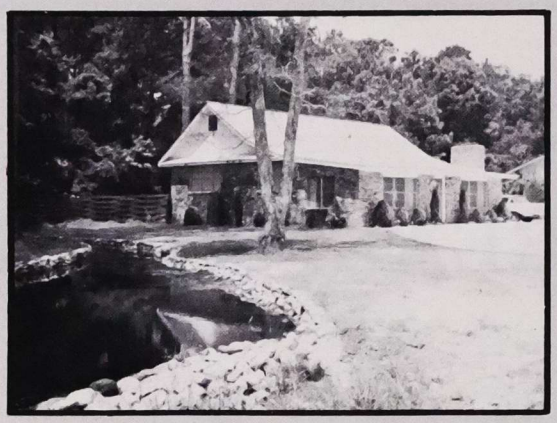
(JUST CHECK OUR NEW RESIDENT COUNT)

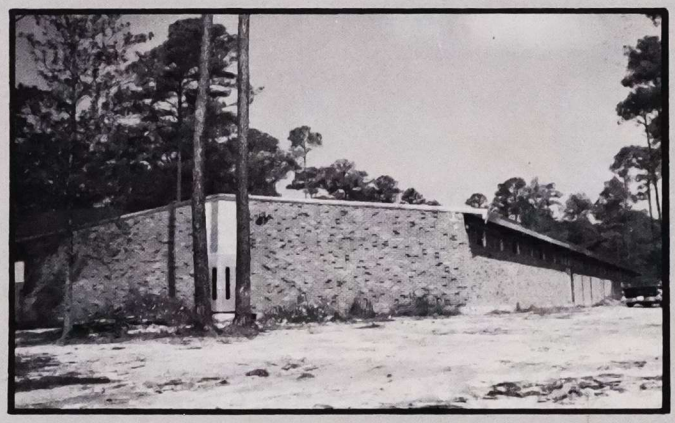
SO CONVENIENTLY LOCATED
TO NASA'S MTO AND MICHOUD
SO MUCH FOR FAMILY FUN
LOVELY HOMES • ZONING CONTROL

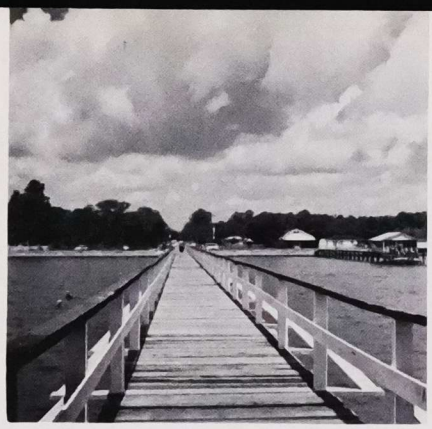


and NEW in WAVELAND for the 64 - 65 school year — the only year-round air-conditioned school in HANCOCK COUNTY (also school swimming pool).

Yes, Waveland's new residents are a happy and contented group for here they have found delightful living situations. Homes or sites to build on with trees, space for gardens (flowers bloom the year round, and no crowded conditions in our relaxing town. For those who like group activity there's a choice that will amaze you. From Garden and Hobby clubs to civic or theatre groups; golf, sailing, riding, you name it. We welcome you to make your home in a most unusual and pleasant small city. Ask anyone who lives here and we feel it won't be long until you, too, are a resident of Waveland, a town with an atmosphere of happiness and serenity.







Municipal pier, looking north toward Waveland business district.



Sparkling Gulf waters as seen from the seawall at Waveland.

WAVELAND ●

POPULATION—Estimated 2300.

LOCATION—48 mlies east of New Orleans on U. S. 90 facing Gulf of Mexico. Southern end of State 603 and on mailline of L&N Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (See County).

GOVERNMENT – Special Charter, Mayor and board of 4 Aldermen elected at four year intervals.

TAX STRUCTURE—Assessed valuation $2,900,000; assessments 15% of real value; tax levy 16 mills; bonded debt $151,000. Self liquidating Water and Gas Revenue Issue, $511,000.

SCHOOLS—see Bay St. Louis and County.

POLICE AND FIRE PROTECTION

Law enforcement by town marshall and sheriff's deputies. Volunteer Fire Dept. has new fire truck with a 600 gal. tank pumping 300 gals. per min. City street equipped with fire plugs on city water system.

UTILITIES—City owned water and natural gas systems.

MEDICAL—1 Doctor, residents use Hancock County General Hospital.

CHURCHES—Catholic, Methodist, Baptist.

RECREATION – Municipal park, public beach, Catholic Parish Hall available for activities, skating rink.

CULTURAL—Art gallery, W. Beach Blvd., Little Theatre.

CIVIC ORGANIZATIONS—2 Garden Clubs, church and school organizations. Hancock County Chamber of Commerce, Rotary, Jaycees, American Legion, Masonic Order, Knights of Columbus, VFW, 4-H, Home Demonstration.

TYPES OF INDUSTRY—Aluminum door and window frames, frozen foods, component house parts, cement, building materials, leather products.

PLANNING—B. M. Dornblatt & Assoc., Consulting Engineers, planners of zoning adopted by city in January of 1963. City planning complete sewerage system, renovation of city hall, full time paid fire dept.; privately owned transit system now in planning stage.

Thousands of new residents will be coming to Coastal Mississippi during the coming months because of the NASA installation in Hancock County. The beautiful, small city of Waveland is the nearest incorporated city (of Hancock County) to this great testing site, therefore, it alone of the Mississippi Gulf Coast cities can offer the combined advantages of seaside living and close direct access to NASA's MTO and its companion Michoud Facility in New Orleans East. Evidence, in the fact that it has experienced more than a 37% population increase in the past year, indicates that it will double, perhaps triple, in size during the next few years. Resident newcomers include many who work at Michoud, in New Orleans East, as well as those connected with MTO.

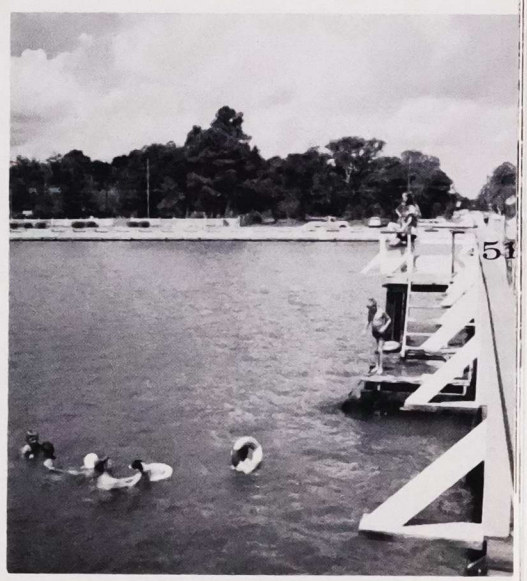
There is no suggestion of crowding because much highly desirable land area is available for residential development. There are no serious municipal problems because Waveland has adopted protective planning and zoning control. There is also the important fact that a strong community spirit exists for retaining the pleasant "woodland-by-the-Gulf" look that has lured residents of the nearby metropolis for generations to make this a summer retreat, later a retirement residence.

New residents are enchanted by the pleasant look of this lovely town. The green tunnels of tree-covered streets, array of colorful gardens, stately ante bellum and Victorian homes that face seaward, are all integral parts of its appealing personality. Now, with so many arriving from afar and attracted by the superior advantages of Waveland, new streets have been carved into wooded tracts to provide needed homesites. New homes erected on these streets are being occupied as fast as they are constructed. They create no large collection of residential monotony buy small friendly neighborhoods with interesting homes surrounded by space for children's play, for families to enjoy a patio, pool, garden, or a beautiful expanse of green lawn. The climate is agreeably mild the year round so outdoor pleasures, in a setting of green grass, trees, and blooms of flowering plants, can be enjoyed throughout the twelve months of the year.

Children especially love Waveland. The shoreline is walking distance from almost any part of town, the municipal pier or seawall offers fishing, crabbing, and shrimping, a large tree-shaded park has playground equipment and a baseball diamond, and a roller rink is a favorite gathering place. Plans are underway for another city park. The more creative youngster can enjoy classes in art, ceramics, dancing, and piano, or take part in Little Theatre presentations.



Children especially love Waveland, a city that offers them unlimited opportunities for healthful hours of outdoor activities the year round. These two friends seem to be trying to decide whether swimming or crabbing will be their choice for the day.

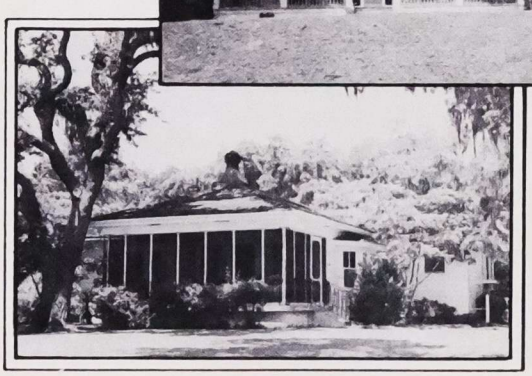


Families enjoy the long, pleasant summer at Waveland with hours of swimming, fishing or crabbing from piers.



Whether you Prefer Modern . . . Traditional . . . . or Country Scene . . . we list it



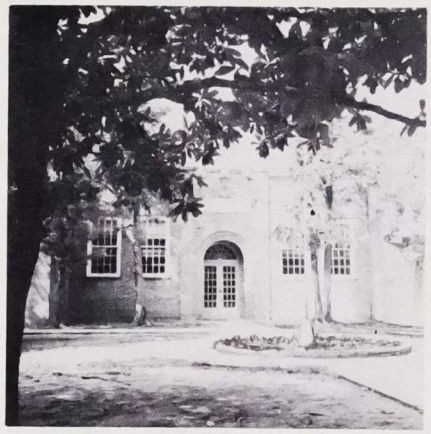


At Mollere Realty we take pride in the diversity of our listings. In our effort to please all who come to beautiful Coastal Mississippi we strive to include in our real estate offerings a home type or home site to please every taste. Pictured above is a new street in our newest subdivision, Lafitte Drive in Waveland. This picturesque tree-lined drive leads directly to the Gulf of Mexico. Imagine your family in this setting with the sparkling Gulf waters just "down the street a bit" inviting them to participate in a host of delightful water sports. Picture the home you've dreamed about set amid the pines and oaks that grace each lot. . . . It may so happen that you prefer an inland site, or perhaps a Victorian cottage—no matter—come to Mollere Realty, tell us your favorite daydream of an ideal home and we'll probably come up with a tailor-made reality.

138 Coleman Ave.
P. O. Box 284
WAVELAND, MISS.

Area Code 601 HO 7-5454

MOLLERE REALTY



Waveland Elementary School.



Swimming pool at new St. Clare's School showing school buildings in background.



Parklike 23 acre campus of St. Clare's School on Gulf of Mexico where children can play safely removed from traffic.

For formal education, there is the Waveland Elementary School, grades 1-3, and the new St. Clare's School, grades kindergarten through 6th, which will be opening for the first time for the 64-65 term. This handsome school has large classrooms, library, principal's office, teachers lounge, infirmary, and cafeteria. It is completely year round air-conditioned, features the most modern furnishings, no glare lighting throughout, and is completely fireproof. All latest proven teaching methods will be employed by a staff of nuns from Dominican College, New Orleans, an institution of learning that is famed for its high educational standards. The school can accommodate over 300 children, which means there will be no crowded conditions. It is located on 23 acres of spacious high grounds facing the waters of the Gulf of Mexico and is completely isolated from traffic. It is the only school in Hancock County with a swimming pool, and an outstanding athletic program, including swimming lessons, is planned to assure development of sturdy bodies along with well developed minds. An adjoining new convent building will house the teaching staff and another building, an air-conditioned meeting hall, will be used for special programs and activities.

Waveland is keeping pace with municipal facilities at an admirable rate. A $200,000 water system improvement was recently completed, increasing flow and supply, including larger mains, new fire hydrants, new well and elevated storage tank. Subdivision regulations were adopted, in December of 1963, to assure orderly growth and protect real estate values. Now, a new sewerage system for the town, to cost almost $900,000, nears realization. The town is also in the process of establishing a paid full-time fire department and has purchased a new 750 gal. pumper. Under discussion at this time are plans for renovation and modernization of City Hall in order to better serve the townspeople and more efficiently handle increased activities resulting from the expected growth pattern.

Waveland's business district is compact and well equipped with goods and services. There is a bank, post office, drug store, doctor's office, department store, restaurant, bakery, supermarket, barber shop, malt shop, launderette, gift and jewelry store, major and small appliance store, sporting goods store, real estate office and service station. The town has 3 groceries, 2 hardware and building supply firms, 3 service station-garages, 2 laudromats, 2 realty companies, 2 general stores, 2 photographers, 1 lawn mower repair shop, 2 beauty salons, 1 electrical repair center, 2 plumbing shops, and 2 seamstresses. There is also an antique shop, an art gallery with custom picture framing service, and a ceramics center.

There are also several industries; a company producing aluminum doors, windows, sills, and tub enclosures; a frozen food company, which has grown steadily since it was established in Waveland 10 years ago and serves the entire coast area; a leather company manufacturing dog and horse equipment such as, collars, bridles, whips, harnesses, saddle rebuilding, and gun scabards; and a ready mix concrete plant. There are also several good building contractors located in the city.



Nicholson Ave., in Waveland, is shaded by giant live oaks.

Lovely home of the George A. Wedemeyer family on Grosvener Place is typical of new homes appearing throughout Waveland.

Waveland business district.





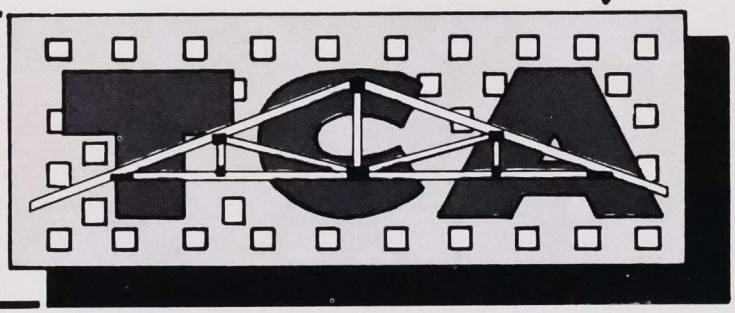
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• FOR REAL ECONOMY •

★ Ready Mixed Concrete
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for economy • dependability
speed and ease of construction
PREFABRICATED ROOF TRUSSES
in wood and metal
for
COMMERCIAL & RESIDENTIAL USE





R. F. "DICK" Mestayer LUMBER COMPANY INC.

HO 7-6681 • HO 7-6124
WAVELAND & RAILROAD AVENUES • WAVELAND, MISS.

IN HANCOCK COUNTY.. THIS IS WHERE YOU'LL FIND

CHEVROLET

....CORVAIR . . . CHEVY II
AND CHEVELLE





Mr. Arthur Tipping • Owner
WELCOMES
MISSISSIPPI TEST OPERATIONS
PERSONNEL

AND
OK USED CARS AND TRUCKS
• SERVICE ALL MAKES •

Complete facilities and factory trained mechanics to service all makes of cars and trucks. Also . . . complete Body and Paint Dept.

GULF CHEVROLET HIGHWAY 90 WEST BAY ST. LOUIS, MISS.





Scenes taken at the historic Waveland home of Mr. and Mrs. Walter P. Villere during the 1964 Home and Garden Pilgrimage. Here, ladies in authentic costumes greeted visitors from all parts of the nation at a tea that climaxed the day's tour of the area.

Residents participate in a wide range of interesting activities such as golf, horse back riding, sailing, boating, water skiing, fishing, hunting, swimming, bridge clubs, garden clubs, and hobby clubs, as well as civic and fraternal organizations.

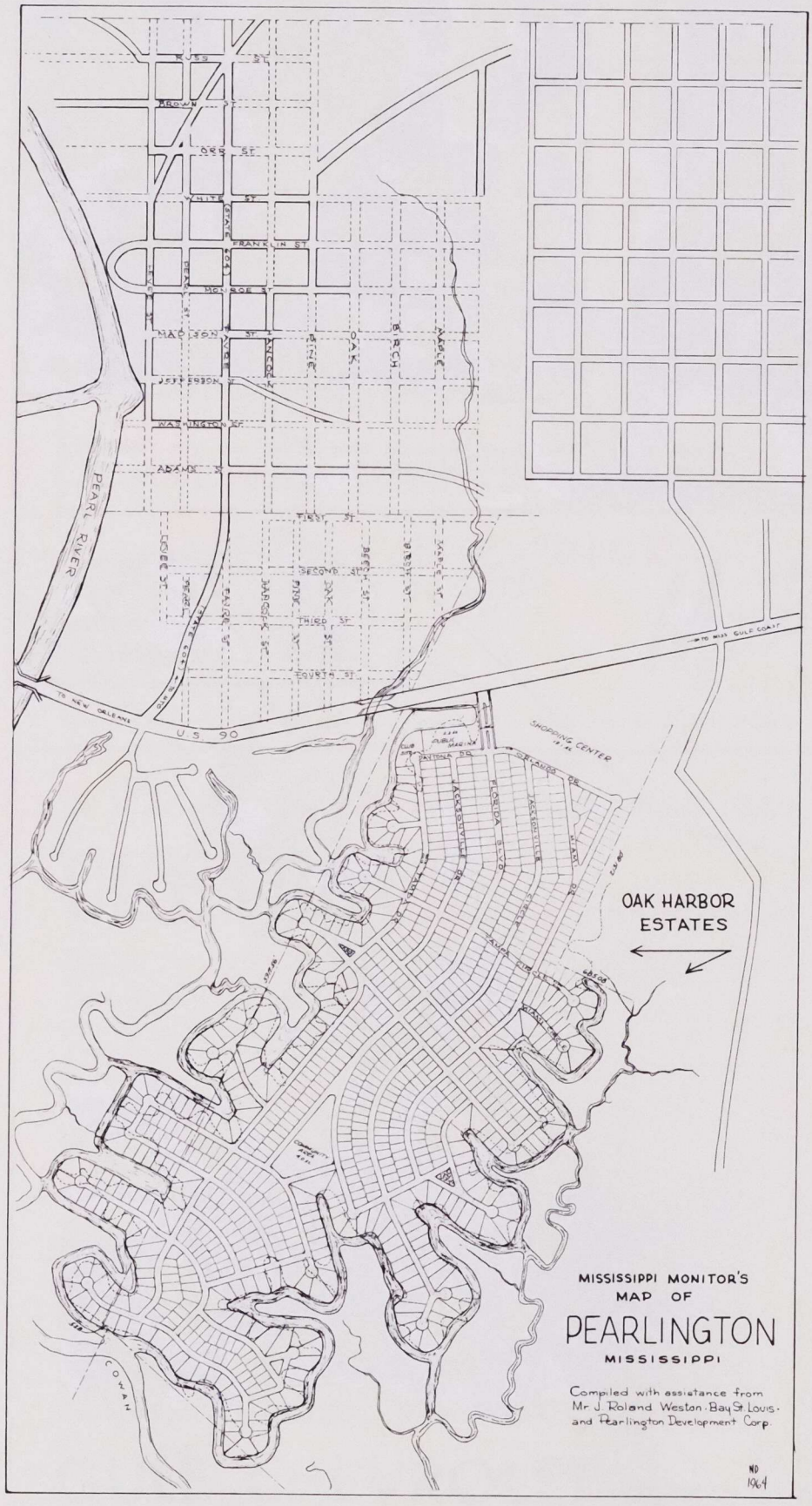
Waveland offers its residents a warm, happy way of life that each may tailor to his own taste. There is no intrusion on those who prefer quiet living and a full schedule available for those who enjoy being "on the go" most of the time. The magnetic appeal of the town has drawn as residents, people highly successful and respected in the fields of education, business, finance, art, music, literature, science, as well as a large and contented collection of happy average folks. Such a locale should indeed be given careful study by anyone contemplating a move South, especially those specifically interested in Coastal Mississippi. Join in the better way of life, far removed from crowded conditions, noise, and confusion—Waveland welcomes you.

Also on the Pilgrimage tour was the Waveland studio-gallery of Mr. Robert Geiger, an artist who restores valuable paintings for museums all over the United States.





PEARLINGTON ●



Pearlington ranks among the oldest towns in south Mississippi. First plotted and chartered in 1832, it is located on the Pearl River, about twelve miles from the point where the river empties into Lake Borgne, and is bisected by U. S. 90. Mississippi Monitor is presenting it for the first time in a special story because located on the very border of the Mississippi Test Operations buffer zone, within easy commuting distance of New Orleans East, and faced with large scale development and utilization of the Pearl, it seems destined to again claim recognition as a center of important growth. Perhaps, in due time, it will join the ranks of incorporated cities of Coastal Mississippi.

We use the phrase "again claim recognition" because records dating back to the 18th century indicate considerable early habitation of European origin on the eastern banks of the Pearl in its southernmost expanse, probably coinciding with the settlement of Biloxi, some miles to the east. William Bartram, famed botanist who traveled the southwest Atlantic and Gulf coasts studying the flora of the area during the 1780's, tells of visiting one Mr. Rumsey, a gentleman of English origin, who maintained a large and highly productive plantation on Pearl Island at the mouth of the river. In the 1852 journals of B. H. F. Wailes, state geologist, an account is given of the remains of very old fortifications on Boisdore's Bayou (now Mulatto Bayou) overgrown, at that time, by giant live oaks and magnolias three and four feet in diameter, indicating a settlement predating the Biloxi colonization. Many ancient Indian mounds in the area prove that these native tribes utilized the advantages of this location where dense forests provided good hunting, the land was fertile for crops, and the sea offered an abundance of fish.

The first white settler on record was Simon Favre, a Frenchman, who was given a grant of 2000 acres in Hancock County and sent from Mobile to the Pearlington area to 'civilize' the Indians (this was part of the Choctaw Nation). There are many descendants bearing the name 'Favre' in Hancock County to this day. Other names of early settlers given land grants by Europeans monarchs still cling to sections of land in this southwest corner of the county—Boisdore, a grant in 1824; Doby, an 1809 grant by Spain; Jarrel, Graves, Bent, O'Conner, Pellerin, and many others. In its early years what is now South Mississippi was a part of the West Florida territory.

A description by Mr. Wailes identifies Pearlington of 1852 as "a French-looking town" with "two steam saw mills in progress of erection and an Academy for boys and girls" and the river merits the comment "said to be the best and most accessible harbor in the state". (Today, it seems this advantage is about to be developed toward its full potential.)

The sawmills prospered, for this was a fine section for cypress and yellow pine, and the Poitevant and Favre Lumber Co. shipped lumber to South America and U. S. ports on two and three masted schooners. Pearlington, Logtown, Napoleon, and Gainesville, side by side on the Pearl in a line northward, flourished, and Gainesville became the county seat. (These last three mentioned towns exist no more for recent occupation by Mississippi Test Operations decreed they must go.)

A dry dock for the construction and repair of ships for New Orleans and the surrounding area was established at Pearlington. Schooners, steamers, and flatboats plied the waters of the river in great numbers and were the principle mode of distance travel and commerce of the day.

Long staple or sea island cotton was grown most successfully in the area around Pearlington in its early years and was sent to a gin located just north of town. Cotton from plantations upstream was brought on flatboats for ginning after which it was shipped to New Orleans on steamers and schooners.

Another mention tells of extensive brick yards at Napoleon where bricks were made for the construction of Fort Pike at the nearby Rigolets Pass between Lake Borgne and Lake Pontchartrain. This fort was erected by Andrew Jackson in 1814.

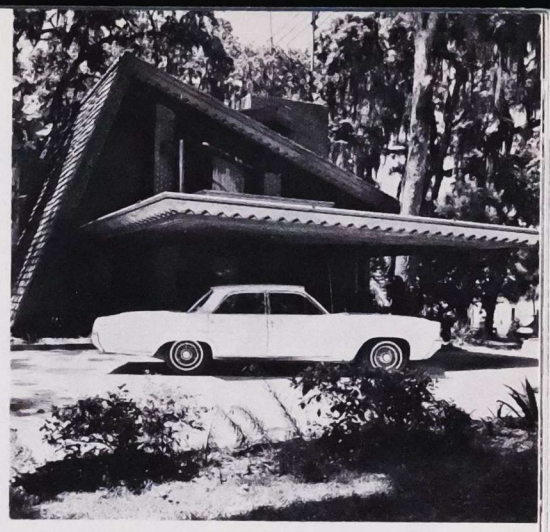
Then in the first years of this century the sawmill activity waned as the vast forests were depleted. The great mill, once the largest in the world, disappeared and its nearly 2000 employees were forced to seek employment elsewhere. The schooners and steamers departed and no more was the river a great water highway. The towns remained, still beautiful and picturesque, with their great groves of live oaks and high bluffs overlooking the river, but quieter and smaller. None the less, there were people from elsewhere who discovered these charms and joined the proud inhabitants of Pearlington and her neighbors. A goodly number of fine residences and summer homes were added through the years.

Then came the fall of 1961 when NASA announced intentions of acquiring a huge land area that would include Gainesville, Napoleon, and Logtown. Many of the residents of these towns relocated in Pearlington and, added to the newcomers who began to arrive, effected a demand for homes and homesites unmatched in the town's history. It was obvious that more residences and sites for building were needed. Ten miles of streets and roads were constructed. The population doubled in an eight month period reaching an estimated 1800. Eighty new homes were built in 1963, eighty more in the first half of 1964.

An important announcement was made in early 1964 by Mr. Charles Hill, a well known builder who had discovered the charm of Pearlington ten years ago and made it his home. He revealed his corporation had purchased one of the town's most beautiful tracts of land, held by a family for 148 years since the original Spanish land grant; development as a residential subdivision would begin immediately. At this writing, the 355 acre tract, named Oak Harbor for the 40 acres of huge live oaks on Bayou Cowan in the southernmost section, has streets shaped, much land cleared for building, and one large home well underway. The whole site is covered with pines, oaks, and magnolias and these are being protected and retained in the land shaping process.

Sites for a private clubhouse, marina, and shoping center, are being reserved. Inquiries have been made by a private school wishing to locate in the subdivision. Streets will be paved and lighted and a sewerage system with treatment plant will be installed. A central water system will supply pure artesian water at 60 lbs. pressure. There will be an Olympic size swimming pool at the private club for homeowners plus a private marina and a public marina. Natural waterways surround the area and lead to the Gulf, 5½ miles away. Minimum home size permitted will be 1500 sq. ft. and all designs must pass aproval of an architectural board. Oak Harbor will be the most extensive residential development in Hancock County and is ideally located midway between NASA's MTO and the Michoud Facility in New Orleans East.

Pearlington has a big future ahead. To secure it there is much work to be done, many plans to unfold. Citizens are working toward acquiring a new school for their town; at present the Logtown school will be used for the 64-65 term. There were three churches in the town, four new ones were added. Transportation to and from the town is by private car or Greyhound bus (hourly schedule). A restaurant, garage and service station are located at the bus stop. There are 2 other restaurants, 2 service stations, a general store, grocery store, post office, and an attractive new, spacious trailer park which is located at the eastern edge of town on U. S. 90. For the sportsman, boats are available for rental and two new marinas are under construction.





Two Pearlington homes are pictured here, both face a bayou. Above, the home of Mr. and Mrs. A. L. Landers, a most unusual example of contemporary design that blends perfectly with its surroundings. Below, the lovely home of Mr. and Mrs. A. R. Strain, viewed from the bayou, showing both the home and boathouse in a setting of beautiful trees.

Studies by the Hancock County Port and Harbor Commission now underway for the development of an industrial site south of Pearlington are being viewed with much interest by townspeople for this will add further impetus to the growing importance of their strategic location.

Mineral exploration is also being pursued in the area and this, too, is a source of much speculative thought. In fact, it does seem a cycle of history has been completed and a new era begun. The last half of this decade of the twentieth century may well see Pearlington rise to heights of importance far surpassing any dream imagined by her stalwart pioneers of two centuries ago.

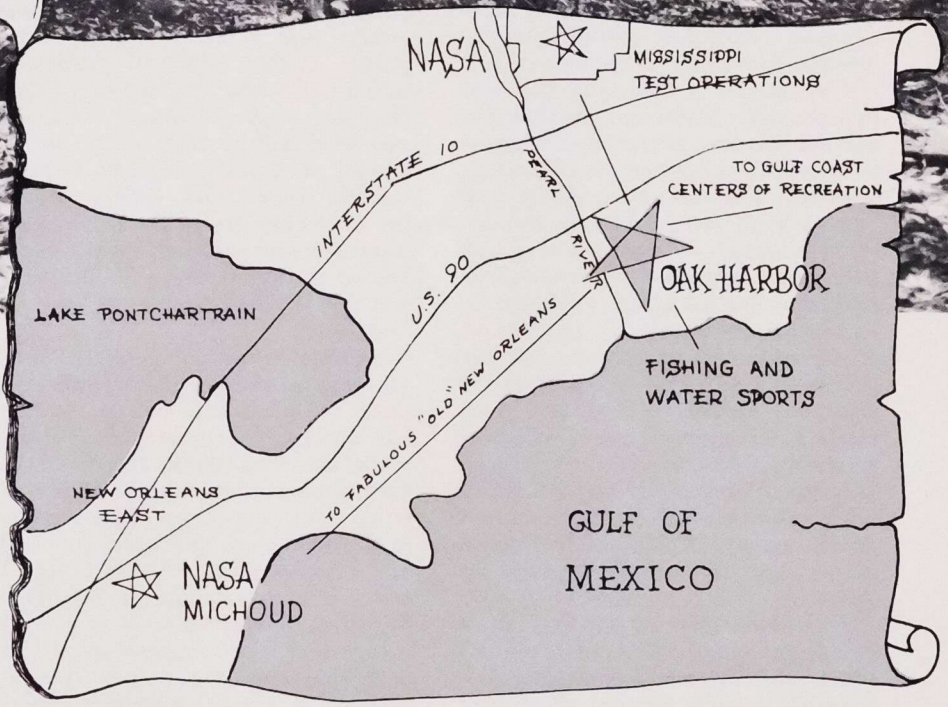
★ ★ ★

From the time of a Spanish land grant until 1964,

NOW on this historical tract
we are developing a residential subdivision
of impressive proportions.....

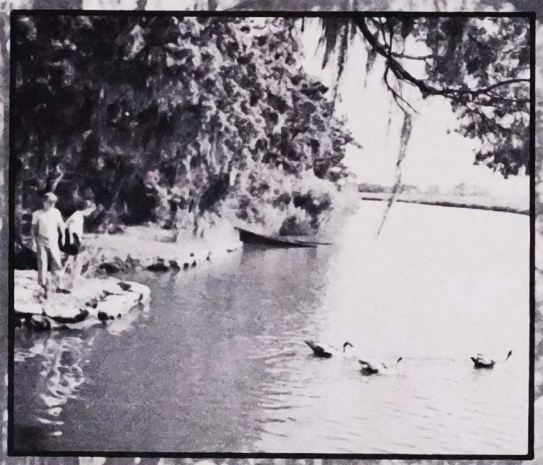
OAK HARBOR

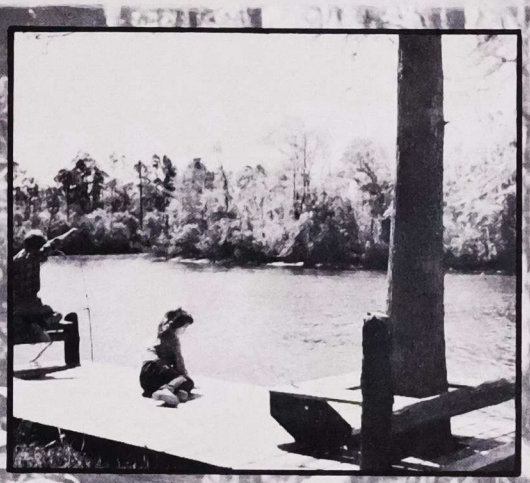




descendants of the grantee treasured this land.....

from the time of early exploration
and colonization of the lands
bordering the Gulf of Mexico
until this century when the United States
from these same Gulf Shores
plans exploration of space





in PEARLINGTON–HANCOCK COUNTY

(Home of NASA's Mississippi Test Operations)

1000 HOME SITES–350 WATERSIDE

These are the advantages of OAK HARBOR



- Lots from 75 x 120 ft. to 2 acres (estate sites).
- Paved streets.
- Central water system (artesian) 60 lbs. pressure.
- 1st public sewerage system in Hancock County (with sewerage treatment plant).
- Shopping center.
- Public marina.
- Private marina and clubhouse for homeowners.
- Olympic size swimming pool for homeowners
- Street lights.
- Natural waterways lead to Gulf 5½ miles away.
- Minimum home floor space size—1500 sq. ft.

These are the years of change in . . . . .

PEARL RIVER COUNTY

The TUNG INDUSTRY!

A program of research is underway to synthesize a whole new program full of new eleostearic compounds (from tung oil) and develop their applications and uses. In the tung genetics program, even better trees will be produced—all looking up to a big future for tung.

CATTLE and DAIRY FARMING!

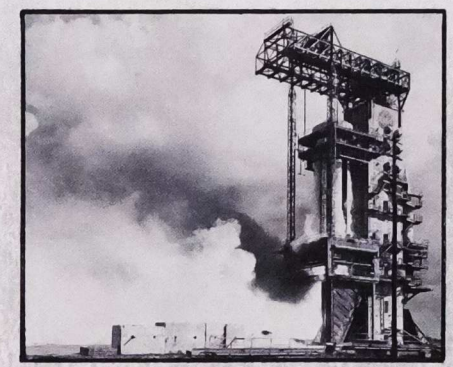
The raising of both beef and dairy cattle is on the increase. Stock grazing year round on the fine pastures of Pearl River County has boosted the farm income and and supplies a growing local market with beef and milk products.

INDUSTRY and SPACE PROGRAM!

The nearby space program operations not only adds to the diversity of our industrial picture but will bring much in support industry in its wake. Our existing local industry continues to expand.



All resulting in NEW RESIDENTIAL DEVELOPMENT!



The natural result of the aforementioned economic increases has been a big upswing in new home construction as well as construction for industry. A substantial healthy growth in quality construction paced to meet housing requirements of a busy, prosperous population.



LEARN MORE ABOUT ADVANTAGES OF LIVING IN PEARL RIVER COUNTY

PEARL RIVER county

AREA – 810 square miles; 530,000 acres.

POPULATION – Estimated 27,000.

LOCATION – Boundaries; Marion and Lamar Counties, north; Hancock County, south; Forrest and Stone Counties, east; Pearl River, west.

CLIMATE – Mild; annual averages, January 53.9 degrees, July 81.3 degrees, rainfall 62.5 inches, frost free days 265. Elevations to 313 ft. above sea level.

GOVERNMENT – County Board of Supervisors, one elected from each of five beats. County organized, 1890.

TAX STRUCTURE – Assessed valuation $16,400,000, approximately 10% of real value; tax levies, Poplarville Spec. Mun. Sep. School Dist. – Beats 1-2-3 73.50 mills, Poplarville Spec. Mun. Sep. School Dist. – Beats 4-5 67.50 mills, Picayune Mun. Sep. School Dist. 32.50 mills, Pearl River County School Dist. in Dists. 1-2-3 – 76.50 mills, Pearl River County School Dist. in Dists. 4-5 – 70.50 mills, Lumberton Line Cons. School Dist. 67.50 mills. In addition to these levies there is a two cent per acre levy for forest protection on all lands assessed as uncultivatable. Bonded debt $191,000, for Districts 1, 2, 3 (no general county debt).

SCHOOLS – County consolidated schools, 2; total enrollment 897. Pearl River Junior College, enrollment 862.

MEDICAL – Pearl River County Hospital, West Moody St. and U. S. 11, Poplarville; excellent hospital at Picayune; new County Health Center, Poplarville.

UTILITIES – Urban and industrial electricity, Mississippi Power Co.; rural electricity, Coast Electric Power Association and Pearl River Valley Electric Power Association. Natural gas to urban centers, United Gas Co.

HIGHWAYS – U. S. 11 northeast-southwest; State 43 north-south; State 26 east-west; State 53 Poplarville-south; State 13 east-west in northeast corner of county; Interstate 59 northeast-southwest.

TRANSPORTATION – Mainline, Southern Railway System; Pearl River Valley Railroad, local short line serving industry at Picayune; Greyhound Bus Lines; Picayune Airport for light planes, nearest scheduled flights at Gulfport and New Orleans; several motor freight lines; navigable stream, Pearl River.

COMMUNICATIONS – Newspapers; weeklies at Picayune and Poplarville, dailies from Jackson and New Orleans. Radio; W.R.J.W. Picayune, also radio and television reception from sending stations in nearby cities. Other, Southern Bell Telephone Co. and Western Union.

RECREATION – Boating and fishing, Pearl River; fishing in smaller streams; hunting in season; golf; recreation centers in cities; sports programs for youth in cities.

TYPES OF INDUSTRY – Agricultural equipment, clothing, wood products, chemicals, paints and varnish, furniture, tung oil, containers, wood treating, refrigerated truck bodies, printing and publishing.

NATURAL RESOURCES–Mild climate, timber, oil, gas, good soil, abundant water supply, gravel deposits.

PLANNING – County cooperating with Pearl River Valley Development Association. Plan to issue $300,000 Improvement Bonds for road repairs; plan to pave 15 miles of county roads in 64-65.

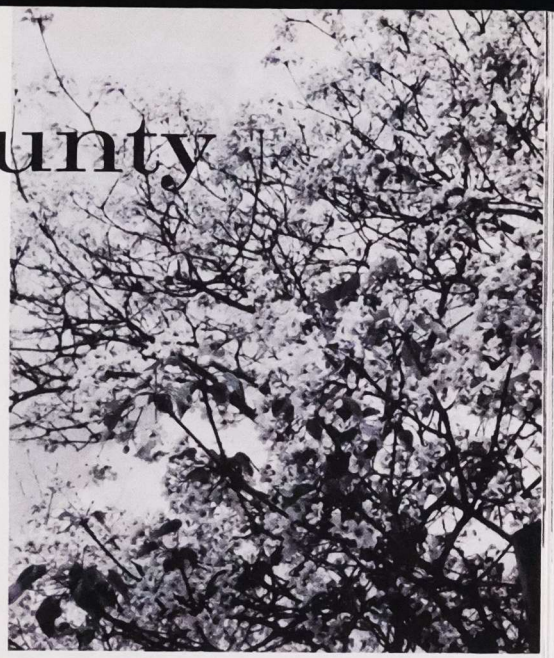
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The breathtaking beauty of Pearl River County's tung orchards blooming in the spring is one of the most spectacular sights to be seen in Coastal Mississippi. The transformation from blossoms to tung nuts provides one of the county's most important economic assets.

Mississippi is the greatest tung growing state in the nation and Pearl River county leads among its counties with approximately 40,000 acres in tung orchards at this time. The 1963 crop was close to 7,000,000 lbs. bringing a return of about $2,000,000. One thousand acres of new planting is underway with nursery stock being prepared to plant 10,000 additional acres next year. An interesting sidelight at this point; in 1932, the first tung nut harvest, the yield was 120,000 lbs. of oil. Today that yield has increased more than 300 times that figure. As a result of favorable weather, trees and fruit are in excellent condition for 1964 with individual orchards in prime shape.

A significant change occuring throughout the Pearl River tung belt is the acquisition of mechanical harvesting equipment. Many owners are preparing groves for this change and from these pilot groves should emerge a system that will become applicable to the entire growing area.

This county, The Tung Center of America, today anticipates new heights for its important crop as a program of research by the Pan American Tung Research and Development League promises significant breakthroughs into entirely new applications of the oil by way of new derivatives. In June of 1964, Dr. J. Scott Long, one of the world's foremost authorities in coatings technology, arrived at the University of Southern Mississippi in Hattiesburg to actively develop the potential of tung oil as a basic raw material, and to become Research Professor Emeritus in the university's chemistry department.



A floral "spectacular" borders the highways of Pearl River County each spring as thousands of acres of tung orchards burst into bloom.

Much credit for the success of the tung industry is directly attributed to the dedicated work of the American Tung Oil Association and the National Tung Oil Marketing Cooperative Inc. It has resulted in the widespread use of tung oil in such varied products as food and beverage can linings, auto brake linings, printing inks, and electric insullation as well as established use in paint, varnish, waterproofing material, floor coverings, wallboard, wall coverings, and tank truck and railroad tank car linings. A definite increase has been noted in the consumption of tung oil and this increase seems to project well into the future.

Another of Pearl River County's economic anchor posts is its forests, with 74% owned by private interests, 12% by paper and pulp industries and 14% by state and federal government. There are 348,700 acres of commercial forest lands in the county.

Pulp and paper industries, in the actual growing and harvesting of the timber, pay annually over $250,000 in salaries for woodland crews and management. From humble beginnings only forty years ago, it has evolved into a hungry giant consuming approximately 25,000,000 cords of wood annually with a market value of $500 million. Indeed, the whine of the power saw and roar of pulpwood trucks are the sounds that sing of prosperity in the woodlands of south Mississippi.

Dairying continues to mean much in the diversified economic structure of the county with 93 dairies realizing approximately $900,000 annually from 6000 head of dairy cattle including Jerseys, Guernseys, and Holsteins, on farms averaging in excess of 250 acres. The milk producers continually strive to upgrade herds through modern breeding practices. As in industry and agriculture, mechanization is the watchword and dairymen have installed automatic feeding, pipeline milking systems, and tanks for bulk storage.

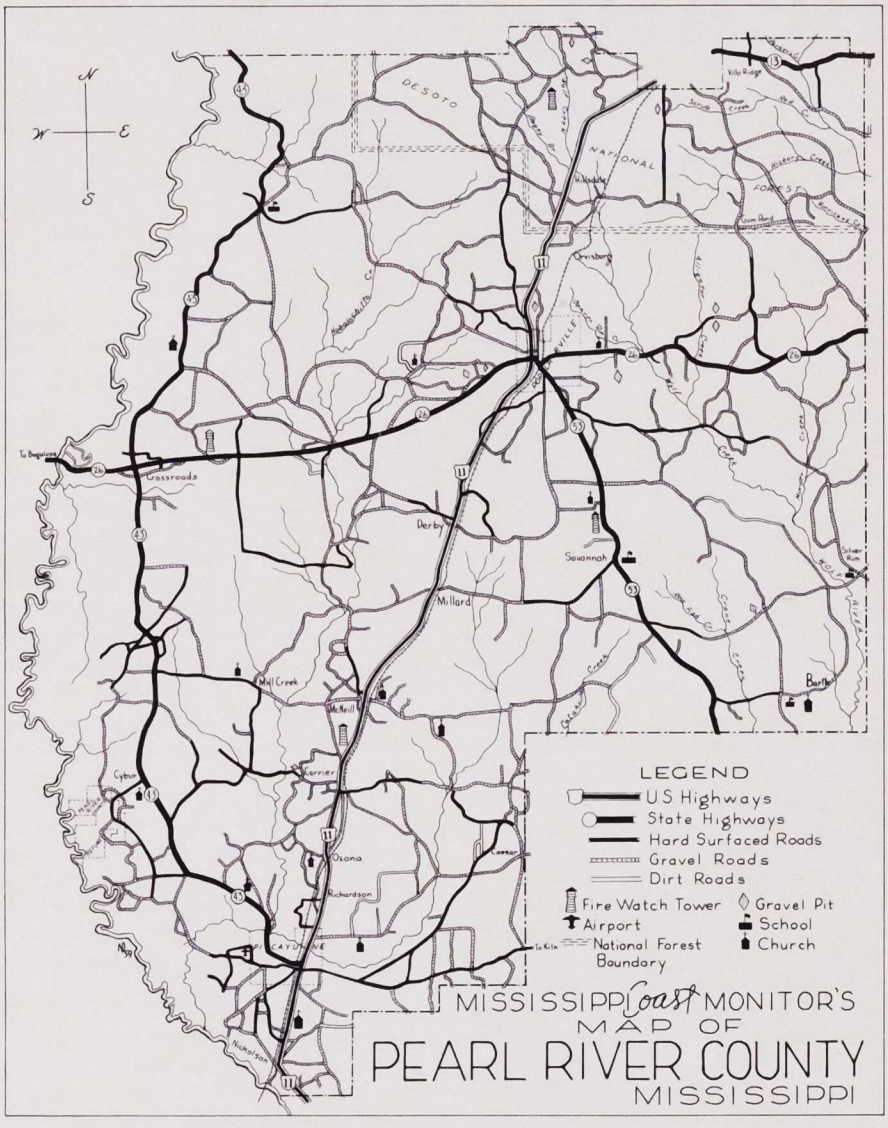
Breeding of registered cattle is being expanded to a considerable degree. Two of the largest ranches, Millbrook –specializing in Registered Polled Herfords, and Double CC–where Registered Black Angus are featured, both made news in ranching circles in the past year.

Industry in the two urban centers is on the upswing with an accompanying increase in residential construction. Much of this activity is based on the location of the Mississippi Test Operations at the southern tip of the county.

Last year, oil and gas revenues from the county's two producing fields (based on 1% severance tax records) totaled $3,600,000. Interstate 59 through Pearl River County nears completion and is expected to have a noticeable impact on growth of communities near access points.

The sweeping economic advances of Pearl River County in the last decade have made it one of the leading counties of Mississippi and places it in an enviable category of stability that indicates a future of continued prosperity and growth.

★★★



THIS MAN + Research = A new era for TUNG OIL



Dr. J. Scott Long • award winning scientist with 50 years experience in the chemical and coatings field,

NOW DIRECTING TUNG OIL DERIVATIVE PROGRAM, SAYS . . .

"Over a period of years, chemists have made 400,000 'derivatives' from benzene which contains three conjugated double bonds. From eleostearic acid (tung oil) it now appears that we can make at least four times as many things. Recall aspirin, saccharine, antibiotics, drugs generally, flavors, perfumes, cosmetics, dyestuffs, plastics, resins, rubbers, in fact most of the organic materials you like and use. From tung oil we expect to make equally useful but new ones. We may well double human knowledge from the basic commodity we grow and sell."

NATIONAL TUNG OIL MARKETING COOPERATIVE INC.
and AMERICAN TUNG OIL ASSOCIATION
HEADQUARTERS • POPLARVILLE, MISS.

U. S. ARMY CORPS OF ENGINEERS, MOBILE OFFICE PROGRAM IN COASTAL MISSISSIPPI *(Continued from page 9)*

MILITARY CONSTRUCTION PROJECTS

(The Corps of Engineers is responsible for real estate work, engineering, design and construction of all facilities at Army installations and major facilities at Air Force installations.)

KEESLER AIR FORCE BASE, BILOXI, MISSISSIPPI – $1,400,000 in construction contracts were in force on June 30 for alterations to existing buildings and for a new electrical substation.

Constructed in World War II as school for air mechanics of Army Air Corps. Considerably expanded during Korean War and continuously improved since that time as electronics training center for U. S. Air Force.

AIR NATIONAL GUARD PERMANENT TRAINING SITE, GULFPORT

Site at Gulfport municipal airport leased from city, runway lengthened to accommodate jet trainers, and barracks, administrative, training, and support facilities constructed for the Mississippi Air National Guard in 1953 and 1954. Runway has been further improved and additional facilities have been constructed since that time.

CIVIL WORKS PROJECTS

(The Corps of Engineers is responsible for determining the engineering and economic feasibility of waterways improvements proposed by local interests and for acquiring land for, designing, constructing and operating projects authorized and funded by Congress for navigation, flood control, hydroelectric power generation, stream flow regulation, recreation, and other beneficial water uses).

INTRACOASTAL WATERWAY

Protected barge channel skirting Gulf coast from Mexico to Florida. Connects Mississippi coastal ports to all other ports and waterways on Gulf of Mexico.

PEARL RIVER WATERWAY

Seven-foot deep waterway connecting Bogalusa, Louisiana, to the Gulf Intracoastal Waterway by way of the Pearl River, a lateral canal with three locks, and the West Pearl River. A short stretch of the waterway south of Bogalusa forms the Mississippi-Louisiana state line.

PEARL RIVER BASIN

The Corps of Engineers, with the co-operation of other Federal and state agencies, is undertaking a comprehensive study of the Pearl River basin to formulate plans to provide the best use, or combination of uses, of water and related land resources in the basin to meet all foreseeable short- and long-term needs.

EAST PEARL RIVER

Nine-foot deep entrance channel connecting deep water in East Pearl River with deep water in Lake Borgne.

WOLF AND JOURDAN RIVERS.

Seven-foot deep entrance channels connecting deep water in the Wolf River and the Jourdan River to deep water in St. Louis Bay.

PASS CHRISTIAN HARBOR

Small-craft harbor and entrance channel, 7 feet deep, serving as a base for commercial shrimp and oyster boats and recreational craft.

GULFPORT HARBOR

Access to the Gulf of Mexico from the port of Gulfport is provided by a ship channel about 20 miles long with minimum depth of 30 feet. The project includes anchorage and turning basin for deep draft merchant vessels and an adjacent 8 ft. deep basin for small craft.

BILOXI HARBOR

A channel 12 feet deep, 23 miles long, 150 feet wide (100 feet wide in Back Bay, Big Lake and Bayou Bernard) serves Biloxi's large seafood industry, shallow-draft barge navigation, charter boats and pleasure craft. Local interests are seeking Federal authorization for adopting the Harrison County Seaway and increasing its channel dimensions—a public hearing by the Army Corps of Engineers was held at Biloxi on 30 April to obtain data for the Corps feasibility study of the project.

HARRISON COUNTY SHORE PROTECTION PROJECT

Sea wall and sand beach from Biloxi Lighthouse to Henderson Point. Federal Government provided about one third of cost of repairing sea wall originally built by Harrison County and protecting it with beach after original wall was severely damaged by natural forces, including the hurricane of 1947.

BLUFF CREEK

Channel 10 miles long from Vancleave to mouth of Bluff Creek, obtained by removing obstructions from natural channel.



Major General A. C. Welling is South Atlantic Division Engineer, in command of all Corps of Engineers activities in the Southeastern United States and several off-shore locations. His Division office, one of 12 similar headquarters, is located in Atlanta. The Mobile District is under his command. He is a West Point graduate and has held numerous staff and command assignments, including membership on the Board of Commissioners for governing the District of Columbia and command of all base construction for the Atlas, Titan and Minuteman missiles.

PASCAGOULA RIVER

Channel 82 miles long from Merrill to its junction with Dog River maintained by removing obstructions from natural channel. Used principally for rafting and barging logs.

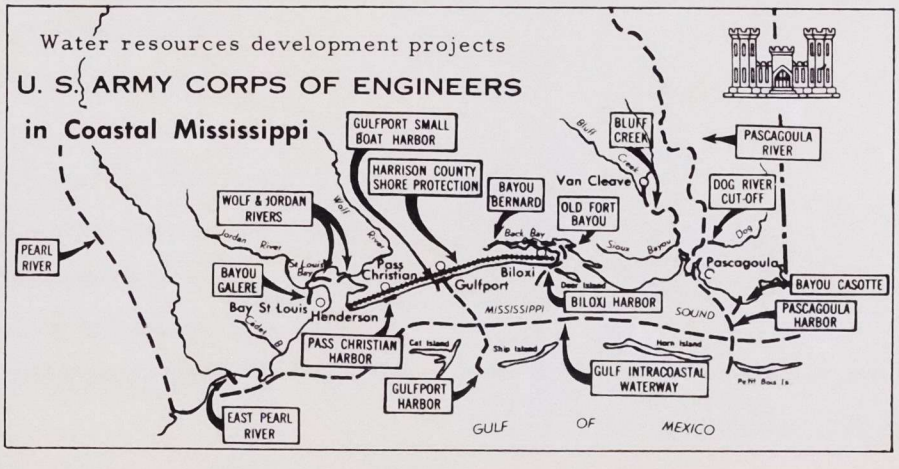
PASCAGOULA HARBOR

Dredging to attain the harbor's Congressionally authorized 38-foot depth linking Pascagoula Harbor and Bayou Casotte with deep water at Horn Island Pass was completed in March 1964 at a cost of slightly more than $2½ million. Deepening the Horn Island entrance channel from 38 to 40 feet is to be accomplished in fiscal year 1965. Now that the harbor can accommodate larger vessels, still greater year-to-year increases in commerce are anticipated at the active seaport.

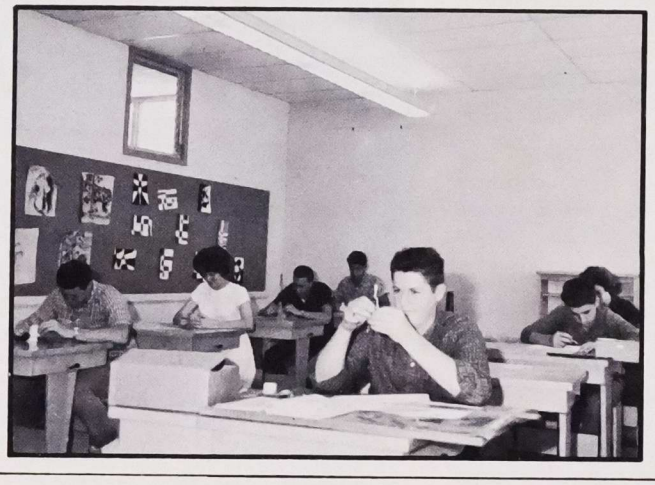
PASCAGOULA RIVER BASIN

A comprehensive interagency study of the water resources development of the Pascagoula River and its tributaries.

★ ★ ★



Fortune smiled on

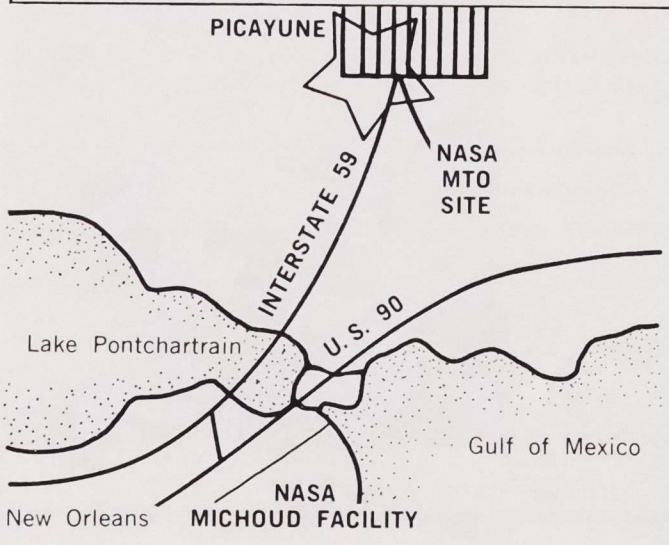




PICAYUNE







When the NASA site was selected Picayune was already way out in front with established leadership in ★ schools, ★ medical facilities, ★ cultural pursuits, ★ complete public utilities, and professional city planning. ★ This had all been done by and for the citizens of this up and coming city. ★The advent of the NASA site merely added stimulus to expand these achievements in order that, by doing so, a most sincere and concrete ★welcome ★in the form of added advantages, would invite our new friends to enjoy living in our ★alert, ★interesting city.

PICAYUNE ●

POPULATION – Estimated 11,000.

LOCATION – Extreme southwest Pearl River County; on route of Interstate 59, bisected by U. S. 11, and State 43; on northern perimeter of Mississippi Test Operations buffer zone; 56 miles northeast of New Orleans and 62 miles southwest of Hattiesburg. On mainline of Southern Railway System.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, See County.

GOVERNMENT–Mayor, four Councilmen, City Manager; operating under Code Charter, incorporated September 31, 1904.

TAX STRUCTURE–Assessed valuation $17,194,180, approximately 40% of real value. Tax levy 39 mills. Bonded debt, $493,000. City sales tax 1%.

SCHOOLS–Public, 11, total enrollment 3983.

POLICE AND FIRE PROTECTION–Nine police officers, 3 police women, two radio equipped patrol cars. Two fire stations, chief, 8 paid firemen, trained volunteer crew, equipment–two 750 gal. per min. pumpers (water pressure maintained at 60 lbs. per sq. in.).

UTILITIES – City owned water, sewerage, and natural gas systems.

MEDICAL – Location of 100 bed Lucius Olen Crosby Memorial Hospital; Health Center; three private clinics; 10 doctors; 4 dentists.

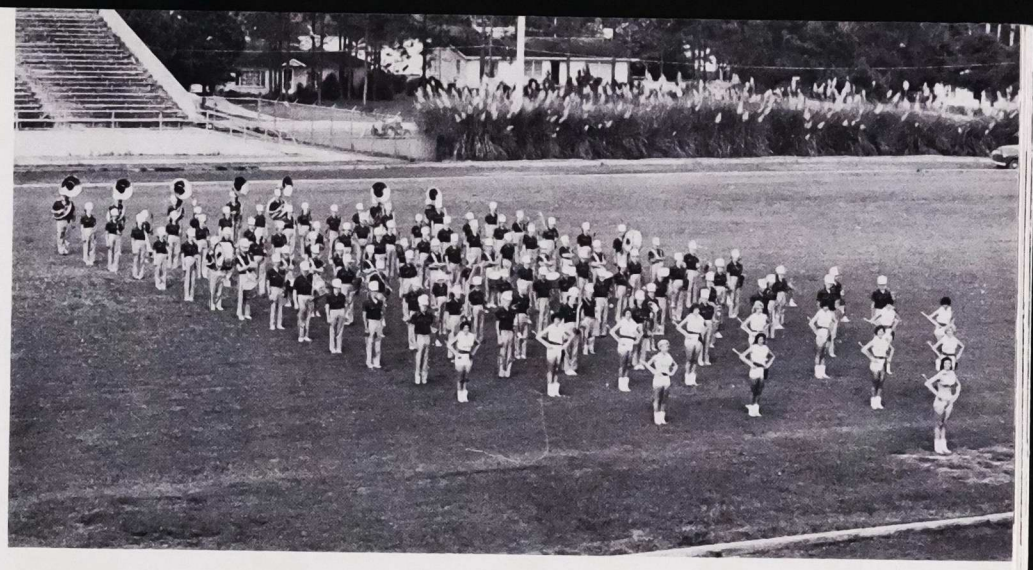
CHURCHES–11, representing Baptist, Catholic, Christian Scientist, Church of God, Episcopal, Lutheran, Methodist.

RECREATION – Park, playground and swimming pool owned by city and operated by YMCA; playground with swimming pool; year round recreation program with full time supervision; Picayune Memorial Stadium, seating capacity 5,000; golf course, swimming pool, at Millbrook Golf and Country Club; water sports nearby, 2 motion picture theatres; Little League and Scout groups for youth; bowling lanes.

CULTURAL–Margaret Reed Crosby Memorial Library and Cultural Center; Friends of the Library; Picayune Art Guild. New 1200 seat auditorium at Picayune Memorial High school can accomodate concerts, plays, etc.

CIVIC ORGANIZATIONS – Chamber of Commerce, Rotary, Lions, Masons, Shrine, VFW, American Legion, Kiwanis, Jaycees, Civitan, Civic Womans Club, Garden Clubs.

TYPES OF INDUSTRY–Chemicals, paints and varnish, tung oil, veneers, furniture, containers, milk products, refrigerated truck bodies, steel fabricating, clothing, bees and honey, printing and publishing.



a special tribute . . .
to the outstanding Picayune High School Band. They have made personal appearances at special events throughout the nation and on television, and have won highest acclaim for their superior performances.

PLANNING–Dan S. Martin and Associates, City Planners, New Orleans, La. City following plan for continuous improvements and developments. Completing full installation of utilities and extending services to newly annexed area. Preliminary planning underway for expansion of sewer system.

•••••••

Can a city expand physically yet provide all necessary services, can its schools enlarge yet maintain high quality education, can its subdivisions be carefully planned today so tomorrow they will not become planned slums, can industry locate within its limits yet not invade its living area? Picayune says YES and confidently shows how.

With its population approaching 12,000, today plans have been formulated for expansion of the existing sewerage system with additional lines and a new treatment plant. The new lines and disposal facility, designed to accomodate a population of 25,000, will handle all residential areas within the city proper, with trunk mains leading to subdivisions and developers therein providing their own collection network. The total cost of the sewerage project will be over $2,000,000, with cost to the city approximately $1,700,000 and a federal grant assisting with the balance. The city's share will be financed by a revenue bond issue thereby causing no increase in city taxation.

Important strides have been taken to provide the citizens of Picayune with quality subdivisions and here again the foresightedness of its governing body has enacted codes spelling out the minimum requirements a developer must adhere to before annexation can be considered by the city, e.g. sewerage lines, drainage, width and construction of streets, etc. As of this writing 300 acres of new development have been brought within the corporate limits of the city. Recently, 17,000 ft. of high pressure natural gas lines have been installed to upgrade the gas system and accommodate growth.



An attractive residential street in Picayune.

Beautiful Picayune home of Dr. and Mrs. Sam Massey.



! PICAYUNE'S SUCCESS SECRET !

. . . . a sound economy

. . . as solid as a brick wall and really no secret at all . . . for it is the reason families, business and industry have established in PICAYUNE. Here they found a prosperous, growing city, its financial rating among the highest and as they added their initiative and know-how, success expanded.

Resourceful citizens, ever striving to keep their city ahead in the pursuit of education, culture, medical facilities, public services and utilities placed their city among the first to secure professional city planning services.

Today Picayune stands tall among the cities of Coastal Mississippi. We are proud to be a part of this vital community. We hope we may be of service to you as you give your family the advantage of living in PICAYUNE — the city continually planning for better living.





BANK OF PICAYUNE

Complete Banking Service

MEMBER F. D. I. C.

SERVING CITIZENS OF THE AREA SINCE 1904

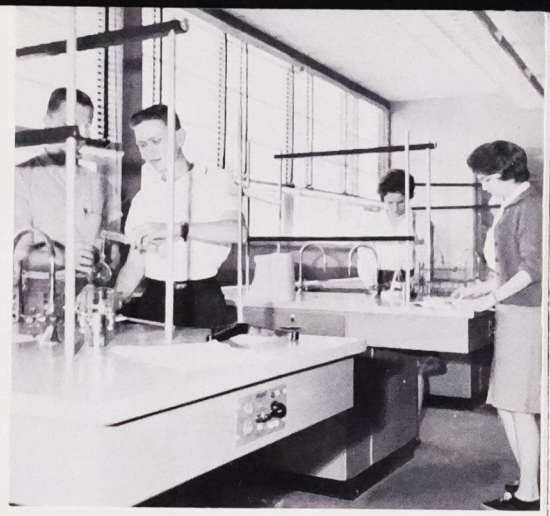
★ **Now two locations to serve you better.** ★



Picayune Memorial High School, Gymnasium Building in foreground.



New Auditorium Building.



Science Fairs are held each year and have resulted in some outstanding student work.

The schools of Picayune have long merited much acclaim with Picayune High School boasting a AA rating. Because of the response to the special story on this fine school system in our last issue, we again this year are proud to present a similar story bring activities up to date.

PICAYUNE PUBLIC SCHOOLS

By: S. F. Smith, Superintendent

Picayune has a Municipal Separate School District consisting of 200 square miles of territory—140 square miles in Pearl River County and 60 in Hancock County. There are 2 High Schools, 1 Junior High and 8 Elementary with a total enrollment of 3800.

The School System operates sixteen school busses to transport the students to the different schools. These busses are all steel bodies in good repair and are driven by well trained drivers, all with certificates for driving issued by the State Department of Education. There is a Supervisor of Transportation to co-ordinate and supervise all the transportation.

The Picayune Municipal Separate School District Board of Trustees is determined to have sufficient classrooms, teachers, and other facilities to take care of the ever increasing enrollment due to the Mississippi Test Operations.

Twenty-six additional classrooms were finished in the summer of 1963. Nineteen additional teachers were added for the 1963-64 session. The 1963-64 pupil-teacher ratio for white schools were as follows: In the elementary schools—1 to 28.6 (this is not ADA ratio, but a current enrollment ratio). In the Junior High School—1 to 26, and in the High School—1 to 24.64.

At one of the elementary schools, there is underway an addition consisting of six classrooms, restrooms, and a cafeteria. This will be finished in the early fall.

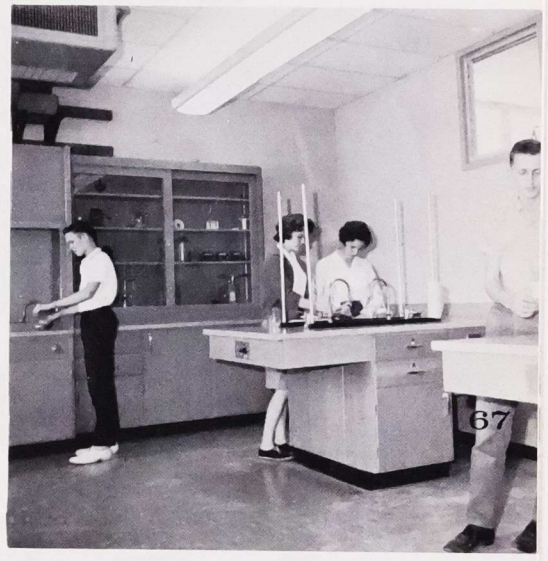
At another elementary school, plans have been approved and an allotment made for part of the construction cost of six classroom annex by the Mississippi State Educational Finance Commission. Construction work will be started on this within a few months.

General plans are underway at the present for an enlargement at the present Junior High School consisting of a cafeteria, a Home Economics Department, an Industrial Arts Department and several academic classrooms.

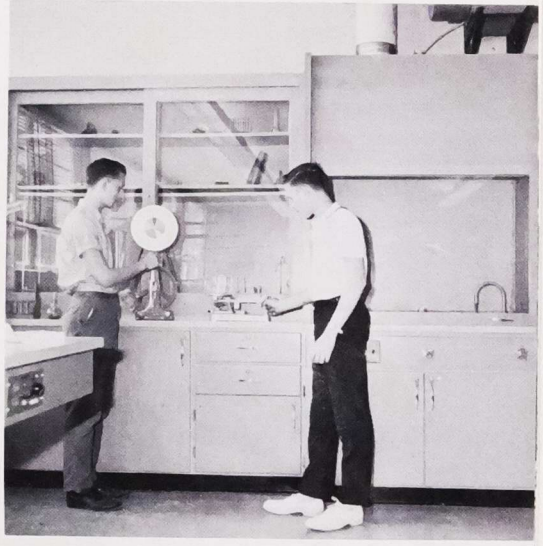
Fifteen additional teachers are being added for the session 1964-65 and there will be sufficient classrooms. With this many teachers and facilities the school can easily accomodate an increased enrollment from six to eight hundred.

The Current Operating Budget for the 1964-65 session will be $1,012,000 or slightly more. The citizens seem very willing to support this type budget in order to have a good school program and to be prepared for an increased enrollment due to the Mississippi Test Operations being nearby.

In the past two years the Gymnasium has been renovated, and, in addition to the 26 new classrooms, we have constructed one kitchen and cafetorium and an enlargement of another kitchen and cafeteria. These buildings are equipped with modern and efficient furniture and fixtures. The school system maintains 8 cafeterias and central freezing storage and central cold storage at the High School.



At work in the Physics Department.

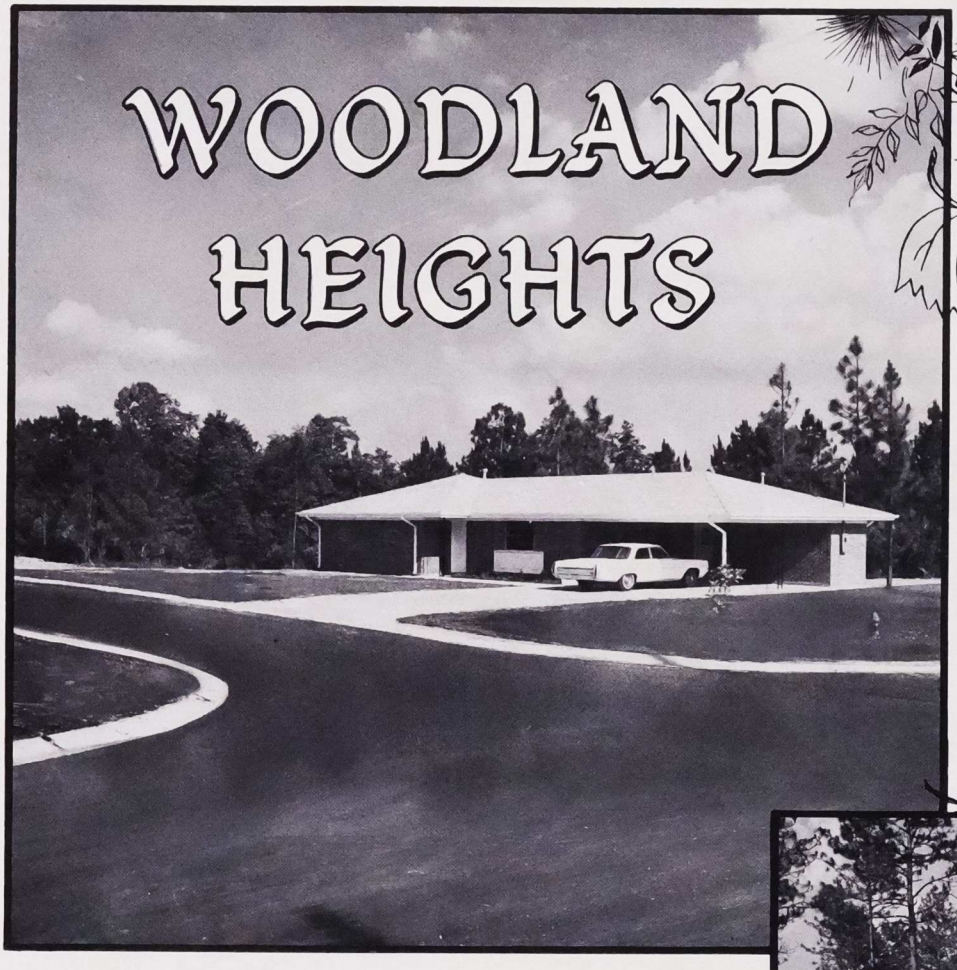


1964-65 Salary Schedule for Classroom Teachers:

	0	1	2	3	4	5	6	7	8
AA Certificate	$4225.	$4325.	$4425.	$4525.	$4625.	$4725.	$4825.	$4925.	$5025.
A Certificate	$3950.	$4050.	$4150.	$4250.	$4350.	$4450.	$4550.	$4650.	$4750.

All Special teachers are paid over and above the Salary Schedule for the special work.

WOODLAND HEIGHTS



High, hilly,
Beautiful . . . .
Curving streets,*
Trees . . . .
Lovely homes . .

*paved and curbed







People in Picayune point with pride to Woodland Heights because its superior standout advantages invite comparison. Set in a secluded wooded area bordered by a golf course, it is a completely new residential development. Beautiful homes, wide streets, city utilities, are here NOW. Improvements were paid for by the developer meaning no assessment to the buyer. It's a planned community within a city, homes constructed by builders with high quality ratings, homes with such features as full thick wall insulation, 6 in. rockwool overhead, patios, fireplaces, bathroom dressing tables, mirrored sliding closet doors. There's no monotony of design with southern colonial, split-level, contemporary, ranch style, and French provincial models for your selection. The entire 330 acre tract is FHA and VA approved. Here is a neighborhood for the discriminating. We know you will want your address to be in Woodland Heights.

If you prefer you may build to design of your own choosing, subject to approval of Architectural Control Committee — your assurance of a quality development.

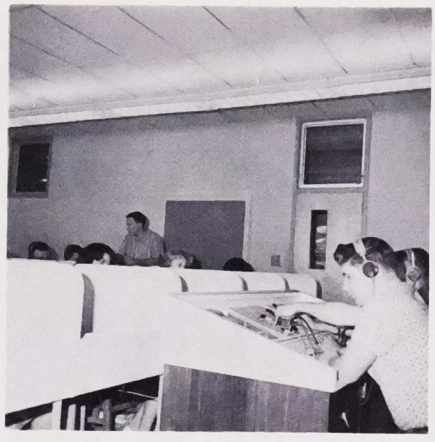
COOPER-ROBINSON, INC.

REALTORS

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Well equipped Art Department.



Foreign languages are taught with latest electronic equipment.



Woodworking shop at Picayune High School.

During the past four years, a rather extensive building program has been carried on. The School Board has spent approximately $900,000 for buildings and facilities during this time. One of the new buildings was a very fine and spacious auditorium fully air-conditioned and with most adequate lighting arrangements. The Home Economics Department and Industrial Arts vocational work are very good.

Picayune has an outstanding football field, and an additional field on which to practice, a track, and Stadium. The Stadium is a gift largely by the R. H. Crosby family and some help from other citizens of the community. It is one of the best in the State. The Band Department is located at the stadium.

The Picayune Schools are equipped with the very latest teaching aids in the Science Departments. There is a well equipped laboratory for natural sciences and another for biological sciences. The laboratory apparatus and supplies are fully adequate.

There is an electronically operated Language laboratory for the high school which makes the teaching of Modern Foreign Languages more attractive and more efficient. Spanish is taught in the elementary grades. This is done by records, tapes, etc.; emphasis being placed largely on the spoken word.

There is an Art room that is well equipped with furniture and fixtures, with a well trained Art teacher. There is a Special Class for retarded children in the elementary grades, and a teacher of Speech Therapy for children needing Speech correction. There is an Audio Visual Education Program in both elementary and high schools.

Public School Music is taught all students, grades 1-6, and choral work is carried on in the Junior High and High School. Piano on a private tuition basis is offered to all students wanting it. It is taught in piano studios in the different buildings. Picayune High School has a band that is outstanding and nationally recognized.

College extension courses are taught at night in the Picayune Memorial High School by the faculty of Pearl River Junior College. This is rendering a very fine service to many people who are taking advantage of this college work at home.

Picayune School System has an outstanding corp of one-hundred thirty-two teachers. Many of these have M. A. Degrees and some have gone beyond this in graduate work. There is a very high percentage of experienced teachers on the faculty. They are doing an excellent job. In fact, the administration feels that Picayune has a high quality education program.

The Board of Trustees are men of vision and are interested in a continuous program of improvement of public education for all the people of the School District. Under the guidance of these men the public may expect sufficient classrooms and other building facilities to take care of any future growth in population and school enrollment that this area may have. The School Board is determined to have a school system second to none in Mississippi.



□□□□□

The result of orderly planning and great civic pride is readily apparent as one visits the beautiful subdivisions located in the newly annexed areas of Picayune. Woodland Heights in the northern part of town already has two miles of wide, paved curbed streets gently curving over the hilly contours of the land. In offering the first increment of 92 lots, response was overwhelming. Twenty homes have been completed and six more are under construction. Home designs harmoniously compliment each other and are thoughtfully placed, well back from the streets, among the trees that grace each lot. Developers spared no effort to insure Woodland Heights outstanding features. The large number of trees, streets that actually exceed construction specifications, and general distinguished appearance of the prestige development, attest to their worthy endeavors. All improvements and installation of utilities were paid for by the developers so there is no assessment to purchasers of homes and lots. Minimum lot size is 80 ft. frontage and elevations range from 50 to 100 ft., this being the first hilly area north of the Gulf. Woodland Heights has earned wide acclaim among investors and mortgage banking sources.

Woodland Heights borders the golf course of Millbrook Country Club.



WOODGLEN and LAKEWOOD

in Picayune, Miss.



Beautiful • Distinctive • Created for Comfort and Charm!





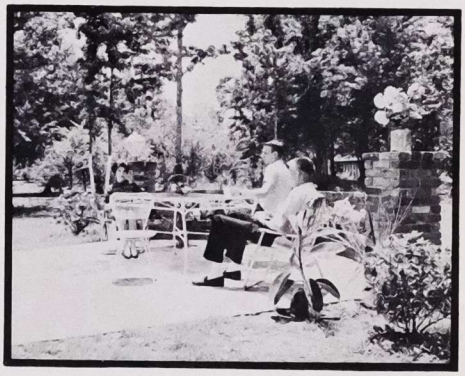
check these advantages

Three blocks from downtown Picayune . . . wooded area secluded from surrounding area . . . all city utilities . . . paved streets, curbs and gutters . . . all lots landscaped . . . choice of lot and house plan . . . FHA and GI loans . . . closing costs less than $100 . . . $10 deposit holds your choice of lot until your plan and application are prepared. . . $60 closing cost and no down payment to veterans (up to $25,000) . . . $60 closing cost, $550 to $650 down payment FHA.

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KINGSBERRY® HOMES

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Wilshar INC.

BUILDERS AND DEVELOPERS



Picayune, aptly called the garden of America, enjoys year round blooms of native and cultured plants, and homes both large and small are surrounded by gardens of breathtaking beauty.



The Hermitage, at Picayune, beautiful antebellum home set in spacious, exquisitely landscaped grounds, was built on the site of an old Indian Village.

Two other new residential subdivisions are Woodglen and Lakewood, both being developed by Wilshar, Inc. and featuring the nationally famous Kingsberry Homes. The quality of these homes is well known as major magazines have recently featured stories regarding the fact that these component homes can only be built of the finest material since mass production techniques will not tolerate lumber with the slightest fault. There is also the advantage of speed in construction which indicates a substantial saving in labor costs with relatively more house quality in any given price range. The two sites are located in the southeast part of Picayune only three blocks from shopping, schools, churches, and the access road to MTO. Lakewood, Phase II, is a planned community with shopping center, country club, school, and churches, only four miles from MTO and 34 miles from Michoud, and located on Interstate 59. The parklike atmosphere will be enhanced by a lake bordered by a drive offering select building sites with a delightful view. Wilshar Inc. is an old-line company belonging to members of one of the pioneer families of Picayune, therefore, pride in their community and integrity of their business is their first concern.

Ponderosa, the other major development, is treated in a special story a few pages hence.

Another of Picayune's outstanding assets, and certainly closely related to the field of education, is the magnificent Margaret Reed Crosby Memorial Library and Cultural Center, the generous gift of the families of L. O. Crosby, Jr. and R. H. Crosby. This magnificent facility contains more than 70,000 volumes, periodical department, reading spaces for adults and children, music listening rooms, office, work rooms, storage rooms, and a 100 to 150 capacity meeting room with adjoining kitchen. Across the spacious foyer, which contains exhibit cases, and directly opposite the meeting room, is a beautifully decorated memorial room, commemorating Mr. and Mrs. L. O. Crosby Sr., containing portraits of the distinguished couple and furnishings from their home.

In September of 1963 a Friends of the Library group was organized and immediately launched into a program of activities that has been a resounding success. The 1963-64 schedule was as follows: Jazz Concert—an authentic presentation by the Crawford-Ferguson New Orleans Band, (proceeds from this event added a large and excellent collection of books to the library); Rapid Reading Courses; Great Books discussions; five Science lectures;



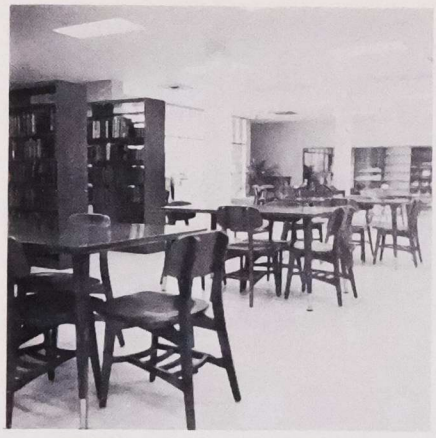
Meeting room of new library is ideal for art exhibits as well as lectures and other gatherings.



The Margaret Reed Crosby Memorial Library and Cultural Center is the pride of all citizens of Picayune.

Memorial Room at the beautiful new Library and Cultural center contains furnishings from the home of Mr. and Mrs. L. O. Crosby, Sr.

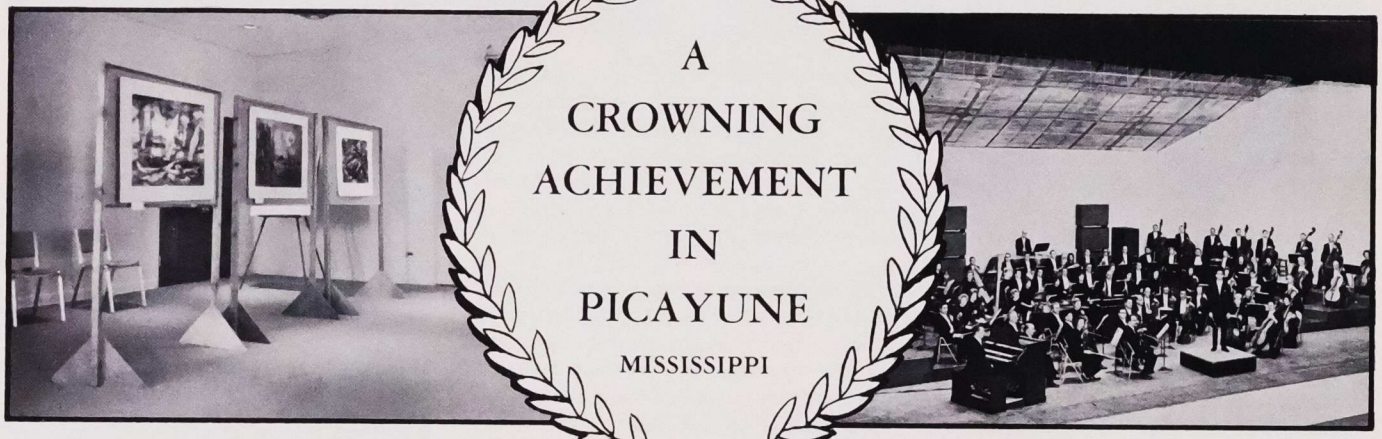








Interior views of Margaret Reed Crosby Memorial Library and Cultural Center.



A
CROWNING
ACHIEVEMENT
IN
PICAYUNE
MISSISSIPPI

The people of Picayune realize the importance of intellectual growth in shaping a city of truly great stature. Years ahead with city planning, economically impressive as a result of solid industrial development, benefiting by a superior educational system, through the combined efforts of civic groups they have, thoughtfully added programs of cultural interest. The schedule of the past year included a performance by the New Orleans Symphony Orchestra, traveling watercolor exhibit, authentic jazz concerts. Great Books group, Art Association illustrated lectures, Friends of the Library organization, plays, book reviews, choral and school band concerts. Why not join a community of interesting, active people who fashion well rounded living for themselves and their children. Live in Picayune — where people plan with intelligence and foresight.

For more information write

PICAYUNE CHAMBER OF COMMERCE

Highway 11 South • Picayune, Mississippi



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exhibits as follows—Local History, Jazz, Scandinavia (arts, crafts, costumes, travel), Art, Science and Space, Snow in the Southland, Ceramics. This excellent program was enthusiastically received by the people of Picayune and the surrounding area. The proposed program for the 1964-65 year is as follows: Rapid Reading; Great Books; Drama Reading Group; Morning Book Review Group: Music or Art Appreciation Study; various lectures and summer reading program; exhibits—Art, Greece, Music, Wildlife, Printing, Coins, Clocks, Stamps, Christmas.

The library has at present over 175 books on art and related subjects and recently added boxes of 35 mm. color slides on the following topics; France, Greece, Austria, Holland, Belgium, Switzerland, Italy, England, Germany, Scotland, New Orleans. In each of these categories, slides include extensive presentation of art masterpieces of each nation as well as scenic attractions. In addition there are film strips on the Dutch Masters, Schonbrun Palace, Paris, and the Tournament of Roses Parade. These may be viewed by any interested groups in the library's meeting room where excellent projection equipment is located.

Another cultural program of interest to many is the annual concert of the New Orleans Philharmonic Symphony Orchestra, which is sponsored by the Civic Woman's Club.

Monthly meetings of the Picayune Art Association are stimulating and inspiring to local artists. Some meetings are devoted to sketching while others offer slide or film presentations and lectures. The group holds an annual art exhibit.

Living in Picayune is indeed an advantage for those who avail themselves of the many opportunities she has to offer. It is easy to understand why her population is experiencing such a steady increase. If you are interested in learning more about this vigorous, alert, attractive city, write Mr. C. R. Knowlton, Sec'y-Mgr., Picayune Chamber of Commerce, Box 448, Picayune, Mississippi, and a supply of most excellent information will be sent to you immediately.

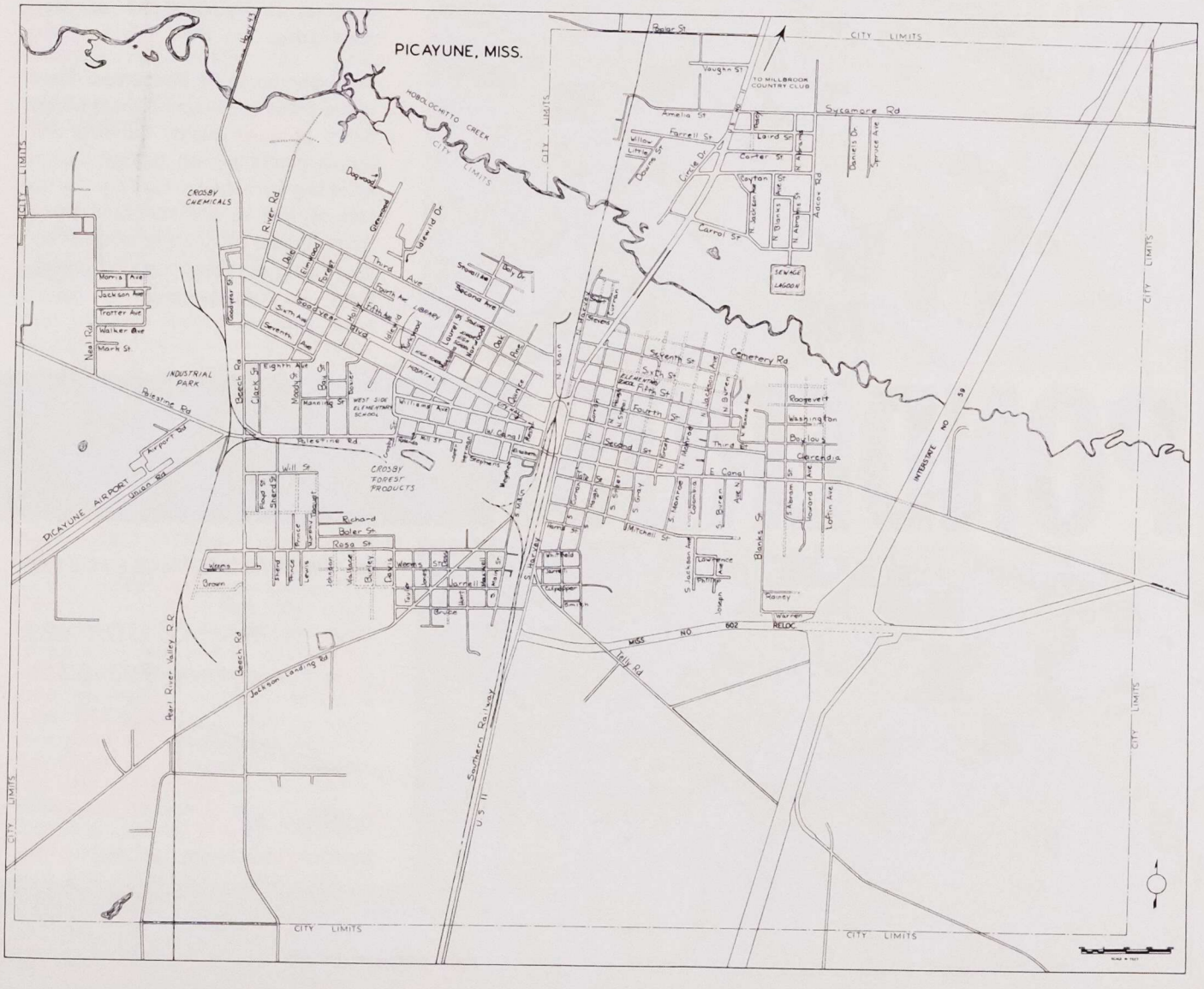
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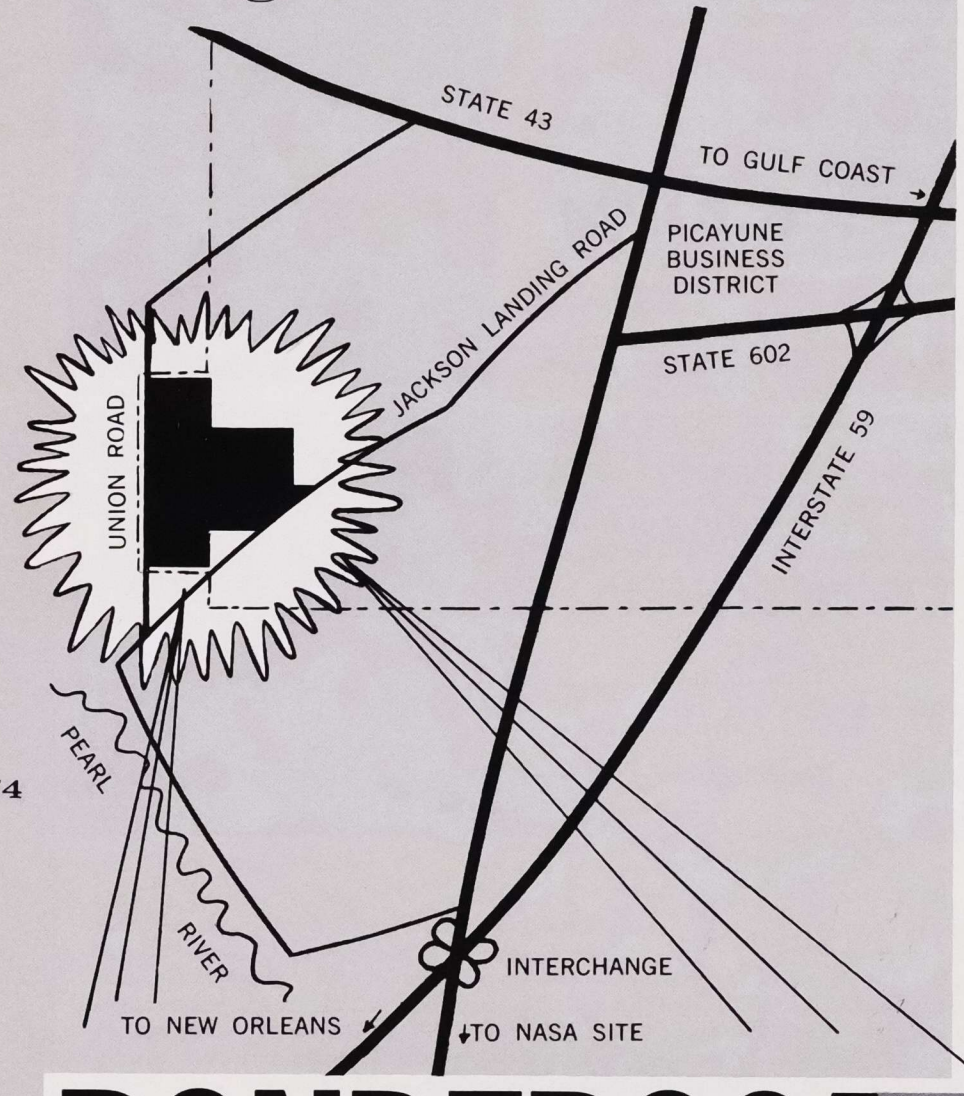
Swimming pool at Millbrook Country Club.



Picayune offers a wealth of educational, cultural, and recreational advantages to its children.



It's the location
That gets the attention . . . . and the Quality closes the sale!



The location is an all points winner. Excellent paved access roads lead direct to NASA's Mississippi Test Operations and downtown Picayune. For everyday living only minutes away are up-to-the-minute shopping facilities, schools, churches, library, swimming pools, country club, golf, movies, Pearl River for boating and fishing. A short drive on Interstate 59 will let you participate in the Mardi Gras at New Orleans, see the famous Vieux Carre, attend touring Broadway plays. Head Southeast on State 43 and in 30 minutes you're at Mississippi's famous sand beach or ready to try your luck at deep sea fishing.

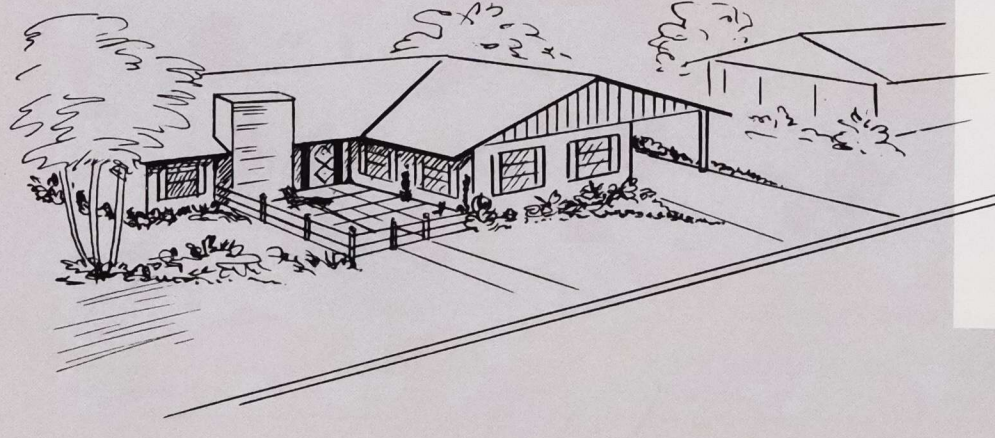
And your home in Ponderosa! Here is the place you'll spend more happy hours because quality building materials combine with quality design resulting in a home that's a joy to look at, live in, and maintain. You'll find a model to suit any taste. Make your home purchase a sound investment—be sure to see—

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IN PICAYUNE, MISSISSIPPI



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Developed by
Builders Investment Co. Inc.

PONDEROSA BUILDERS, INC.



Above is the new home of Mr. and Mrs. James Hickman of Picayune, constructed by Ponderosa Builders, Inc. who also do custom building throughout the area.

The spontaneous enthusiasm of the men studying the big map was both audible and visible. An unprecedented stroke of good fortune had let them obtain a really choice large site for residential development in Picayune, Miss. They were not embarking on any highly speculative program for Picayune is one of those rare gems of municipal growth, well organized, expertly managed, and ideally located in relation to the current big space development in Coastal Mississippi. Furthermore, the proximity of this site to the interchange on Interstate 59 meant many people who work in downtown New Orleans, a 45 minute drive away, would consider this a perfect residence with such easy traffic access. Those at the Michoud complex in booming New Orleans East would have an even shorter drive. Living costs are lower in the Picayune area making the picture doubly attractive. So, the development program of Ponderosa Builders, Inc. was underway.

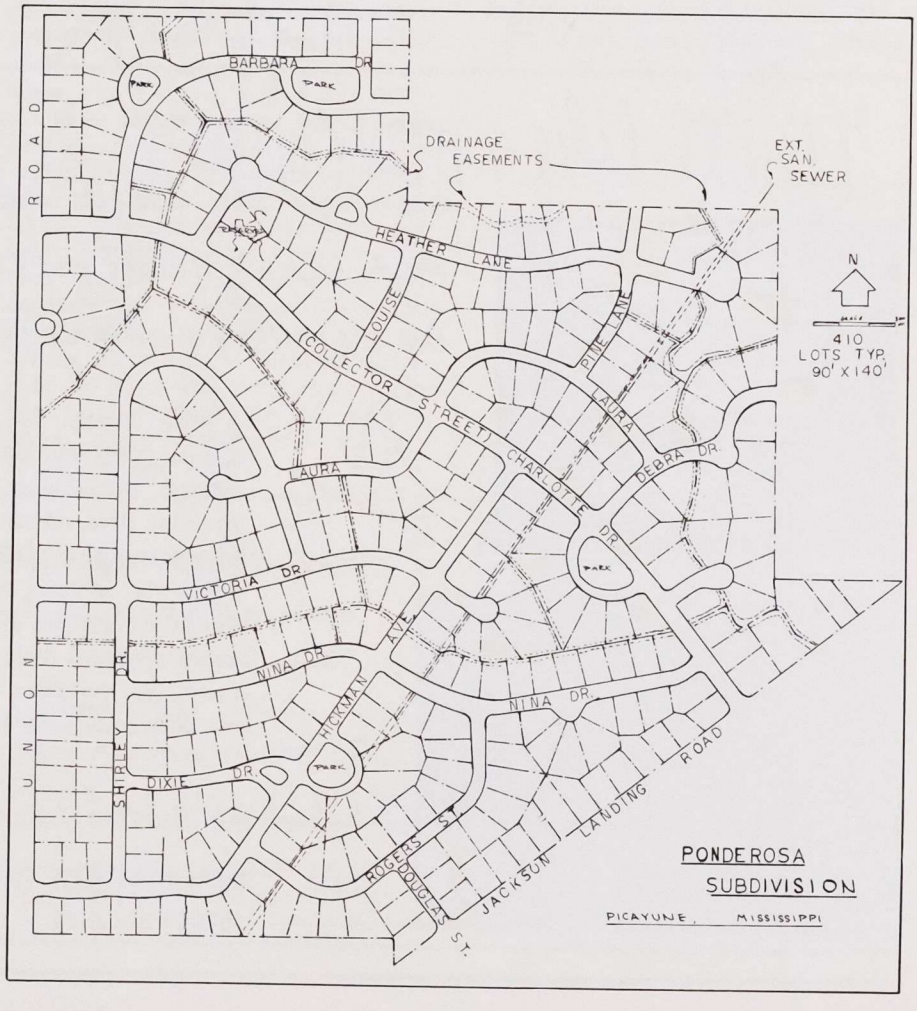
The tract is high and level and as it was completely untouched residentially, attaining the highest possible quality in engineering design and land use was uncomplicated by existing streets, buildings, or any of the usual problems arising when sandwiching a residential plan between existing dwelling areas. Thoughtful plotting allowed 410 building sites, to be developed in three phases.

The first phase of the program calls for construction of homes in the $15,000 to $22,000 category. Paved streets, under construction at this writing and scheduled for completion in August, 1964, will have storm sewers and curbs. Residents will benefit by all city utilities and protection as Ponderosa is entirely within city limits. Considerate and necessary restrictions have been established to maintain the aim of the builders to create a really good residential complex wherein a home will naturally increase in value throughout the years, unhampered by the blight of substandard structures. Lot sizes will be typically 90 x 140 ft. Homes will be built to owner's plans if desired or available in a wide choice of sizes and styles. FHA and VA financing and conventional loans can be handled for buyers.

Homes constructed by Ponderosa Builders, Inc. will have such features as double carports, patios or covered courtyard type entrance, exteriors and interiors color schemed by professional decorators, some baths will have built-in dressing tables, all dens will be paneled with selected hardwood paneling, all homes air-conditioned plus attic fan and all have wall and ceiling fiberglass insulation. Coordinated planning by the builders with professional decorators will result in an overall design for the entire phase construction utilizing interesting combinations of architectural design, structural materials, colors and textures, in one master plan to achieve a totally distinctive neighborhood completely devoid of any feeling of repetition. Interiors will also be color, texture, and material coordinated by the decorators, using the newest in name brand building products combined with fine craftsmanship and cabinetwork.

Mr. James Attaya, president of Ponderosa Builders, Inc. and a native of Picayune, says, "I have a basic concept about home building. This is, excellence in design and quality construction need not be restricted to any price range. It is in the best long range interest of the company and the community to conscientiously produce quality when constructing for permanency. In this manner our future and the future of our city are both assured."

★★★



POPLARVILLE ●

POPULATION – Estimated 2425.

LOCATION – Slightly north of central Pearl River County; on Interstate 59; bisected by U. S. 11 and State 26; northern terminus of State 53; on mainline of Southern Railway System. 23 miles northeast of Picayune and 39 miles southwest of Hattiesburg.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT–Mayor and Board of Aldermen, elected at four year intervals, Code Charter, incorporated March 4, 1886.

TAX STRUCTURE – Assessed valuation $1,313,713, approximately 10% to 15% of real value. Tax levy 18 mills. Bonded debt, no general obligation. $449,000 self liquidating Sewer issue.

SCHOOLS – 3, under County, Poplarville Special Municipal Separate School District, total enrollment 1862. Location of Pearl River Junior College, total enrollment 662.

POLICE AND FIRE PROTECTION – County law officers and 2 city police officers provide 24 hour protection. Volunteer fire department with trained crew of 16 men; 500 gal. per min. pumper, water pressure 70 lbs. per sq. in.

UTILITIES – Municipal water and sewer systems. Gas and electricity, see County.

MEDICAL – Location of 30 bed County Hospital; County Health Center; 3 doctors, 3 dentists.

CHURCHES – 6 representing Baptist, Methodist, Presbyterian.

RECREATION – Recreation Center with swimming pool, baseball diamond, tennis court, community hall; nearby Pearl River Valley Country Club, 9 hole golf course; hunting in season, fishing in nearby streams; stadium for sports activities at Pearl River Junior College; motion picture theatre.

CULTURAL – Pearl River County Library, Poplarville Unit.

CIVIC ORGANIZATIONS – North Pearl River Chamber of Commerce, Jaycees, Rotary, Kiwanis, Lions, 4 Garden Clubs, 4-H Club, American Legion, VFW, Masonic order, Business and Professional Women's Club.

TYPES OF INDUSTRY – Farm implements manufacturing, garment factory, fertilizer plant, printing.

PLANNING – The city of Poplarville has recently engaged Michael Baker and Associates to conduct a long range planning survey covering every aspect of city life and prepare for presentation to city officials along with recommendations for future methods of development for growth and needs.

•••••••

Each year as a return to Poplarville is scheduled we wonder if memory has exaggerated the charm and appeal, the gracious welcome and friendly cooperation that immediately comes to mind. For five years each return has proven a more delightful and rewarding experience. Although the town is relatively small, there seems to be no limit to the fresh, interesting items one can discover. Each trip results in new friendships and each new friend has the outstanding traits that identify these citizens, gentile graciousness combined with warmth and sincerity.

The town is unquestionably charming. It has the unique distinction of being a town, over 75 years old, plotted with wide streets and older homes set well back on sites. The residents appreciate trees, and their town is graced by exquisite specimens that provide handsome green arches over thoroughfares. It is a pleasant 'garden-city' and whether soil or toil is the more responsible factor, or a combination of both, the result is sheer beauty in residential neighborhoods that fairly explode in a profusion of blooms.

Poplarville is the highest point between New Orleans and Meridian with an elevation of 313 ft. Residents are not troubled by mosquitos, smog, smoke, or noise, and enjoy a relaxing way of life that would lure any city-pressured citizen to share its joys. Although no relatively great numbers of permanent personnel have come as yet to NASA's MTO, some of the first arrivals have already discovered Poplarville and succumbed to her charm. It will be only a 25 to 30 minute drive via Interstate 59 to MTO for these new residents.

You'll like POPLARVILLE





Where Living is Relaxed and Charming . . .

But Up-to-the-Minute in Convenience and Comfort.

A drive through our city will invite you with vistas of tree-shaded lawns surrounding well kept homes. A look at our fine schools, including an outstanding junior college, will convince you that, here, education is given prime consideration. A visit to our shopping district will assure you that all the best in goods and services await your selection. Our many churches will attest that we are a good "family town". Our civic pride keeps our goals high, our solid economic status lets us attain them. We invite you to live in Poplarville — a uniquely different progressive city in Coastal Mississippi.

For Further Information Write:

NORTH PEARL RIVER COUNTY CHAMBER OF COMMERCE

LIBRARY BUILDING . . . POPLARVILLE, MISSISSIPPI

Two community centers are located in the town. One of these is situated on 13 acres of land acquired from an estate and developed under the direction of the town's Jaycees. It is complete with swimming pool, scout house, two lighted baseball diamonds, and tennis courts. It was recognized by the national Jaycees' organization as one of the most complete centers developed by a community.

The Pearl River Valley Country Club and Golf Course is nine miles west of the city on State 26. It offers a nine-hole golf course and spacious clubhouse for year-round social gatherings. A few miles to the east on the same highway brings the sportsman to excellent fishing on inland lakes, a drive a bit farther and one arrives at the pleasures offered by coastal resorts.

The Poplarville Library is housed in a handsome brick structure, formerly the health center, which was recently completely renovated under the direction of Mr. Charles Shrock, chairman of the Board of Trustees of the library. The building is of classic design with the brick exterior painted a pleasing grey-blue, accented by snowy shutters and window frames, and touches of black ironwork. The interior is decorated in Early American style to conform with the exterior appearance. Furniture is antiqued maple with bright touches of provincial print fabric; windows are authentically interior-shuttered in natural wood louvered closings. The whole effect is exceedingly charming and inviting. The library building is a two story structure with the upper floor in the process of being developed as a museum of local history.

Poplarville is also the location of the County Fair Grounds where a new exhibition hall, stock shed, horse show arena and other necessary buildings have recently been erected. Adjoining the Fair Grounds is a new $89,000 Armory Building.

As the location of Pearl River Junior College, which serves a five county area, each fall witnesses the arrival of hundreds of young people who add much color and youthful enthusiasm to the pleasant local scene. Sports events at the College Stadium attract much interest from townspeople. The college has a superior curriculum and includes technical skills training based on the requirements of industry.

Industry is well represented in Poplarville. A recent vote by area citizens resulted in issuance of $300,000 in bonds for expansion of Movie Star Inc. This creates no tax burden on citizens resulted in issuance of $300,000 tires, and pays interest on, the bonds. It will, however, increase employment in the area by 100. The plant, which manufactures fine lingerie, now employs 500. Also located at Poplarville is the Poplarville Implement Co. manufacturers of farm equipment.

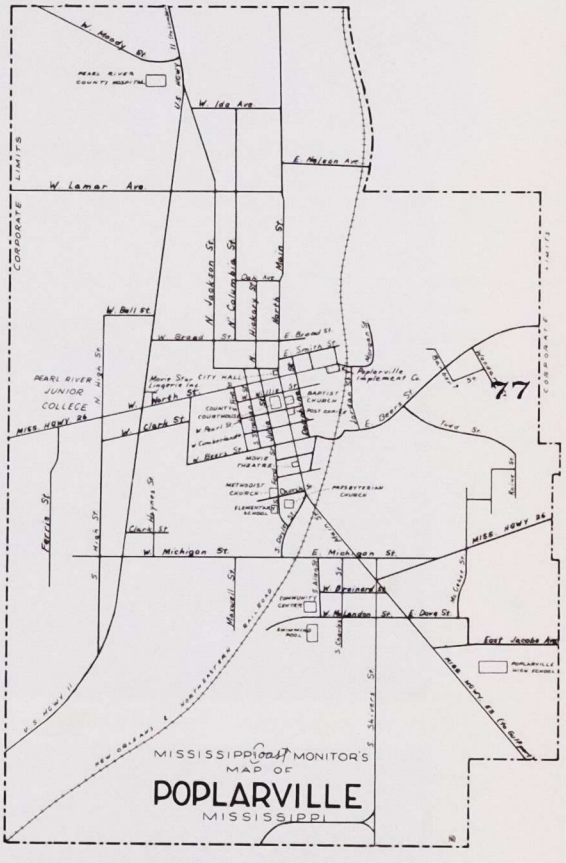
It is the home of the Tung Center offices of the American Tung Oil Assoc. and the National Tung Oil Marketing Cooperative, as this is the very heart of the tung belt, and it is from this office that the excellent 'Tung News' magazine is published each month. Much interest was centered around this office recently when Mr. Roland R. Becke, executive director of the Tung Center, received the "Man of the Year in Tung" award at the annual Tung Industry Convention. The award read as follows: "To Roland Becke, 'Man of the Year in Tung' who, with his own perserverance, and with vigorous, unselfish and capable direction, has molded the efforts of tung growers everywhere into a strong, united and effective force directed toward the constant betterment of our industry".

The diversity of interests in Poplarville, the success of her every undertaking, the dedication, devotion and determination of her citizens to develop their town on a high plane in every endeavor, make this town one to respect and admire. For those who are looking for a truly worthwhile experience in unhurried every day living, here is the answer. If this is your dream, come to Poplarville, it's sure to capture your heart. ★★★





These two homes are typical of the residence in the charming town of Poplarville.



★We deem it a privilege to serve you . . .

. . . . our new residents, as well as those we have served in Poplarville and Pearl River County since 1914 . . . . we sincerely welcome you to our area

★BANK OF COMMERCE★★★★

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Southern Acres

AT POPLARVILLE

SO BEAUTIFUL — SO DIFFERENT . . . . .



It would truly be difficult to find a lovelier home site in Coastal Mississippi. Such a great location with so many advantages! High land (elevation 208-228 ft.) on State 53 less than a mile from the intersection of 53 and Interstate 59, only 30 minutes to NASA's Mississippi Test Operations main gate, this 28 acre subdivision offers 49 lots from 100 ft. to 150 ft. frontage on wide 50 ft. streets. It boasts its own water supply and although just outside the city limits offers such town conveniences as daily mail, newspaper and milk delivery, only ½ mile from new Poplarville High School, on school bus line, and close to Pearl River Junior College. Give yourself an opportunity for ideal relaxed living, inspect Southern Acres, an approved subdivision offering 90% financing on conventional loans. At left is a photograph of the first home completed in Southern Acres.

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PINE LAKE ESTATE

a prestige subdivision for the discriminating

HOMES FROM $20,000



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The temperature was trying for summertime status when we arrived in Poplarville to get pictures and story material for this article, so it was with some regret that, after making necessary notes, we left the comfortable air conditioned office of Mr. R. Gordon Williams to photograph Southern Acres. In spite of the steady breeze that was pushing white puffs of clouds across the bright blue sky of the early spring morning, the sun produced a defiant, penetrating warmth. An hour of work in the openness of a recently cleared subdivision and we would be pretty well "done in" for the morning.

But the fates that favors writers and shutter snappers were smiling when a "Here we are" from Mr. Williams introduced us to one of the loveliest vistas we could hope to find. The spangled green of a pecan grove resplendent in new foliage was before us and where we had expected the rough barren soil of lately leveled land and new formed streets lay a trim, smooth carpet of green turf. The breeze in the dappled shade of the trees was decidedly many degrees cooler than in town nearby and combined with the fragrance of freshly mowed grass to create a thoroughly satisfying experience. Here was a spot for contentment, so ideal and so different from the usual residential development. How attractive a setting for any type home, modern or traditional, placed amid pecan trees of a size that would require almost a lifetime of waiting if a homeowner planted one at the time of construction.

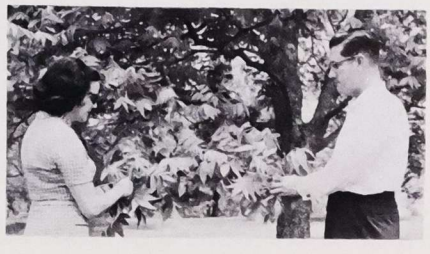
Mr. Williams mentioned that the average year's harvest from trees on one lot, if sold, would easily meet taxes and insurance payments on the owner's home, making purchase of such a site yield a most unique extra dividend. He told us of his own feelings regarding the importance of establishing quality subdivisions and has set protective restrictions concerning size and cost of homes and other pertinent factors. The water system for Southern Acres was designed by an engineer and more than meets the specifications of the State Board of Health regarding purity, flow, and quantity for maximum subdivision development, including adequate protection with fire hydrants, 30-48 lbs. pressure, 3000 gal. storage tank and a 110 gal. per min. recovery. The perculation test rating of the soil plus the high elevation permits excellent individual sewerage disposal. Taxes are most reasonable, for example, a $22,000 home on an acre lot would pay about $38 per year.

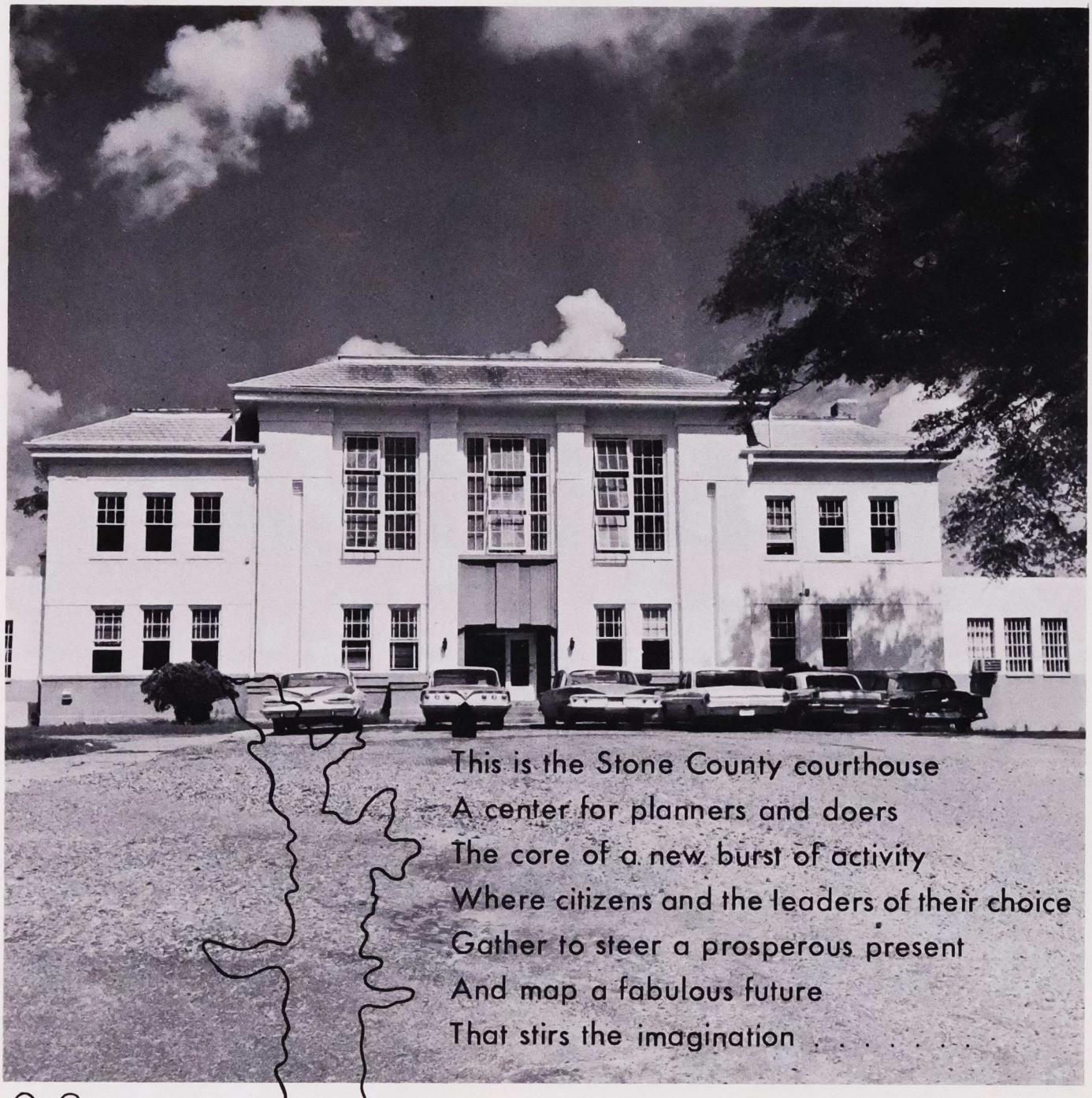
Facing west, Mr. Williams pointed to a handsome grove of trees and told us that soon, in that area some 750 feet off State Highway 53, he will develop a prestige subdivision on 41 acres with sites around an 800 ft. lake. This will be for homes priced from $20,000 with a 1400 sq. ft. floor space minimum. All homes in both subdivisions will be masonry construction and may be built from a plan of the owner's own selection.

The care and consideration Mr. Williams devotes to his developments is typical of this young man who is without question an outstanding civic leader. A native of Poplarville and graduate of the University of Southern Mississippi, he was recently elected to the city's Board of Aldermen without opposition, a tribute to his years of work in community activities. He is Secretary of the State Banking Commission, former Junior Chamber of Commerce president and recipient of plaque as outstanding J. C. of the Year, Committee Chairman of Explorer Scouts, long active in Boy Scout work and as Sunday School teacher at the Methodist Church where he is on the Board of Stewards; represents North Pearl River Chamber of Commerce on Area Planning Commission, Secretary of the Pearl River County Board of Realtors, member of the Mississippi Board of Realtors and the National Association of Real Estate Boards.

His background, plus his tremendous enthusiasm for building Poplarville and its environs on a quality basis while retaining all the existing charm, assures new residents that their home or site purchase will increase in value through the years.

Mr. Williams, right, shows visitor start of new pecan crop on tree in Southern Acres.





This is the Stone County courthouse
A center for planners and doers
The core of a new burst of activity
Where citizens and the leaders of their choice
Gather to steer a prosperous present
And map a fabulous future
That stirs the imagination . . . . . .



This is a lake that does not exist—yet—
The pilot project in a master plan
To utilize water resources
It will be in Stone County, partly in Wiggins
To learn of its scope and development
Read on through the following pages about

STONE COUNTY and the city of WIGGINS

STONE county

AREA—448 sq. miles; 286,700 acres.
POPULATION – 7200.
LOCATION – Boundaries; Forrest and Perry Counties to the north; Harrison County, south; George County, east; Jackson County, southeast; Pearl River County, west.
CLIMATE – Mild; annual averages, January 53 degrees, July 81 degrees, rainfall 56 in., 8 frost free months.
GOVERNMENT – County Board of Supervisors, one elected from each of five beats.
TAX STRUCTURE – Assessed valuation $4,754,075, approximately 25% of real value; tax levies, District 1 – 60.80 mills, Districts 2-3-4-5 – 64.80 mills. Bonded debt $170,000.
SCHOOLS – 5, total enrollment 2041. Perkinston Junior College enrollment 987.
MEDICAL – Stone County Hospital at Wiggins; County Health Center; 2 clinics.
UTILITIES – Urban and industrial electricity, Mississippi Power Co.; rural electricity, Pearl River Valley Electric Power Association; natural gas, United Gas Co.
HIGHWAYS – U. S. 49, north-south in center of county; State 15, north-south in eastern part of county; State 29, from Wiggins-north; State 26, east-west in northern half of county.
TRANSPORTATION – Illinois Central Railroad; Trailway Bus Lines; nearest airport with scheduled flights, Gulfport.
COMMUNICATIONS – Newspapers; weekly at Wiggins, dailies from Gulfport, Hattiesburg, and New Orleans. Radio and television reception from nearby sending stations. Other, Southern Bell Telephone Co.
RECREATION—Hunting, fresh water fishing, gymnasium and athletic facilities at Perkinston Junior College.

TYPES OF INDUSTRY – Pickle products, sawmill, veneers, wood treating, garment manufacturing, barbecue supplies, naval stores, hospital gowns, paper products.
NATURAL RESOURCES – Abundant water, vast forests, good farming soil, mild climate.
PLANNING – Stone County Industrial Board. County selected as site of pilot project of Pat Harrison Waterway. New residential, recreational, and industrial community in planning stage.

•••••••

Entering Stone County from the south or east, great pine stands of the Desoto National Forest announce this is "Pine Country". If your entrance is from the north, the importance of the pine forest is given emphasis by the timber-dependent industries bordering the main highway. Pine has ascended the throne as king of the economy at this time, a king restored to his rightful estate.

This story could have begun with "Once upon a time"—for Pine ruled the economy fifty years ago before thoughtless invaders of the forest, armed with saw and ax, stripped the land bare of its wealth of green gold. There was no plan of replanting for the future and without forests to sustain them, the great mills moved away. This could have resulted in prolonged economic tragedy, but not so in Stone County. These industrious people realized that to replace the forests required years of waiting, so a pickle plant was encouraged to locate in Wiggins, for the rich land could annually grow bumper crops of cucumbers to supply this operation. Thus the name "Pickle Town U.S.A." was acquired by Wiggins as the home of the world's largest pickle plant.



Newton Naval Stores Co. at Wiggins produce gum turpentine and gum resin, both products of the living pine. Picture above shows method of tapping for this purpose.

Behind the facade of publicity attended this new title, thoughtful people set about replanting the forests, for this most stable resource was of great scope and promised prosperity for many generations. Bank of Wiggins purchased a tree planter to be made available through the county agent to all who wished to assist in the crusade. Mississippi Forestry Service worked diligently with local interests. Today the forests are restored, supplying raw material for a large segment of the county's industrial picture. The sawmills, veneer factory, wood treating plants, naval stores plant, show impressive stocks that are all the products of the mighty stands of pine.

Other industries discovered a quality in Stone County that encouraged them to locate in this particular place. Joining the huge pickle plant, which has recently completed a $75,000 addition, were a $2,000,000 paper products plant, a garment factory, a manufacturer of barbecue supplies, and a hospital gown company. Interest from industry in many parts of the nation indicates that here is a coming industrial location of major consequence.

Stone County is attracting increasing numbers of sportsmen. In addition to good hunting of the area, three inland fishing lakes have been established by individual investors. Silver Run Lakes, Lake Tac-o-Lean, and Red Gap Lake, offer some of the finest bass fishing in Coastal Mississippi. In addition to the convenience of overnight cabins for fishermen, the ardent angler may arrive at Red Gap Lake by private plane, if he so chooses, as a private airstrip is located at this site.

Last year a record number of large bass were caught in Red Gap Lake.



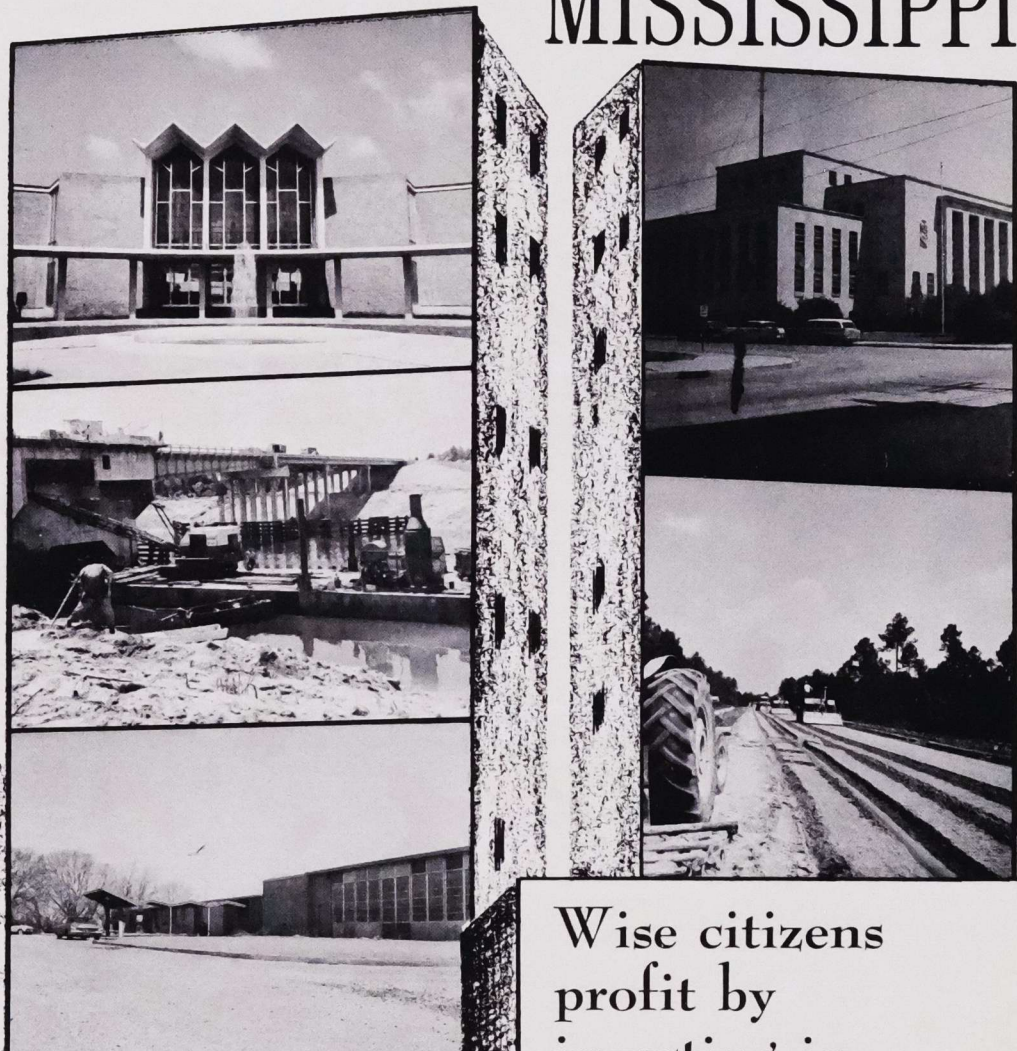
TREE FARMS
DANTZLER
PERKINSTON MISS.



Scene at right taken at Wiggins Lumber Co. shows evidence of bountiful forests of Stone County.

The eyes of the nation observe the

BUILDING of a greater MISSISSIPPI



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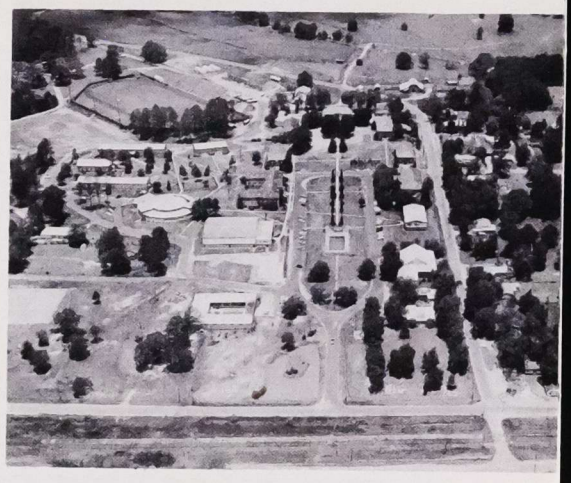
Perkinston College is located in Stone County on U. S. Highway 49, five miles south of Wiggins. The campus proper is located on 30 acres of land with an additional 612 acres being devoted to dairying and pasture, tree farming, and feed production. Established in 1911, the college is the parent organization of the Mississippi Gulf Coast Junior College District which serves Harrison, Stone, Jackson, and George Counties. The Perkinston campus has facilities for 400 boarding students. Through the years, this institution has attempted to meet the changing educational needs of the area and it was this desire that brought about the legal formation of the Gulf Coast Junior College District and the construction of two new campuses. The percentage of Stone County high school graduates availing themselves of the excellent educational program offered by the college is well above the national average. Vocational training and technical training in line with the requirements of industry and business in the area is offered young people and adults. A sound two year terminal program is offered in many fields as well as a two year preparation course for higher education.

Stone County and Wiggins have just completed the Stone County Airport, one mile west of Wiggins on Highway 26, with a 3000 ft. paved landing strip. Roadways throughout the county are excellent and about twelve miles of county roads have been paved in the past year. A 120 acre Industrial Park adjoins the airport site.

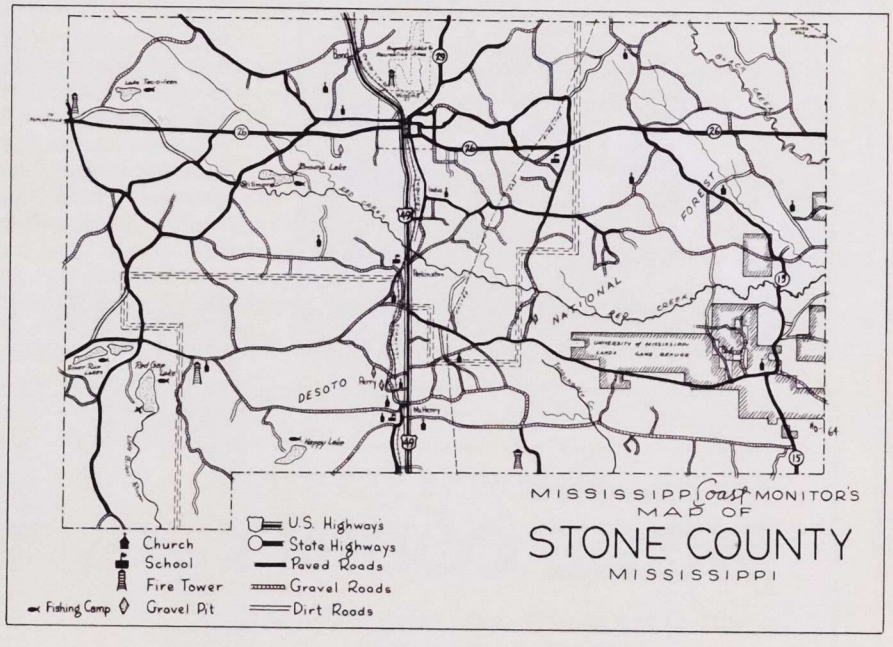
The Stone County Industrial Board working with the Board of Supervisors forms a progressive group of dedicated leaders, alert to the great potential that lies ahead for their county. At this time their interest is focused on the pilot project of the Pat Harrison Waterways Commission which is under consideration for the northeast corner of Wiggins. Michael Baker and Assoc. presented the economic survey of this development and response was enthusiastic from all concerned. A $750,000 dam would be erected on Flint Creek which would create a 650 acre reservoir lake. 1350 acres of land surrounding the lake will be leased to Stone County and Wiggins to be developed as a tremendous recreation area. The lake area lies at the northeast corner of Wiggins and part of the designated lake and reserved area is within the city limits. The development of this new recreation area will create a tourist attraction that may well prove a formidable rival to the coastal beach resorts some miles to the south.

The attitude of these people of Stone County and Wiggins is so progressive and alert, their feelings for maximum development of their county are expressed with such fervent enthusiasm, one cannot help but absorb this spirit when talking with them of plans for the future. The atmosphere in town and county is charged with such a positive and confident approach in this quest to build an economy that will eventually attain top ranks in Mississippi, that one feels certain they will reach their goal in record time.

The orderliness of appearance that reflects the orderliness of thinking in both town and county and the soundness of plans for the future, should be a great inducement for both new residents and new industry to locate in Stone County. ★ ★ ★



Aerial view of Perkinston Junior College campus.



WIGGINS ●

POPULATION–Estimated 2700.

LOCATION – North central Stone County; bisected by U. S. 49, north and south, and State 26, east and west; on Illinois Central Railroad; 33 miles north of Gulfport; 38 miles south of Hattiesburg.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT–Mayor and Board of Aldermen. Town founded 1886, incorporated March 6, 1904.

TAX STRUCTURE–Assessed valuation $1,729,988, approximately 15% of real value. Tax levy 16.5 mills. Bonded debt $458,500, General obligation; self liquidating Water and Sewer Revenue issue $400,000. City sales tax 1%.

SCHOOLS–3 in Wiggins, part of Stone County School system. Bus to Perkinston College.

POLICE AND FIRE PROTECTION –2 full time marshals, 1 part time marshal, partol car with two-way radio. New fire station, crew has 2 fire trucks, 500 gal. per min. pumper, water pressure 50 to 70 lbs.

UTILITIES–City owned water, sewer, and natural gas systems. Water from 2 deep wells; 100,000 gal. ground reservoir; 100,000 gal. storage tank, Sewer system utilizes 2 lagoons.

MEDICAL–Location of Stone County Hospital and Health Center; Private clinic; 4 doctors, 2 dentists.

CHURCHES–12 representing Methodist, Baptist, Church of Christ, Catholic, Assembly of God, Presbyterian.

RECREATION–Wiggins Recreation Center; 8 Little League teams; Boy Scout and Girl Scout troops; Women's Club Building (used by Square Dance Club and 2 Duplicate Bridge Clubs); hunting fishing; Riding Club.

CULTURAL – Stone County Library.

CIVIC ORGANIZATIONS–Rotary, Kiwanis, Women's Club, 2 Garden Clubs, Wiggins Recreation Club, Boy

The year was 1916 ~ PINE was king and...



ON DECEMBER 4, 1916
BANK OF WIGGINS
FIRST OPENED ITS DOORS

Then came an era when the pickle industry ascended to the throne because of the thoughtless depletion of the ranks of the mighty conifer.



Today... PINE has been restored to its regal estate through years of hard work in reforestation and woodland management. Bank of Wiggins has been in the front lines of this battle with the distinction of probably being the first bank in the United States to furnish customers with a tree planting machine. Our faith in the potential of the pine forest has been justified by the now abundant stands capable of supplying even additional forest products industry in our area.

BANK OF WIGGINS

COMPLETE BANKING SERVICE • MEMBER F. D. I. C.

FROM THE FORESTS OF
STONE COUNTY

WE MANUFACTURE PINE LUMBER
THAT IS SHIPPED
NATION-WIDE

• *We produce over 14 million board feet annually*

LUMBER

WIGGINS LUMBER Co.
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MFGRS. OF SOUTHERN YELLOW PINE LUMBER

• PURCHASERS OF PINE LOGS AND TIMBER

• Located on U. S. Highway 49 just north of Wiggins • P. O. BOX 546 WIGGINS, MISS.

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GUM TURPENTINE AND GUM ROSIN

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Build with WOOD — it's good
when properly pressure treated with
CREOSOTE or PENTA
will prevent decay, insect and fungus damage

Southern Pine Post Co.
P. O. BOX 11 WIGGINS, MISS.
TELEPHONE 928-4604
DELIVERIES OF LARGE ORDERS
MADE DIRECT IN 6 COUNTY AREA

and Girl Scouts, Home Demonstration, 4H, PTA.

TYPES OF INDUSTRY—Pickle products, paper products, lumber, post and pilings, treated posts and timbers, garment manufacture, hospital gowns, veneers, naval stores, printing and publishing.

PLANNING—5 man Planning Commission; entered into City Planning Program with A & I Board; Urban Renewal Program planned with A & I Board; City planning ahead to gain maximum benefits for community through development of Pat Harrison Waterway pilot project at Wiggins on Flint Creek. Street improvement program now in progress.

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The pleasant town of Wiggins seems to have taken a new lease on life in the last five years. Exactly what year, or precisely what event, gave impetus to the new progressive attitude, it is hard to say. Certainly these were people long admired by their neighboring cities as industrious, capable citizens. The fact that they survived so well the years of economic adjustment after the sawmills departed, gained them respect and esteem. But this new feeling, that is now so evident, was not perceptible at the mid point of the 20th century.

Now, the town is fairly bursting with a magnetic aura of progress, growth, and prosperity. It has figuratively leaped to its feet and started a movement to build what promises to become a leading city of Coastal Mississippi.

In 1960, a considerable surrounding area was annexed by the city, giving many subdivisions the advantages of city protection and utilities. This new area has developed into most attractive neighborhoods, containing many beautiful homes both large and small.

The homes of Wiggins deserve special mention. Many are so outstanding in design and exquisitely landscaped one feels they may well have been exhibited pictorially in the pages of the most exclusive decorating and gardening magazines. It is obvious these are citizens who take great pride in their surroundings and have a true appreciation of beauty.

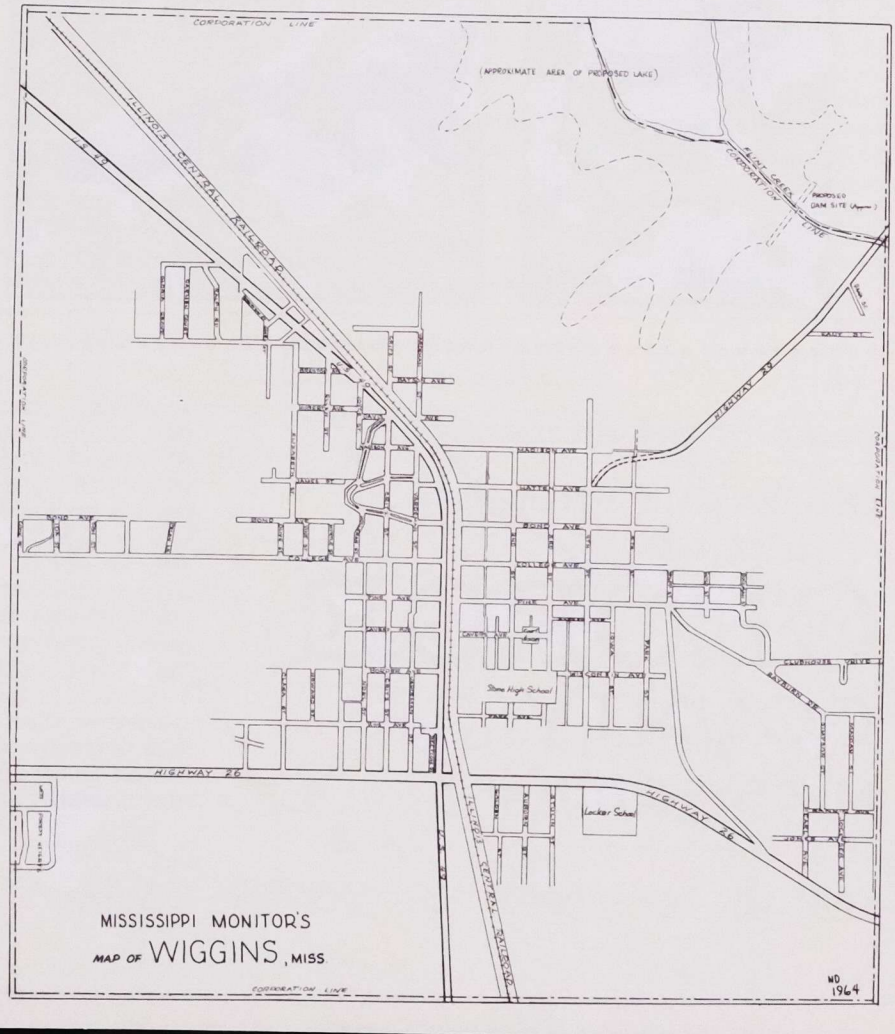
The children of Wiggins have excellent educational advantages. The largest of the city's three schools (all part of the county school system) is Stone County High School, rated AA by the Mississippi State Board of Education. This facility serves the entire county school district with a fleet of 14 busses to transport students to and from its doors. The school system has a total of 32 buses bringing children to the various attendance centers. The High School offers 39 units of work and special instruction is available in piano, voice, and dancing in the building. There is a full time guidanee counselor and the foreign language department utilizes the latest electronic equipment in the language laboratory. Mr. E. J. Roberts, principal, who was kind enough to supply Mississippi Monitor with all of this information on the schools, takes great pride in the appearance of the handsome structure and its trim appearance testifies that he has imparted this feeling to the student. The center contains 15 classrooms, library, study hall, homemaking suite for home economics classes (includes sewing lab, food lab, living room, and grooming department), cafeteria, office complex (principal's office, assistant principal's office, teacher's lounge, and reception room), and a gymnasium. A full intercom system serves the entire center. The students and faculty are justly proud of their fine band and the choral group. To balance the study program, a carefully planned physical education schedule is maintained. The school has year-round sports participation and the football team is a member of the Gulf Coast Conference. Students also participate in basketball, baseball, track, tennis, and golf. Mr. Roberts is pleased with the fact that most graduates of Stone County High continue their education after graduation, generally at Perkinston College, which has direct bus service to Wiggins.



Lovely home of Mr. and Mrs. S. P. Wilson Jr. in Wiggins.

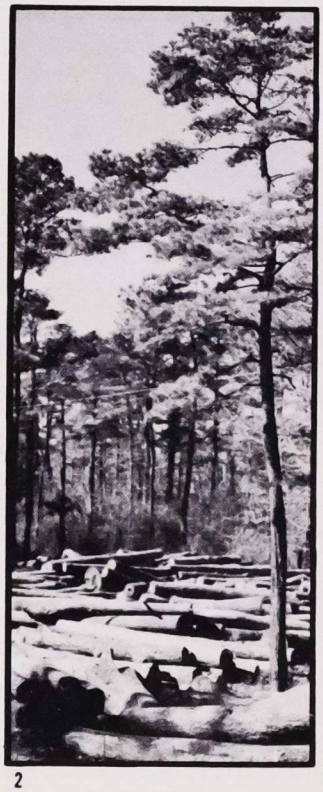
Wiggins is a good family town where education is valued and churches well attended. It is a stable community where their is practically no unemployment. For its size, the amount of industry and number of business firms it contains is most impressive. This is understandable for it is precisely the type of situation most sought after by industry. These facts make many feel, as do the residents, that this is the city to watch for the most important strides in development in Coastal Mississippi at this time. If you are interested in learning more about this fine small city and the vigorous county of Stone, write to the Stone County Industrial Board, Wiggins, Miss.

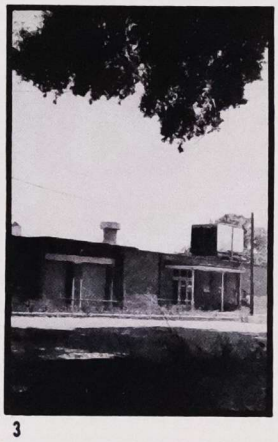
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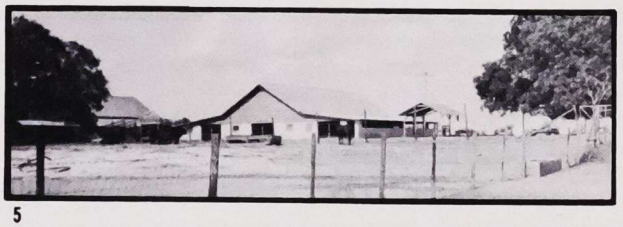



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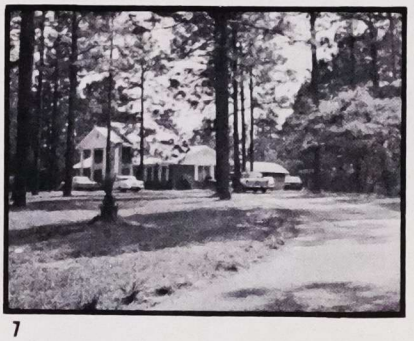

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Some of the elements of

Growth and Prosperity in

GEORGE COUNTY MISSISSIPPI

1. Lucedale — county seat, center of activity, shopping; civic groups meet here regularly to formulate plans for county development on all levels. 2. Vast forests support saw mills, wood treating and veneer plants, and a plug mill, all within the county; more wood products industry could be supplied. 3. Industry operates successfully, proof is the recent $250,000 expansion of the Lucedale Garment Co. 4. The Pascagoula River, one of the most promising untapped resources of the county. Its mighty flow, when properly utilized through the development of the Pat Harrison Waterway project, should open a new gateway of prosperity. 5. Rich farm and pasture land suggests future location of a food processing plant. 6. Education is given thoughtful consideration and schools are outstanding. 7. Each year sees an increase in home building with a large percentage of these residences in the higher priced bracket. ■ These are but a few facets of all that is George County, one of the most interesting growth centers in Coastal Mississippi.

PART OF THE GREAT PAT HARRISON WATERWAY DEVELOPMENT PROJECT ■

GEORGE county

AREA—480 square miles; 305,053 acres.

POPULATION — Estimated 12,500.

LOCATION — Boundaries; Greene County, north; Jackson County, south; Stone and Perry Counties, west; Alabama state line, east.

CLIMATE — Mild; annual averages —temperature 74 degrees, frost free days 264, rainfall 57 inches.

GOVERNMENT — County Board of Supervisors, one elected from each of five districts. County organized April, 1910.

TAX STRUCTURE — Assessed valuation $7,329,988, approximately 20% of real value; tax levies, George County School Districts 1-2-3-5 — 54 mills, George County School District 4—60 mills, state taxes 4 mills, homestead exemption 20 mills. Bonded debt $551,-050.

SCHOOLS — 7 attendance centers; total enrollment 3210. All schools in county, including those in city of Lucedale, in county school system. 42 regular school buses.

MEDICAL — George County Hospital, Lucedale; County Health Center, Lucedale. Both located on Winter St. (State 26).

UTILITIES — Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Association. Natural Gas, United Gas Co.

HIGHWAYS — U. S. 98 north-east/ southeast thru Lucedale; State 63 north-south thru Lucedale; State 26 west-Lucedale; State 613 Lucedale-south; State 57 north-south in western half of county.

TRANSPORTATION — Gulf, Mobile & Ohio Railroad; Mississippi Export Railroad Co.; Gulf Transport Bus Lines; West Bros. & Gordon, motor freight; Farmco Airstrip at Lucedale for light planes; nearest scheduled air service at Pascagoula and Mobile. Navigable streams, Pascagoula River, Escatawpa River, Black Creek.

COMMUNICATIONS — Newspapers; weekly, George County Times, Lucedale, dailies from Hattiesburg, Jackson, Mobile, New Orleans. Radio; Lucedale, WHHT broadcasts daily on 1440 KC. Television reception from Hattiesburg, Mobile, Pensacola. Other, Southern Bell Telephone Co., Western Union.

RECREATION — Boating, water skiing, hunting, fishing; Country Club, golf course, swimming pool, State 63 south of Lucedale; Luce Memorial Park, Lucedale; annual Horse Show sponsored by Rotary at Ruri-Mar Ranch, on State 613 southeast of Lucedale; County Fair, October each year; Spur and Saddle Club, Williams.

TYPES OF INDUSTRY — Sportswear, veneers, pulpwood, plug mill, feed mill, sawmills, cattle and farming, printing, fertilizer plant.

NATURAL RESOURCES — Pine and hardwood forests, good farming soil, abundant water, temperate climate, pottery clay, sand and gravel beds.

PLANNING — George County Development, Inc. — an active group organized to promote utilization of natural resources of county to best advantage, to encourage location of new industry, and to cooperate with established industry and new industry with all possible assistance.

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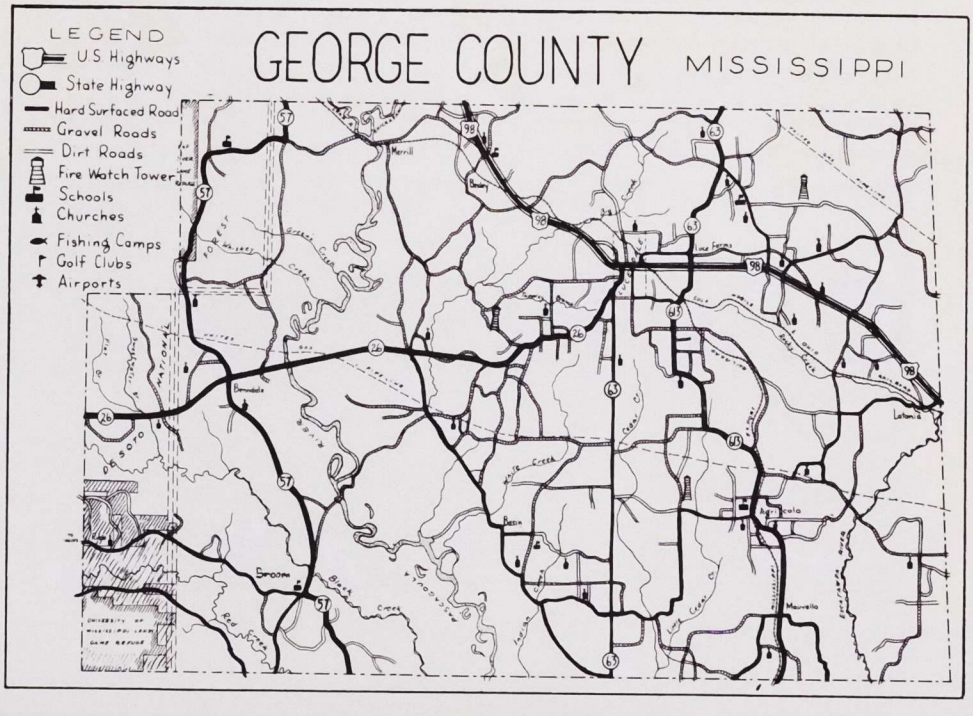
The pronounced hilly topography of George County creates a splendid landscape that invites exploring by those who love the beauties of nature. The forests and fields that pattern the land with everchanging hues of green and brown, attest to nature's generous endowment of fertile soil and mild climate that has substantially supported the people of this area for generations.

This has always been an agricultural county with many successful pursuits in cattle, row crops, and timber. Farmers have been alert to improved agricultural methods and the advantages of modern fertilizers; landowners have taken advantage of good forest management programs; cattlemen have organized to improve stock through careful breeding and recommended animal care; soil conservation practices have been observed. This has created a prosperous agrarian economy that has earned George County a reputation for diligence and stability.

Through this lovely fertile land flows a great river, the Pascagoula. Wide and deep, it cuts a natural water highway through the red clay hills with their mantle of valuable forests, rushing millions of gallons of water southward to the Gulf of Mexico. It is a picturesque river luring sportsmen to fishing, boating, and waterskiing, and families to enjoy picnics in the cool shade of the trees that line its banks.

But now it has a new meaning to the people of George County. The river says — use this water in another way, its power, its supply, its way of transportation that is so meaningful in this time of migration by the giants of industry to the southland. The people have heeded the message and the resulting Pat Harrison Waterway Project now promises a new way of progress for George County whereby her waterways will join the rich terrain in providing new wealth for all.

The height of the hills drained by the tributaries of the Pascagoula in George County suggest the ease of creation of sizeable reservoirs which could conserve vast water stores and possibly be developed as a new power producing source, both factors vital necessities sought after by industry today. The area is at present supplied with abundant power and water beyond the supply in most parts of the nation. The mild climate eliminates countless problems industry is forced to cope with in northern latitudes. A good labor pool is available and with plenty of land for both industrial and residential expansion, increase in the labor force could be accommodated without difficulty.



With this view of the future in mind, the George County Board of Supervisors and George County Development Inc. map plans for a new economy for their people. A few miles to the south, industry has moved rapidly into now highly industrial Jackson County. As this land area fast becomes exhausted, how natural for industry to follow the banks of the Pascagoula northward, encouraged by the efficiency and organization set up by alert leaders of George County. Already many personnel from the congested industrial section to the south have established residence here and more are expected.

The county seat is the bright, busy, trim city of Lucedale, a center of county activities and meetings of civic groups. County and city officials harmoniously work hand in hand for the general good of both the county and town. This was the incentive for a huge garment company to locate in Lucedale in 1959 and this past year a $250,000 bond issue was voted by the people to increase the size of this installation. The addition will increase employment by 250 bringing the total to 500 workers at the plant with an annual payroll of approximately $1,-200,000. A fertilizer plant opened in Lucedale in 1963 offering farmers a new service in "prescription-type" fertilizer mixes that company owner Darwin Holland estimates will save area farmers $40,000 yearly. A handsome new motel has been added in the heart of town by a Lucedale family who, like other residents, see this new promise for their city and county and are ready to cooperate in supplying necessary goods and services. Another motel is located on Highway 98 north of town.

Lucedale is a beautiful small city. The streets are wide and tree shaded, homes are attractive, and the business district is orderly and well stocked. City fathers take great pride in rendering the greatest possible service to their people, working with professional city planners so that all developments are geared to long range projected growth. The city water system is served by two deep wells and has a complete filter system. All streets are lighted and the main street of the business district is lighted by up-to-the-minute mercury vapor lamps. A recent city project included paving of 31 city streets.

Luce Memorial Park, in the center of town opposite the new City Hall, is a beautiful facility that has playground equipment, picnic tables, tennis courts, and cabins for scouts. Magnificent trees shade the hilly expanse and make the park one of the most attractive in Coastal Mississippi.

The people of Lucedale and George County are friendly and gracious, one immediately feels welcome in their presence. Observation indicates that this generous and considerate attitude extends to all functions of business and government. In keeping with this idea, a thoughtful and commendable step taken recently by the city designates $2 of every traffic fine toward a safe driving program. In the words of Mayor Whitney DeMonbrun, "the amounts spent in the safe drivers program will pay dividends not necessarily in money —but in savings in law enforcement expenses associated with inexperienced and untrained drivers", and, the report went on to say, add to the general safety of all the people of the area.

The schools of George County are given top consideration. A comprehensive program is in operation that includes higher mathematics, general science, chemistry, physics, and Spanish at the High School level (basic Spanish in elementary), music, art, vocational home economics, and agriculture, a complete commercial course, physical education, driver education and safety study, in addition to the usual curriculum. Schools at Lucedale, Agricola, and Rocky Creek each have fully equipped bands with full time directors, stadiums, and football, baseball, basketball, and track teams.

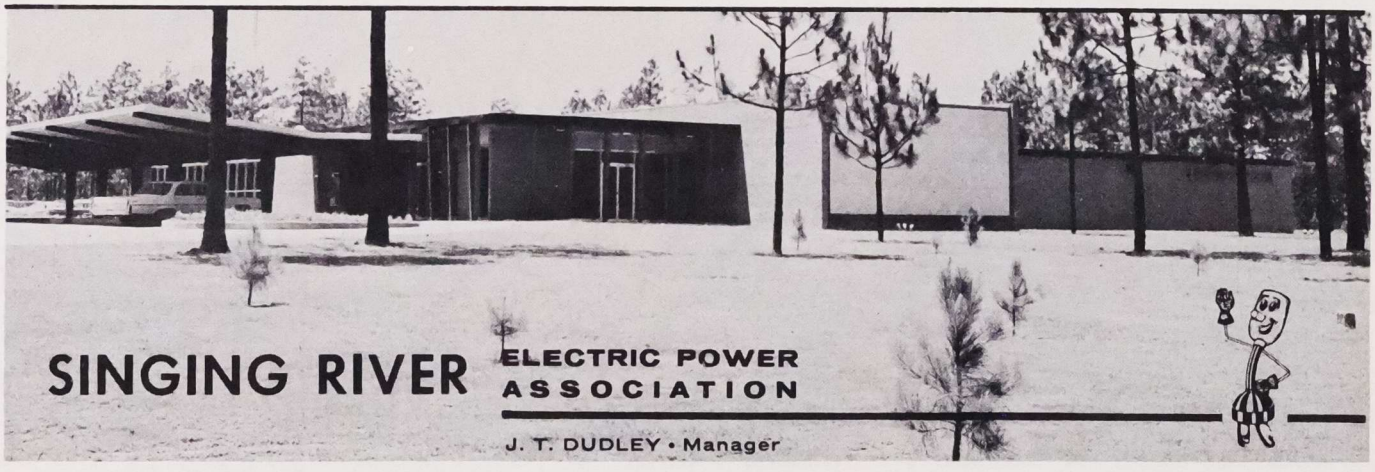
A recent long range plan announced by the County School Board calls for a consolidated high school to be built at Central, incorporating the Broom, Central, and Basin schools. This consolidated school would take care of all students from grades 1-12 in that area. The plans also include the rebuilding of a high school at Agricola, a growing community in the southeastern section of the county. The whole plan is based on an attempt of the School Board to equalize educational opportunities of all children in George County.

Residents enjoy leisure hours at the beautiful new Lucedale Country Club, 2½ miles south of Lucedale on highway 63. It has a nine hole golf course, six acre lake stocked with fish, two swimming pools (one for adults and one for children) and a caretakers house in addition to the spacious clubhouse.

The spring of 1964 saw the completion to a new $80,000 wing to the George County Hospital, one of the largest community hospitals in the southern part of the state.

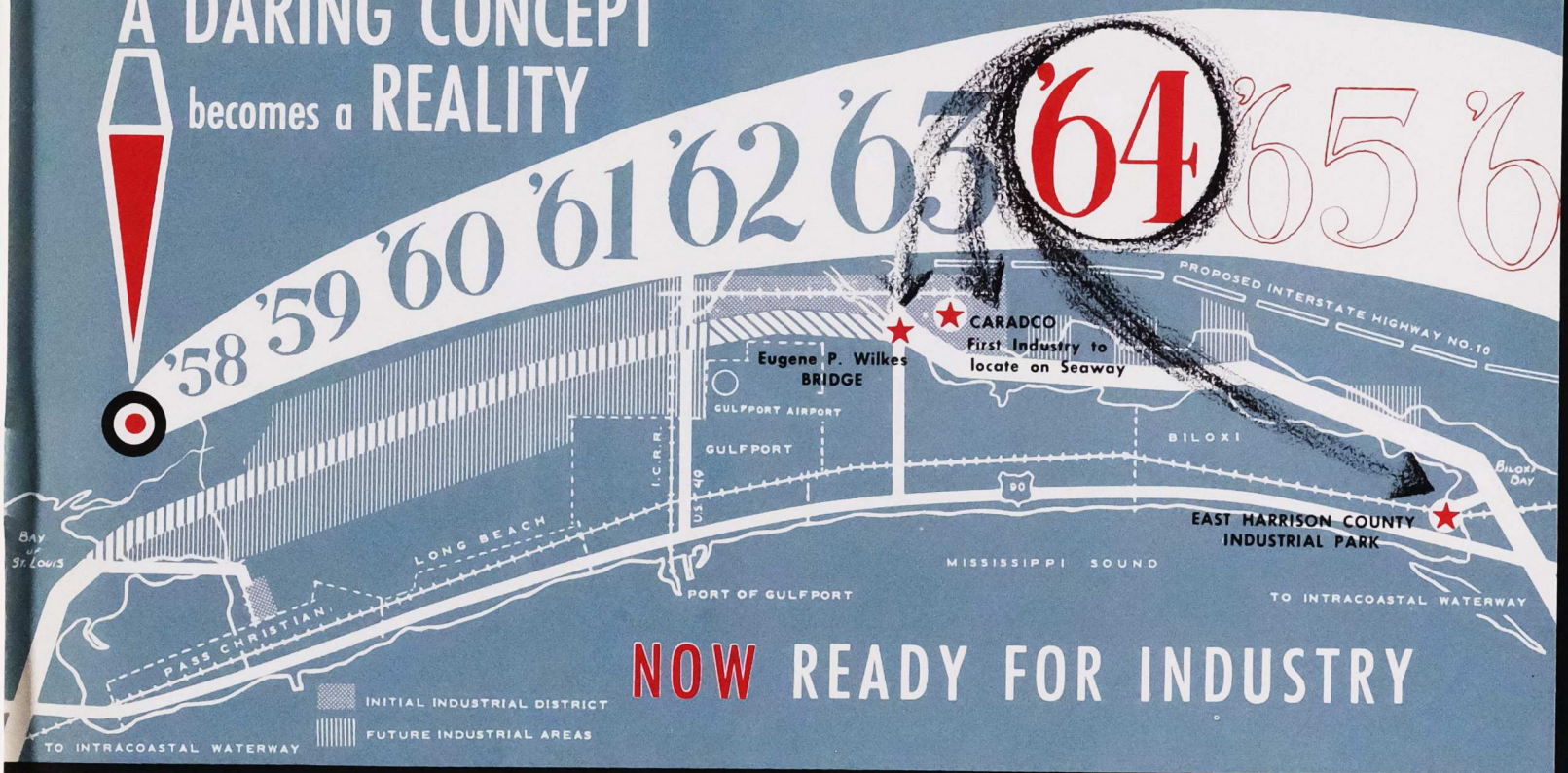
Other activities in the county are: the annual George County Fair held in Lucedale each fall; the anual Southeastern Regional Horse Show held at Ruri Mar Ranch on Highway 613 south of Lucedale; weekly auctions at the George County Stockyards, Lucedale; Sky Divers of Gulf Coast Parachute Association, weekends at Farmco Airstrip. The county also operates a Farmer's Market at Lucedale.

It is easy to see that even though faced with a bright new challenge in the development of the Pat Harrison Waterway Project and an opportunity for an unlimited industrial future, the county leaders will steadily maintain a balanced economy by the consideration given to established agricultural pursuits and the recognition of citizen needs. Such an astute governing body will surely reap the greatest benefits for the county when the great waterway project unfolds and its development will bring a new era of success to George County.

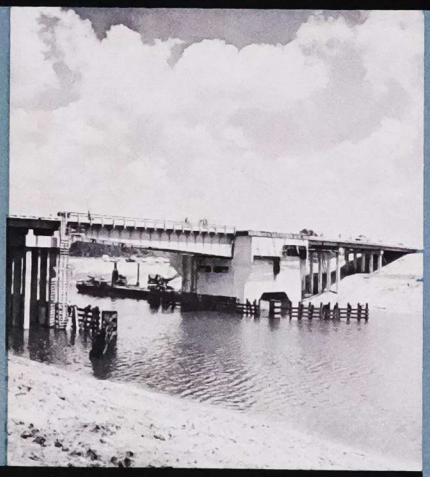


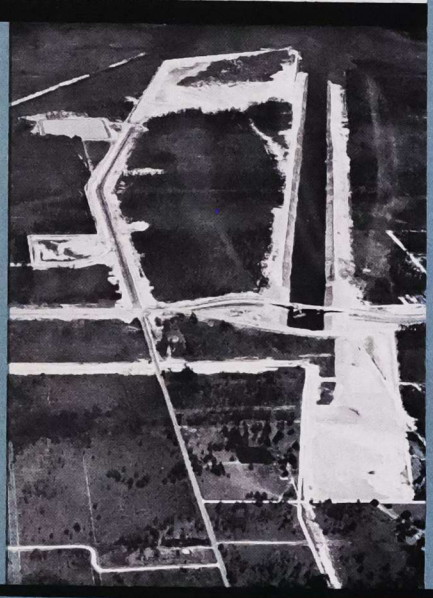
A DARING CONCEPT becomes a REALITY

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A WATER HIGHWAY WITH DOCKSIDE INDUSTRIAL SITES

In 1958 a group of farsighted men dared a dream that some called wishful thinking and still others said impossible;—today—it exists—a giant of reality—a great industrial seaway that is a magnificent tribute to determination and knowhow, a golden doorway of opportunity in the fast developing Gulf South.

Planned to extend the entire width of Harrison County, it connects the tradeways of the nation with the shipping lanes of the world. Here shipments can be made via road, rail, water, air. Mild climate cuts operating costs and lost man hours of work. Abundant water and power assure two of industry's most sought after requirements. Write today for more information to Harrison County Development Commission, Hancock Bank Building, Gulfport, Mississippi.

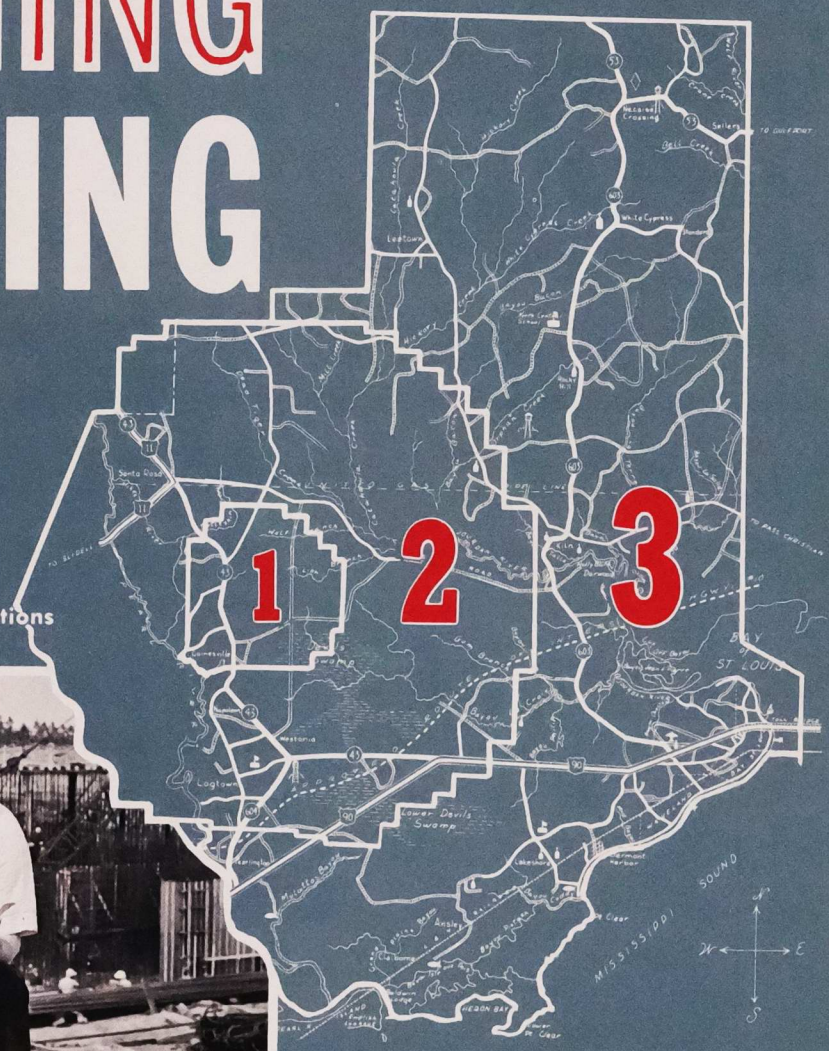
HARRISON COUNTY INDUSTRIAL SEAWAY

PLANNING BUILDING

HANCOCK COUNTY

Home of NASA'S Mississippi Test Operations





1 *MISSISSIPPI TEST OPERATIONS* where NASA will test Saturn Rocket booster engines. Construction now reaching peak activity.

2 *AREA RESERVED* for security and safety reasons by NASA, but open for hunting, fishing, picnicing, exploring, thousands of acres of delightful woodland and miles of picturesque streams.

3 *IN THIS AREA* live 16,500 busy, happy citizens working together to build ever better living for all. A beautiful area where one has a varied choice of good living locales—a spot overlooking the waters of the Gulf of Mexico, seclusion in the pine woods, a quiet bay view, amid moss hung oaks on a lazy stream, a site in the rolling hills or an "in-town" residence. Why not come to HANCOCK COUNTY* and see for yourself?

*HANCOCK COUNTY has employed a professional planning firm to guide its growth and development.